

**ITEM** STCSC1 (1)

**SALISBURY TOWN CENTRE SUB-COMMITTEE**

**DATE** 10 October 2011

**HEADING** Community Engagement Update

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## **SUMMARY**

This report provides an overview of the consultation process planned for Stage 3 of the Salisbury Town Centre Renewal Project.

## **BACKGROUND**

1. The Salisbury Town Centre (STC) Renewal Project has the following four stages:
  - Identify Opportunities – June 2011
  - Developing the Options – August/September 2011
  - Exploring the Options – October / December 2011
  - Finalise the Plan – February / March 2012
2. Each of these stages is associated with a tailored community engagement process. The project is about to commence Stage 3 “Exploring the Options”.
3. The community engagement process associated with Stage 2 has included:
  - Preparation and distribution of the 2<sup>nd</sup> project newsletter (refer to **Attachment A**);
  - Updates to Council’s website;
  - Combined Elected Member and staff workshop;
  - Community workshop;
  - Meeting with representatives of the Salisbury Town Centre Traders Association;
  - Meetings with government departments including, the Department of Planning and Local Government, The Department of Transport, Energy and Infrastructure, Department of Education and Children’s Services (TAFE), SA Health and the Department of Trade and Economic Development (Immigration SA);
  - Meetings with local landowners including owners of Parabanks, John Street tenancies, hotels, the Catholic Church and Anglicare;
  - Meetings with service provides such as Helping Hand and ACH.
4. The results of the Stage 2 community engagement process have been used to guide the development of the STC Renewal concept plan options (refer to separate report).

## **REPORT**

5. The objective of the Stage 3 community engagement process is to present a range of concepts / ideas that the community can respond too. The STC renewal ideas are still at a ‘concept’ level. These concepts represent the design team’s interpretation of the community and government agency feedback received during Stages 1 and 2.

6. The consultation period is anticipated to commence in the first week in November and conclude in early December 2011.
7. The following community engagement tools are proposed:
  - Selected distribution of draft concept plans (ie displays) and questionnaires at strategic sites within the STC as a basis to gather community feedback;
  - Preparation and distribution of the 3<sup>rd</sup> project newsletter. The newsletter will be distributed to all occupiers within a radius of about 800 metres from the Salisbury Town Centre, uploaded to Council's website, and made available at Council's offices, libraries and community centres;
  - An article in Salisbury Aware that will be distribute to every household in the Council area in mid November 2011;
  - An article in the library newsletter;
  - A quarter to half page advertisement in the Messenger;
  - Updates to Council's website;
  - Facebook notifications;
  - Posters in windows of Council facilities, John Street traders, facilitated by the Town Centre Association and at the Salisbury interchange;
  - Meeting with the Salisbury Town Centre Association;
  - A 2<sup>nd</sup> "Street Talk" located in-front of the Len Beadell Salisbury Library to be held on 24 November 2011;
  - A stall at the Salisbury Christmas Pageant on 19 November 2011;
  - Follow-up meetings with government departments including, the Department of Transport, Energy and Infrastructure; and
  - Follow-up meetings with local landowners including owners of Parabanks, John Street tenancies.
8. The results of the community and government agency engagement process will be reported upon to Council in December 2011.
9. These results will then be used to shape the final draft STC Structure Plan. The draft Structure Plan will be consulted upon in February 2012.
10. It is envisaged that the STC Structure Plan will be completed by March 2012.

**RECOMMENDATION**

1. The information be received.

**CO-ORDINATION**

Officer: A/DSP  
Date: 05/10/2011

This document should be read in conjunction with the following attachments: Attachment A.