



**MINUTES OF INNOVATION AND BUSINESS DEVELOPMENT COMMITTEE  
MEETING HELD IN LITTLE PARA CONFERENCE ROOMS, SALISBURY  
COMMUNITY HUB, 34 CHURCH STREET, SALISBURY ON**

**22 FEBRUARY 2022**

**MEMBERS PRESENT**

Cr K Grenfell (Chairman)  
Mayor G Aldridge (ex officio)  
Cr M Blackmore (*via Teams VC*)  
Cr B Brug (Deputy Chairman) (*via Teams VC*)  
Deputy Mayor, Cr C Buchanan  
Cr P Jensen  
Cr G Reynolds  
Cr J Woodman

**STAFF**

Chief Executive Officer, Mr J Harry  
General Manager Business Excellence, Mr C Mansueto  
General Manager Community Development, Mrs A Pokoney-Cramey  
General Manager City Development, Ms M English  
Manager Governance, Mr R Deco  
Governance Support Officer, Ms K Boyd

The meeting commenced at 7.30 pm.

The Chairman welcomed the members, staff and the gallery to the meeting.

**APOLOGIES**

There were no apologies.

**LEAVE OF ABSENCE**

Nil

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## PRESENTATION OF MINUTES

Moved Cr P Jensen  
Seconded Cr B Brug

The Minutes of the Innovation and Business Development Committee Meeting held on 18 January 2022, be taken as read and confirmed.

**CARRIED**

## REPORTS

### *Administration*

#### **6.0.1 Future Reports for the Innovation and Business Development Committee**

Moved Cr G Reynolds  
Seconded Cr P Jensen

That Council:

1. Notes the report.

**CARRIED**  
UNANIMOUSLY

### *For Decision*

#### **6.1.1 Exceptional Community Experience Project Update**

Moved Cr J Woodman  
Seconded Cr M Blackmore

That Council:

1. Notes the report.
2. Provides in principle for the Customer Relationship Management (CRM) system to facilitate further work on the project, noting
  - a. The CRM is a key deliverable in the 5 Year Roadmap for the Business Transformation program
  - b. The CRM is a fundamental piece required to create a single view of a community member
  - c. The CRM will drive the transformation of how we interact with community members
3. An updated business case is brought back to the Innovation & Business Development Committee as part of the 2022/23 budget considerations on potential savings as part of the CRM project.

**CARRIED**

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## 6.1.2 Support and Recovery Plan for Residents and Businesses through COVID

Moved Cr C Buchanan  
Seconded Cr P Jensen

That Council:

1. Approves \$50,000 funding for Recovery Strategies to support the community.
2. Notes that the Innovation and Business Development Committee's feedback on the preferred Recovery Strategies as included in Attachment 1 (Innovation and Business Development Committee, 22 February 2022, Item 6.1.2) will inform a further information report to the Council meeting to be held on 28 February 2022.
3. Notes that the \$50,000 will be included in the second quarter budget review to enable the administration to commence initiatives in the last quarter of the financial year should Council support the initiative.

With leave of the meeting and consent of the seconder, Cr C Buchanan VARIED the MOTION as follows:

1. Approves a non-discretionary \$50,000 bid in the second quarter budget review to enable the Administration to implement the following initiatives:
  - (a) increase weighting for local providers in tender evaluations
  - (b) consideration of expanding the community bus service for the transportation of residents to community vaccination hubs should the Salisbury Vaccination Hub close
  - (c) utilisation of the home library service to deliver Rapid Antigen Tests to the community
  - (d) establish a reimbursement system to provide up to \$100 per night to people who have required accommodation as a result of a household member with whom they reside on a permanent basis, being required to isolate at home due to COVID
  - (e) \$6,000 to implement food packages
2. That staff provide a further information report on initiatives outlined in part 1 and advise Council of costs of remaining initiatives proposed in Attachment 1 (Innovation and Business Development Committee, 22 February 2022, Item 6.1.2) which will inform Council at its meeting to be held on 28 February 2022.

**CARRIED**

**6.1.3 Recommendations of the Strategic Property Development Sub Committee meeting held on Monday 14 February 2022**

Moved Cr P Jensen  
Seconded Mayor G Aldridge

The information contained in the Strategic Property Development Sub Committee Minutes of the meeting held on 14 February 2022 be received and noted with respect to the following recommendations contained therein to be adopted by Council:

**CARRIED**

**6.1.3-SPDSC1 Future Reports for the Strategic Property Development Sub Committee**

Moved Cr P Jensen  
Seconded Mayor G Aldridge

That Council:

1. Notes the report.

**CARRIED**

**SPDSC-OB1 Motion Without Notice: Boardwalk at Greentree**

Moved Cr P Jensen  
Seconded Mayor G Aldridge

That Council:

1. Approves the removal of the existing “Boardwalk at Greentree” promotional signage located on the corner of Kings Road and Greentree Boulevard.
2. Approves the erection of a permanent entrance statement on Council owned land situated on the corner of Kings Road and Greentree Boulevard, (Certificate of Title 6132 Folio 205).
3. Approves the cost of the entrance statement be funded from proceeds of the development up to \$20,000.
4. Notes that existing residents have raised concerns regarding car parking within the “Boardwalk at Greentree” development.
5. Approves the administration undertake investigations to determine a solution to the carparking concerns raised by residents and provide a report back to Urban Services Committee regarding possible outcomes and costs by April 2022.

**CARRIED**

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*For Information*

**6.2.1 Community Bus Trial Implementation Update**

Moved Cr C Buchanan  
Seconded Cr P Jensen

That Council:

1. Notes that passenger numbers in the Community Bus Trial are steadily increasing and that Salisbury City Centre (Parabanks bus stop), St Kilda; and Highway One Caravan Park are the most popular bus stops.
2. Notes that a Sunday service has begun along with additional bus stops at Martins Road and Bolivar Road.

**CARRIED**

**6.2.2 Community Requests - Response Dashboard**

Moved Cr P Jensen  
Seconded Mayor G Aldridge

That Council:

1. Notes the report.

**CARRIED**

**OTHER BUSINESS**

Nil

**ORDERS TO EXCLUDE THE PUBLIC**

**6.4.1 Recommendations of the Confidential Strategic Property Development Sub Committee meeting held on Monday 14 February 2022**

Moved Mayor G Aldridge  
Seconded Cr J Woodman

Pursuant to section 83(5) of the *Local Government Act 1999* the Chief Executive Officer has indicated that, if Council so determines, this matter may be considered in confidence under Part 3 of the *Local Government Act 1999* on grounds that:

1. *Pursuant to Section 90(2) and (3)(b)(i) and (b)(ii) of the Local Government Act 1999, the principle that the meeting should be conducted in a place open to the public has been outweighed in relation to this matter because:*
  - *it relates to information the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, or to prejudice the commercial position of the council; and*
  - *information the disclosure of which would, on balance, be contrary to the public interest.*
2. *In weighing up the factors related to disclosure,*
  - *disclosure of this matter to the public would demonstrate accountability and transparency of the Council's operations*
  - *Non disclosure of this report at this time will protect Council's commercial position as public disclosure may provide third parties with a commercial advantage.*

*On that basis the public's interest is best served by not disclosing the **Recommendations of the Confidential Strategic Property Development Sub Committee meeting held on Monday 14 February 2022** item and discussion at this point in time.*
3. *Pursuant to Section 90(2) of the Local Government Act 1999 it is recommended the Council orders that all members of the public, except staff of the City of Salisbury on duty in attendance, be excluded from attendance at the meeting for this Agenda Item.*

**CARRIED**

The meeting moved into confidence at 8.19 pm.

The meeting moved out of confidence and closed at 8.23 pm.

CHAIRMAN.....

DATE.....