

WHY IS SALISBURY TOWN CENTRE BEING REDESIGNED?

In the last bulletin, it was explained that the Centre is earmarked to become one of Adelaide's major activity centres by 2040 in accordance with the *30 Year Plan for Greater Adelaide*. Salisbury Council has therefore embarked on an 18-month process to develop a Structure Plan to revitalise the Salisbury Town Centre. A critical component of this process is to ensure that the local community – residents, traders, property owners and users of the Salisbury Town Centre – as well as other interested parties have opportunities to contribute their ideas in developing the Structure Plan.

WHAT STAGE IS PLANNING CURRENT AT?

Key Stages of the Salisbury Town Centre Renewal Project

How you can get involved

JUNE

IDENTIFYING OPPORTUNITIES

- What works well now?
- What doesn't?
- What are your ideas for creating a vibrant activity centre?

Read the Community Engagement report for Stage 1 at the Salisbury Library or online at www.salisbury.sa.gov.au

AUGUST/SEPTEMBER

DEVELOPING THE OPTIONS

- Based on investigations and community and stakeholder input, develop design options together

WE ARE HERE

A hands on design workshop is being held from 6 – 8pm on Wednesday 7 September. See details on this page

OCTOBER/DECEMBER

EXPLORING THE OPTIONS

- Gather feedback on the design options
- Use feedback to develop a preferred option

- Attend the open day to view and discuss options
- Provide online feedback

FEBRUARY/MARCH

FINALISING THE PLAN

- Use feedback to develop a draft Final Plan
- Communicate final draft and seek feedback

- Visit the public display
- Complete the questionnaire

HOW CAN I GET INVOLVED?

Come to a workshop on Wednesday 7 September at the John Harvey Gallery, Civic Offices, 12 James Street, Salisbury.

Arrive at 5.45pm for a 6pm start. Light refreshments on arrival. Workshop will finish at 8pm.

Now that we know how the community would like the Salisbury Town Centre developed it's time to put pen to paper and start designing! Members of the design team will be at the workshop to present some initial ideas to stimulate discussion. Come and share your ideas with other members of the community – residents, traders, property owners, school children and members of community groups, and sporting clubs – are all invited to attend.

Outputs of the workshop will assist the design team to develop various design options which we will take out to the wider community in November for their comments.

RSVP by Wednesday 31 August to city@salisbury.sa.gov.au (please include 'Salisbury Town Centre Renewal Community Workshop RSVP' in subject) or phone 8406 8293.

HOW CAN I FIND OUT MORE?

For more information go to www.salisbury.sa.gov.au and look for the Salisbury Town Centre link towards the bottom of the home page.

To register your interest in being on the database, please email city@salisbury.sa.gov.au (please include 'Salisbury Town Centre Renewal Mailing List' in subject).

SALISBURY TOWN CENTRE RENEWAL

BREATHING NEW LIFE



DESIGN WORK IS NOW STARTING TO PREPARE OPTIONS FOR A DRAFT STRUCTURE PLAN TO REVITALISE THE SALISBURY TOWN CENTRE



Thank you to the hundreds of people who contributed their ideas about how to improve the Salisbury Town Centre! Your ideas are now being used to develop plans to create a vibrant place for people to live, work, shop and visit.

Over 500 people came to our Street Talk event on Thursday 2 June, which was held outside the Len Beadell Library on the corner of John and Church Streets. It was a fantastic opportunity for Council to hear what residents, workers, traders, students and property owners have to say about:

- What they like and don't like about the Salisbury Town Centre
- How they think it can be improved now and into the future

In addition, we received nearly 150 responses to the questionnaire which was included in the first Bulletin and

made available online during May and June. Three of these respondents – who were randomly chosen from the prize draw – each won a \$100 gift voucher.

We also had a good representation of traders, residents, property owners, local community groups and government departments at the two workshops we held in June. Views were also gathered by Council staff through programs run by the Library and Salisbury East Neighbourhood Centre, as well as in discussion with new arrivals and members of the Salisbury Probus Club.

A summary of the key ideas generated through this first stage of the design process are summarised over the page.

The full report, Salisbury Town Centre Renewal Project: Stage 1: Community Engagement Outcomes, can be viewed at www.salisbury.sa.gov.au (look for the link towards the bottom of the home page).

Importantly, the findings from both the community engagement and market research are being used by the

design team to develop options for a draft Structure Plan. Find out how you can be involved in the design process on the back page.

Alongside the community engagement process, Council asked Harrison Research to conduct a survey of residents. In total, they randomly selected and surveyed 425 people including both users and non-users of the Centre.

Although many of these respondents like the convenience of shopping at the Salisbury Town Centre, they would like more specialty shops, department stores and fashion stores.

The top three things people least liked were feeling unsafe, the run down look of the Centre and difficulty in getting a car park.

Suggestions for improvements included more choice of shops, improving the streetscape, more lighting and attractive areas to sit or play.

SALISBURY TOWN CENTRE RENEWAL
BREATHING NEW LIFE



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RENEW SALISBURY TOWN CENTRE

NOW AND INTO THE FUTURE



We asked people to tell us what they:

- Currently like about the Centre and want to keep
- Don't like that needs to be removed or improved
- What's missing that needs to be added

Several key messages consistently came through the engagement processes.



Improve safety at the Interchange



More people walking and riding



More cafes and restaurants

Make it safer and easier getting to and around the Salisbury Town Centre

Better signage is needed on the major roads leading to the Centre. Upgrading the entrances – maybe by building an iconic entry statement – could help to put Salisbury Town Centre on the map.

For those coming by car, traffic congestion and the barrier created by the railway line needs to be resolved. When they get to the Centre, it needs to be easier to find a car park, especially for people with disabilities.

For those using public transport, security and lighting needs to be

improved especially at the Interchange and adjacent car park. More people could be encouraged to cycle or walk to and around the Centre if there were safe and convenient pathways.

There were mixed views about whether Olde John Street should continue to be one-way. Ideas included opening it up for two-way traffic or removing all traffic to create a pedestrian mall. Traffic calming is needed in nearby residential areas – particularly Mary, Ann and Church Streets.

Modernise the Centre while celebrating the area's history

More colour and modern designs are needed to create interesting and

inviting shop fronts. Many of the heritage and older-style buildings are valued by the community. Creating a complimentary mix of new, modern buildings and retaining the façades of older-style buildings (while converting them for better internal use) was suggested.

While people want to celebrate the history of the area, opinions were divided about the merits of the cemetery in the Civic Square.

Enhance John Street as the Main Street

John Street is already a major focus of activity and people would like to see it upgraded and enhanced to truly

function as the 'Main Street'. It needs to be better connected with Parabanks to make the Centre more integrated.

Create safe, vibrant community spaces and places

People like the country look and feel as well as the friendly atmosphere of the Centre. They want more places to sit, relax, spend time with family and friends and enjoy!

The Civic Square could be better used for activities and events – provided there is more shade from the sun and rain.

Better access and increased safety of Pitman Park could also mean that this beautiful park is used more often.

Quality and variety of retail, hospitality and entertainment

A greater range of speciality shops and upgrading of Parabanks are high on people's wish list. More cafés and restaurants – that reflect the rich cultural diversity of the area – as well as more entertainment (both day and night) would add much-needed life to the Centre.

Improve the safety and appearance of the Centre

Improved safety – through increased police presence or surveillance cameras – is very important to increase the use of the Centre especially after hours.

The whole Centre needs a 'facelift' ... with suggestions including a major cleanup and removal of graffiti, installing planter boxes to add colour, more trees in the car parks to soften their harsh appearance and provide shade, and adding creative 'street art'.

More Housing in the Centre

One way to increase activity and surveillance is to have more people living in and around the Centre. People embraced the idea of a range of housing styles including shop top housing, apartments and conventional housing. Residential development overlooking the Little Para River was also suggested.



Make better use of Pitman Park



Modern colourful buildings



Activate Civic Square



More specialty shops



Olde John Street - A mall or two-way traffic



More housing