



AGENDA

FOR INNOVATION AND BUSINESS DEVELOPMENT SUB COMMITTEE MEETING TO BE HELD ON

**11 MAY 2020 AT CONCLUSION OF SPORT, RECREATION AND GRANTS
COMMITTEE**

**IN WITTBER & DR RUBY DAVY ROOMS, SALISBURY COMMUNITY HUB, 34
CHURCH STREET, SALISBURY**

MEMBERS

Cr K Grenfell (Chairman)
Mayor G Aldridge (ex officio)
Cr L Braun
Cr C Buchanan (Deputy Chairman)
Cr A Duncan
Cr D Hood
Cr P Jensen
Cr J Woodman

REQUIRED STAFF

Chief Executive Officer, Mr J Harry
General Manager Business Excellence, Mr C Mansueto
Manager Governance, Mr M Petrovski

APOLOGIES

LEAVE OF ABSENCE

PRESENTATION OF MINUTES

Presentation of the Minutes of the Innovation and Business Development Sub Committee Meeting held on 10 March 2020.

Presentation of the Minutes of the Confidential Innovation and Business Development Sub Committee Meeting held on 10 March 2020.

REPORTS

IBDSC1	Future Reports for the Innovation and Business Development Sub Committee	11
IBDSC2	Update on the proposed Dry Creek Project.....	15
IBDSC3	City of Salisbury Calendar of Events & Exhibitions review.....	19
IBDSC4	Community Requests - Response Dashboard	39

OTHER BUSINESS

CONFIDENTIAL ITEMS

IBDSC5 Public Lighting LED Business Case Recommendation

Pursuant to section 83(5) of the *Local Government Act 1999* the Chief Executive Officer has indicated that, if Council so determines, this matter may be considered in confidence under Part 3 of the *Local Government Act 1999* on grounds that:

1. *Pursuant to Section 90(2) and (3)(b)(i) and (b)(ii) of the Local Government Act 1999, the principle that the meeting should be conducted in a place open to the public has been outweighed in relation to this matter because:*
 - *it relates to information the disclosure of which could reasonably be expected to confer a commercial advantage on a person with whom the council is conducting, or proposing to conduct, business, or to prejudice the commercial position of the council; and*
 - *information the disclosure of which would, on balance, be contrary to the public interest.*
2. *In weighing up the factors related to disclosure,*
 - *disclosure of this matter to the public would demonstrate accountability and transparency of the Council's operations*
 - *Non disclosure of this item at this time will protect commercially sensitive information the disclosure of which may prejudice the commercial position of Council and/or confer a commercial advantage on a person with whom the Council is conducting or proposing to conduct business. If the recommendations of this report are approved Council will enter into negotiations with a preferred provider.*

*On that basis the public's interest is best served by not disclosing the **Public Lighting LED Business Case** item and discussion at this point in time.*
3. *Pursuant to Section 90(2) of the Local Government Act 1999 it is recommended the Council orders that all members of the public, except staff of the City of Salisbury on duty in attendance, be excluded from attendance at the meeting for this Agenda Item.*

CLOSE



**MINUTES OF INNOVATION AND BUSINESS DEVELOPMENT SUB COMMITTEE
MEETING HELD IN WITTBER & DR RUBY DAVY ROOMS, SALISBURY
COMMUNITY HUB, 34 CHURCH STREET, SALISBURY ON**

10 MARCH 2020

MEMBERS PRESENT

Cr K Grenfell (Chairman)
Mayor G Aldridge (ex officio) (*from 7.13pm*)
Cr C Buchanan (Deputy Chairman)
Cr A Duncan
Cr D Hood
Cr P Jensen
Cr J Woodman

OBSERVERS

Cr N Henningsen

STAFF

Chief Executive Officer, Mr J Harry
General Manager Business Excellence, Mr C Mansueto
Manager Governance, Mr M Petrovski
Governance Support Officer, Ms K Boyd

The meeting commenced at 7.08pm.

The Chairman welcomed the members, staff and the gallery to the meeting.

APOLOGIES

An apology was received from Cr L Braun.

LEAVE OF ABSENCE

Nil

PRESENTATION OF MINUTES

Moved Cr A Duncan
Seconded Cr J Woodman

The Minutes of the Innovation and Business Development Sub Committee Meeting held on 10 February 2020, be taken and read as confirmed.

CARRIED
UNANIMOUSLY

Minutes of the Innovation and Business Development Sub Committee Meeting 10/03/2020

REPORTS

IBDSC1 Future Reports for the Innovation and Business Development Sub Committee

Mayor G Aldridge entered the meeting at 7.13pm.

Moved Cr C Buchanan
Seconded Cr P Jensen

1. The information be received.

CARRIED
UNANIMOUSLY

IBDSC2 Performance Excellence Program - future participation

Moved Cr C Buchanan
Seconded Cr A Duncan

1. That the information be received.
2. That the City of Salisbury participates in the 2020 Performance Excellence Program, noting this will require a 2020/21 budget bid for an estimated \$30,000.
3. That the subcommittee note the alignment of the benchmarking activity to relevant recommendations and advice included in the South Australian Productivity Commission Local Government Inquiry final report.

CARRIED

IBDSC3 Civil Works and Services Circular Economy Opportunities Presentation

Moved Cr C Buchanan
Seconded Cr A Duncan

1. Council develops Circular Economy – Recycled Material usage targets for the Capital Works Program, as part of the development of the Sustainability Strategy..
2. Council continue to support research in the use of recycled materials from NAWMA and other sources in Council’s Capital Works Program.
3. Council continue to work closely with NAWMA and other organisations to identify and analyse opportunities to increase the use of recycled materials in products and during construction in the Capital Works program.
4. When Council reviews its Procurement Policies and tender assessment selection criteria for Capital Works projects it give due consideration- to the circular economy, particularly with respect to local recycled product.

CARRIED
UNANIMOUSLY

IBDSC4 Community Requests - Response Dashboard

Moved Cr J Woodman
Seconded Mayor G Aldridge

1. The information be received.

CARRIED
UNANIMOUSLY

IBDSC5 Verge Cutting Heights

Moved Cr C Buchanan

Seconded Cr P Jensen

1. The information be received
2. The verge cutting height remain at 50mm for the 2020 verge cutting season trials with cutting heights evaluated as part of the end of trial review in November 2020.

With leave of the meeting and consent of the seconder, Cr C Buchanan VARIED the MOTION as follows:

1. The information be received
2. The verge cutting height remain at 50mm for the 2020 verge cutting season trials with cutting heights evaluated as part of the end of trial review in November 2020.
3. Staff provide a detailed comparison of Councils (as per Table 1 in paragraph 3 of the report), which includes the frequency of cuts, equipment used and the use of contractors vs Council staff.

CARRIED
UNANIMOUSLY

OTHER BUSINESS

IBDSC-OB1 Improvement of Organisational Operations

Moved Cr C Buchanan

Seconded Cr P Jensen

That staff bring back a report to the Innovation and Business Development Sub Committee that:

1. details the current status of the existing operations covering building, property and land development related functions;
2. identifies opportunities to improve the alignment and interface across organisation operations associated with the delivery of property related strategic outcomes and service delivery and support to leaseholders of Council facilities.

CARRIED
UNANIMOUSLY

CONFIDENTIAL ITEMS

IBDSC6 Development Services Division 2020/21 Program Review Update for 2020/21 Budget Considerations

Moved Cr D Hood

Seconded Cr J Woodman

1. *Pursuant to Section 90(2) and (3)(a) of the Local Government Act 1999, the principle that the meeting should be conducted in a place open to the public has been outweighed in relation to this matter because:*
 - *it relates to information the disclosure of which would involve the unreasonable disclosure of information concerning the personal affairs of any person (living or dead).*
2. *In weighing up the factors related to disclosure,*
 - *disclosure of this matter to the public would demonstrate accountability and transparency of the Council's operations*
 - *Report includes employee related information*

*On that basis the public's interest is best served by not disclosing the **Development Services Division 2020/21 Program Review Update for 2020/21 Budget Considerations** item and discussion at this point in time.*
3. *Pursuant to Section 90(2) of the Local Government Act 1999 it is recommended the Council orders that all members of the public, except staff of the City of Salisbury on duty in attendance, be excluded from attendance at the meeting for this Agenda Item.*

CARRIED

The meeting moved into confidence at 8.02pm.

The meeting moved out of confidence at 8.10pm.

CHAIRMAN.....

DATE.....

ITEM	IBDSC1 INNOVATION AND BUSINESS DEVELOPMENT SUB COMMITTEE
DATE	11 May 2020
HEADING	Future Reports for the Innovation and Business Development Sub Committee
AUTHOR	Michelle Woods, Projects Officer Governance, CEO and Governance
CITY PLAN LINKS	4.3 Have robust processes that support consistent service delivery and informed decision making.
SUMMARY	This item details reports to be presented to the Innovation and Business Development Sub Committee as a result of a previous Council resolution.

RECOMMENDATION

1. The information be received.

ATTACHMENTS

There are no attachments to this report.

1. BACKGROUND

- 1.1 A list of resolutions requiring a future report to Council is presented to each sub committee and standing committee for noting.
- 1.2 If reports have been deferred to a subsequent month, this will be indicated, along with a reason for the deferral.

2. CONSULTATION / COMMUNICATION

- 2.1 Internal
 - 2.1.1 Report authors and General Managers.
- 2.2 External
 - 2.2.1 Nil.

3. REPORT

- 3.1 The following table outlines reports to be presented to the Innovation and Business Development Sub Committee as a result of a previous Council resolution:

Meeting Item	- Heading and Resolution	Officer
28/10/2019 1.1.3 Due:	Collaboration Agreement between Council and Community Centres 3. That the Innovation and Business Development Sub Committee conduct a review of the <u>Collaboration Agreement over the next 12 months</u> and conduct a review of the management model for Community Hubs (Burton, Para Hills and Ingle Farm) by June 2020. November 2020	Jo Cooper
28/10/2019 1.1.3 Due:	Collaboration Agreement between Council and Community Centres 3. That the Innovation and Business Development Sub Committee conduct a review of the Collaboration Agreement over the next 12 months and <u>conduct a review of the management model for Community Hubs (Burton, Para Hills and Ingle Farm) by June 2020.</u> June 2020	Jo Cooper
28/10/2019 2.1.1 Due: Deferred to: Reason:	Burton Community Hub Project Update 2. That development of a management model be considered as part of a review of community hub models, including the Paddocks Hub by the Innovation and Business Development Sub Committee to be reported to the sub committee by April 2020. May 2020 June 2020 This report requires work to be undertaken on proposed management models for sites/centres across more than one division. It will be incorporated into the report that relates to the resolution above.	Jo Cooper
25/11/2019 6.0.2- IBDSC4 Due:	Verge Maintenance Review 3. A further report be provided at the completion of 2020 on the effectiveness of the trial. 4. Further work be undertaken over the next 12 months to identify sites for alternative verge treatments with consideration to aligning and funding through existing strategies and capital works programs, and a report be brought back recommending other sites and verge treatments. December 2020	Mark Purdie

25/11/2019 6.0.2- IBDSC4	Verge Maintenance Review 5. A further report be provided on implementing changes to the Verge Development Policy with advice on the potential to provide financial and other incentives to residents to maintain their own verges. Due: May 2020 Deferred to: December 2020 Reason: Staff are proposing this item be presented in December 2020 as it is not a priority and should be considered as part of the 2021/22 budget cycle after Council reworks the 2020/21 budget.	Craig Johansen
25/11/2019 MON7.3	Motion on Notice - Community Bus to Service Western Suburbs 1. That staff bring back a report to the Innovation and Business Sub Committee on the viability and service options of a bus service to connect the western suburbs with the rest of Salisbury. (Parts 2-5 of resolution detail requirements of report) Due: May 2020 Deferred to: June 2020 Reason: To allow staff to further investigate gaps and reference to the Transport Management Plan.	Julie Douglas
25/03/2020 2.2.1	Salisbury Home and Community Services Transport 4. Council gives further consideration on expanded transport service delivery options for the western part of the city as part of the report due re consideration of community bus in May 2020 via the Innovation and Business Development Sub Committee. Due: May 2020 Deferred to: June 2020 Reason: To allow staff to further investigate gaps and reference to the Transport Management Plan.	Julie Douglas
23/03/2020 6.0.2- IBDSC-OB1	Improvement of Organisational Operations That staff bring back a report to the Innovation and Business Development Sub Committee that: a. details the current status of the existing operations covering building, property and land development related functions; b. identifies opportunities to improve the alignment and interface across organisation operations associated with the delivery of property related strategic outcomes and service delivery and support to leaseholders of Council facilities. Due: July 2020	John Devine / Terry Sutcliffe

4. CONCLUSION / PROPOSAL

- 4.1 Future reports for the Innovation and Business Development Sub Committee have been reviewed and are presented to Council for noting.

CO-ORDINATION

Officer:	Executive Group	GMBE	A/GMCD	GMCI	GMCID
Date:	04/05/2020	29/04/2020	30/04/2020	30/04/2020	01/05/2020

INFORMATION ONLY

IBDSC2

INNOVATION AND BUSINESS DEVELOPMENT SUB COMMITTEE**DATE**

11 May 2020

HEADING

Update on the proposed Dry Creek Project

AUTHOR

Bruce Naumann, Manager Salisbury Water, Business Excellence

CITY PLAN LINKS

2.1 Capture economic opportunities arising from sustainable management of natural environmental resources, changing climate, emerging policy direction and consumer demands.

4.2 Develop strong capability and commitment to continually improve Council's performance.

4.4 Embed long term thinking, planning and innovation across the organisation.

SUMMARY

This report provides an update on the current status of the work being undertaken in the development of the Dry Creek Project.

RECOMMENDATION

1. That the information be received.
2. A Dry Creek project business case be presented to Council, following successful completion of the Dry Creek Stormwater Management Plan (SMP) and a community/stakeholder engagement process.

ATTACHMENTS

There are no attachments to this report.

1. BACKGROUND

- 1.1 At the Council meeting held on 23 September 2019 (Item IBDSC4, 09/09/2019, Resolution 0278/2019) it was resolved that:
 2. *Further update be provided following the finalisation of the Dry Creek proposal.*
- 1.2 Extensive modelling of potential schemes to harvest additional stormwater across Northern Adelaide was undertaken in 2016, funded by the Department of Environment (DEW), the City of Playford and the City of Salisbury.
- 1.3 The modelling identified the Dry Creek Catchment as the most reliable source of 'harvestable' stormwater due to the high level of developed/impermeable catchment which provides good run-off to Council wetlands, even in very dry years.
- 1.4 The report recommended 'low-cost' options to optimize existing stormwater harvesting infrastructure. Some of these options are included in current SWBU budget bids.

- 1.5 The primary recommendation was for a large scale project at the base of the Dry Creek catchment which would be ideally located to service potential future markets for alternative water.
- 1.6 A stormwater Master Planning exercise for Dry Creek was commenced and Council has approved funding in the 2019/20 budget for a Stormwater Management Plan (SMP) and associated community/stakeholder engagement processes.
- 1.7 SMP's are collaborative (ie with community, regulator & other stakeholder input) risk-based management assessments that evaluate various scenarios of rainfall intensity and duration and the impacts on the urban area – eg many scenarios will exceed the capacity of the drainage infrastructure and the likely extent of flooding in these extreme events must be 'mapped' and mitigation strategies must be prepared. The SMP's are used to establish acceptable service levels in conjunction with the community. Critical actions and priorities are then incorporated in Council's ongoing Asset Management Plans and financial planning processes.
- 1.8 Preliminary modelling has been undertaken, however the Dry Creek SMP is essential pre-work required to facilitate engagement with key community and regulatory stakeholders, before project design/cost estimation and business case evaluation can commence.

2. CITY PLAN CRITICAL ACTION

- 2.1 Maximise the value of our water business in supporting community wellbeing and economic growth (including agriculture and industry).

3. CONSULTATION / COMMUNICATION

- 3.1 Internal
 - 3.1.1 Salisbury Water Management Advisory Board
 - 3.1.2 General Manager City Infrastructure
 - 3.1.3 General Manager Business Excellence
- 3.2 External
 - 3.2.1 External Consultant - WGA

4. REPORT

- 4.1 Harvest yield modelling for Dry Creek, identified in the original DEW/Council funded report, has now been refined by consultants WGA. Existing harvest infrastructure optimization designs and cost estimates are finalized. This has enabled a new budget initiative bid for \$1.2M to be submitted for the construction of 2 additional weirs and raising the crest of the existing weir on Dry Creek in order to optimize performance of the existing Unity Park MAR scheme.
- 4.2 WGA were commissioned to prepare technical specifications for the Dry Creek SMP. The City Infrastructure department will be project managing the work and associated Asset Management Plan revisions. This work is an important prerequisite for the design of any proposed new flood mitigation/harvest scheme.
- 4.3 The technical specification includes an extensive stakeholder engagement process. This process will initially engage with property owners, community groups and

- interested individuals as well as Council staff and State stormwater regulators, DEW and EPA.
- 4.4 The Salisbury Water team is providing technical support to the City Infrastructure Department including management of the specification and supporting the tendering process to deliver the SMP.
 - 4.5 The specification included an additional phase of communication and engagement with current and prospective property developers and State agencies eg Renewal SA, DPTI, Department of Premier and Cabinet (DPC) and environmental groups ie the stakeholders that we will need to have support from to facilitate approvals, funding and construction of any required infrastructure. The specification also stipulated a collaborative approach to preliminary design of the project infrastructure. The outcome will be a fully costed project which will be used by the SWBU to prepare a business case.
 - 4.6 The project will evaluate the trade-off between land and project construction costs ie the more land available for detention basins and wetlands, the less expense will be incurred on excavation and/or construction of embankments.
 - 4.7 Opportunities and alternative options will be formally identified and documented in parallel with the Dry Creek SMP and stakeholder engagement processes.
 - 4.8 The SMP and associated engagement work was tendered in March 2020. A final evaluation report is being prepared. The SMP study is proposed to commence in May 2020. It is planned that the preliminary SMP Report and a communication plan be delivered by March 2021.
 - 4.9 Council have also been invited to participate in a current Department of Environment and Water (DEW) project which is investigating options for the displacement of Adelaide's mains water with recycled water (either stormwater or wastewater) in order to hand back River Murray entitlements. This is a potential major growth opportunity for Council's water business. Expanded water sales are crucial to developing a successful business case. Staff will assess the opportunities offered by this current DEW project as a means of gaining funding support and providing a significant boost to the alternative water market. The DEW project envisages significant Australian Government funding from 2024 onwards.
 - 4.10 It is timely to elevate action on the Dry Creek project in order to have a project 'shovel-ready' for funding opportunities that are now arising. A target con-current with the SMP communications plan of March 2021 has been set for completion of the business case.
 - 4.11 Regardless of the outcome of the DEW project, it will be necessary to engage with appropriate Australian Government, State Government agencies and the private sector to help deliver a large scale project at the base of the Dry Creek catchment. The proposed Dry Creek project will facilitate and support future urban development of the Globe Derby Park and Salt Fields areas by providing necessary drainage and flood mitigation improvements, while also providing a major alternative water source that can support both the Council's and the State's 'Community Greening' initiatives.
 - 4.12 The Salisbury Water Management (SWM) Advisory Board will provide governance oversight of Council's involvement in both the DEW project and the Dry Creek project development. A recommendation of the SWM Board is to

develop an engagement strategy including identification of a suitable 'Project Champion' to assist in securing State and Australian Government support to progress the Dry Creek project.

5. CONCLUSION / PROPOSAL

- 5.1 Identification of critical drainage & flood mitigation works under a Stormwater Management Plan (SMP) for the Dry Creek catchment is about to occur. It is anticipated that this process will now be substantially completed by December 2020 with reports due by March 2021.
- 5.2 New opportunities for alternative water supply have also arisen, which will need a significant boost in the capacity to harvest stormwater if Council wishes to supply to these water markets. This provides a higher imperative to proceed with the Dry Creek project.
- 5.3 In parallel with the SMP process, a business case for the Dry Creek project, incorporating the new water supply opportunities and the cost of the project, will be prepared and presented to Council.
- 5.4 A target of March 2021 has been set for the delivery of the project business case.
- 5.5 The Dry Creek project will provide the capacity to underpin a renewed expansion drive for Council's water business.

CO-ORDINATION

Officer: Executive Group
04/05/2020

Date:

ITEM	IBDSC3
	INNOVATION AND BUSINESS DEVELOPMENT SUB COMMITTEE
DATE	11 May 2020
HEADING	City of Salisbury Calendar of Events & Exhibitions review
AUTHOR	Julie Kushnir, Manager Community Experience & Relationships, Business Excellence
CITY PLAN LINKS	3.2 Have interesting places where people want to be. 3.3 Be a connected city where all people have opportunities to participate.
SUMMARY	<p>This report provides an overview of the current City of Salisbury Calendar of Events & Exhibitions, as requested by the Innovation and Business Development Sub Committee, January 2020, with consideration made to the “Salisbury Plays” series of events.</p> <p>Additionally at Council’s meeting of 25 November 2019 it was also requested that consideration be made to stage a bespoke Salisbury Christmas Carols event.</p> <p>It is appropriate to take this opportunity to consider suggested revisions to the Events & Exhibition Calendar as identified in this report and to further consider a request to investigate the possibility of staging a market, similar to that of Darwin’s Mindil Beachside Market, as identified at the Council meeting 25 November 2019.</p>
RECOMMENDATION	<ol style="list-style-type: none"> 1. That the report be noted. 2. That consideration and feedback be provided on the options detailed in 4.2 of this report 3. That the balance of funding of \$32,500 from not holding the Carisbrooke Park and Ingle Farm Salisbury Plays events, be carried forward to 2020/21 and be used for: <ol style="list-style-type: none"> a) The holding of a “foodie” event at Mawson Lakes for a budget of \$13,000 b) The holding of an event to support the commencement of post COVID-19 activities at the Salisbury Community Hub for a budget of \$11,500 c) The holding of a series of weekend events to activate the Civic Plaza and Salisbury Community Hub for a budget of \$8,000. 4. Consider the draft grant criteria attached for the Salisbury Christmas Carols, in the event Council decides to proceed with offering a grant to a Community Group in order to stage an event themselves. 5. That consideration be made to the request that Council investigate staging a community market similar in style to that of Darwin’s Mindil Market and the recommendation not to proceed with a similar market within the City of Salisbury.

ATTACHMENTS

This document should be read in conjunction with the following attachments:

1. Reopening event brief
2. Saturday reopening
3. Christmas Carol Sponsorship draft criteria up to \$30,000
4. Events & Exhibitions spreadsheet

1. BACKGROUND

- 1.1 At the Council meeting held on 25 November 2019 it was resolved that:

That Council makes a provision of \$3,000 funding available to Salisbury Lions Club for payment subject to the Club providing a budget for the event and list of expenses incurred.

That staff bring back a report and develop criteria for an annual City of Salisbury Christmas Carols.

City of Salisbury be named as a co-funding sponsor of the 2019 Salisbury Lions Christmas Carols event

- 1.2 Additionally, it was resolved that:

Staff prepare and bring back to the relevant Council Committees, a report/s that considers the prospective implementation of:

Consideration to the creation of a market to be held at Salisbury City Centre once a month similar to the Mindil Markets in Darwin;

- 1.3 Further, at the Council meeting held on 28 January 2020 it was resolved that:

Following learnings from the 2019 Salisbury Plays events it is recommended the 2020 Salisbury Plays events will be hosted at the following locations:

- Salisbury Plays at Carisbrooke Reserve
- Salisbury Plays at Bridgestone Reserve
- Nature Play Festival at St Kilda

A further Salisbury Plays event located at Ingle Farm Recreation Centre be held during 2020.

The naming of future Salisbury Plays events be the subject of discussion at a future Informal Strategy session.

A review of all community events that are held and funded by the City of Salisbury be undertaken including consideration of a food event at Mawson Lakes as part of the Salisbury Food Month in July, in Financial Year 2021/22 and the outcome of the review be provided in a report to the Innovation and Business Development Sub Committee in May 2020.

- 1.4 Following the above Resolution (1.3), the “Salisbury Plays” event series, including the possibility of including a food event at Mawson Lakes as part of Salisbury Food Month (in conjunction with local media outlet, Indaily who run the official SA Food Month) in July (FY 2021/22) be considered as part of an overarching review of the greater City of Salisbury Events & Exhibitions

Calendar. To note is that with the onset of COVID-19 the likelihood of a large scale event in July is highly unlikely. Indaily has since announced the movement of their event SA Food Month to November 2020.

- 1.5 It is identified that the “Salisbury Plays” event series should be maintained in its current format ie, appealing to families to experience and enjoy a range of active outdoor, nature based activities – and to be rotated regularly across the various suitable locations within the City of Salisbury.
- 1.6 It has also been noted that the “Salisbury Plays” event series is not an appropriate vehicle to accommodate a food event at Mawson Lakes, and rather it should be considered as a stand-alone event, funded separately to the “Salisbury Plays” event series.
- 1.7 The City of Salisbury Events & Exhibitions Calendar has been reviewed with consideration to its current alignment to our City Plan 2030 and indeed the event and exhibition relevance and connectivity to our community.

2. CONSULTATION / COMMUNICATION

- 2.1 Internal
 - 2.1.1 Community Planner, Place Activation
 - 2.1.2 Facilities Promotion and Activation Coordinator
- 2.2 External
 - 2.2.1 General Manager, Mindil Market Darwin

3. REPORT

- 3.1 Events and exhibitions form an important part of the cultural and economic fabric of the City of Salisbury. They are designed to stimulate activity, provide interesting places for people to engage, provide learning and healthy lifestyle opportunities. The current City Plan 2030 contains the following commitment that we will:
 - Provide experiences that make our places livelier and more interesting
 - Encourage wellbeing through healthy lifestyles, sport, social and recreational opportunities
 - Develop a community where people’s culture, ideas and their capacity to achieve is supported and valued.
- 3.2 Since the request to conduct this Calendar of Events & Exhibitions overview, the impact of COVID-19 has resulted in our events being put on hold for an indefinite period of time, with a number of events now not possible to be held during 2020, even if restrictions are lifted soon in one form or another.
- 3.3 Until such time as the Federal and State Governments revise current restrictions on public events and gatherings, we are unable to proceed with our proposed Calendar of Events & Exhibitions in its current full form.
- 3.4 This temporary cessation provides the opportunity to reflect, review and reconsider how our events and exhibitions can and do align and connect with our community.

- 3.5 It also provides us the opportunity to consider redirecting funds allocated to some of the cancelled events. By doing this, we will be ready to launch into activities and place activations swiftly when allowed.
- 3.6 We are also able to reflect on Events that may no longer be aligned with broader strategies and outcomes as noted in Section 3.1.
- 3.7 The attached Events & Exhibitions spreadsheet identifies:
- Event
 - Date/Time
 - Event Brief
 - Attendance numbers (anticipated)
 - Expected Target Market
 - City Plan Reference
 - Number of years event/exhibition has been run
 - Budget allocation per event
 - Year Total @ \$467,440 (\$400,000 for Events, \$67,440 for Exhibitions)

4. CONSIDERATIONS

- 4.1 Events and Exhibitions: When considering event/exhibition attendance numbers in relation to their individual budgets, it is apparent that many represent extremely good cost-per-person value for money, and others do not.
- 4.2 It may be so, that as time has progressed, some events / exhibitions have lost their appeal or their connectivity to our community as it has grown over the years.
- 4.2.1 Events such as the Salisbury Writers Festival, attracting approximately only 100 people, equates to \$250 per person and does not present itself as a viable event to continue with. It is proposed that consideration be given as to whether the event continues and potentially redirect a portion of the budget to enhance existing learning and development programs run by Council.
- 4.2.2 Additionally, the Watershed Art Prize, now having lost its major sponsor (@ \$7000) will be increasingly difficult to deliver and represent value for money. It is also noted that many of the exhibitors in fact come from regions apart from Salisbury. It is proposed that consideration be given to not holding this event and reinvigorating the event's original sustainability agenda of promoting Salisbury's rich natural assets. Concepts that may reignite participation and activation of sustainability awareness and better utilize the allocated budget could include (but not be restricted to) a Sustainability conference for the northern region, a bespoke schools/education program, participation in national programs such as the Sleek Geeks Science Eureka Prize etc.
- 4.2.3 Likewise the SALA exhibition will be very difficult to stage in 2020 in the event that COVID-19 restrictions of one kind or another are still being enforced. The allocated budget of \$440 (for registration) is insufficient to adopt new technologies which may see the exhibition

- staged in a “virtual world”. To note though, it is anticipated that we will be able to stage a traditional exhibition in our Community Hub John Harvey Gallery in the event the public is permitted to attend.
- 4.2.4 Conversely the “Salisbury Plays” series of events continue to provide great value for money, at between approximately \$5-\$6 per person, and beyond the consideration of a name change and the rotation of events across the wider City of Salisbury as well as Carisbrooke Reserve, Bridgestone Reserve and St. Kilda, it would be recommended not to be altered significantly.
- 4.2.5 It should be noted that Salisbury Plays events planned for autumn/winter 2020 were to be located at Carisbrooke Park in April and Ingle Farm Recreation Centre during May. Both these events have however been temporarily put on hold.
- 4.2.6 It is proposed that the budget allocated for Salisbury Plays Carisbrooke Park and Ingle Farm (\$32,500 for both) be carried over in order to redirect to future events and activations once the Federal restrictions for COVID-19 have ceased.
- 4.2.7 It is recognised that the inclusion of a food event/experience to be held at Mawson Lakes, under the “Salisbury Plays” umbrella is not an appropriate event to pursue further. Rather the merit of staging a stand-alone foodie experience at Mawson Lakes is worth further consideration.
- 4.2.8 It is proposed that such a foodie event could be staged at Mawson Lakes with a budget in the vicinity of \$13,000, being taken up in part, from the carried over amount referred to in 4.2.6.
- 4.2.9 The Salisbury Secret Garden has been very successful over the years, and the move to the Salisbury Community Hub provided a different environment and surroundings to the year prior. It is noted that staging the event over 3 days is an enormous task, with staff, volunteer and external supplier resources heavily impacted. It is recognised that some costs savings were made in 2020 by staging the event at the Hub and taking advantage of some of the inbuilt infrastructure (video screen, toilet facilities, security etc).
- 4.2.10 However, the increasing cost of securing “headline” Australian musical talent (in the vicinity of \$30,000 and estimated to increase year on year) for the main event on Saturday night will challenge us in the future. It is proposed that consideration be given to the Salisbury Secret Garden being shortened significantly, potentially being redefined as one full day of family fun and entertainment plus an evening featuring South Australian talent, musicians and performers in all appearance slots.
- 4.2.11 Also to note is the ongoing appeal of the Salisbury Fringe Schools Program, which sees the same three schools participating each year, for a week of sporting activities and programming. Consideration should be given to the relevance of this activity within the “Secret Garden” brand, and the consideration of alternate approaches and management of the event.

- 4.2.12 It is noted that seeking additional funding year on year via Budget Bids (\$85,000 per year in addition to allocated \$50,000) for the Secret Garden is unsustainable.
- 4.2.13 It is also recognised that a number of other events, exhibitions and ceremonies should be carefully considered for continuation, mindful of forthcoming budget limitations, and their appeal and connection to our community.
- 4.2.14 The Legends Awards are in themselves, very similar to the Australia Day Awards and consideration should be given to the possibility of combining the two events to maximize Council's investment as both have similar outcomes.
- 4.2.15 The Vietnam Veteran's Day has for many years (approx. 16) been conducted by the Pooraka Farm Community Centre, with the City of Salisbury becoming more heavily involved in the last 2 years, and now being for the better part, entirely responsible for the event. Due to the celebration being the only one held in the State it is not suggested that any substantial alteration be made. The same applies to the Asbestos Victim's Memorial Service, an earnest yearly acknowledgement that continues to be widely supported by those touched by the disease. No substantial alteration is suggested for this event either.
- 4.2.16 This Event and Exhibition review has also identified the need to cater for members of our community aged between 20 – 45, a noticeable gap in our current Events & Exhibitions Calendar. Any future consideration to new events / exhibitions should bear this in mind.

City of Salisbury Christmas Carols

- 4.2.17 In reference to the resolution identified in Background 1.1 above, it should be noted that currently there are 11 known organisers of community Christmas Carols across the City of Salisbury, and it is entirely possible there may be more.
- Salisbury Cathedral – Carols by Candlelight
 - Parafield Community Carols – Parafield Gardens
 - Christmas Carols with Edgar – Para Hills Community Club
 - Helping Hand Parafield Gardens Christmas Carols – Parafield Gardens
 - The Salvation Army Community Christmas Choir – Ingle Farm
 - Tyndale Community Carols
 - The Christmas Garden - UniSA Mawson Lakes Campus
 - The Grove Seventh-Day Adventist Church - Harry Bowey Reserve
 - Salisbury Uniting Church Christmas Carols – Salisbury Uniting Church
 - Mawson Lakes Christmas Carols
 - Mawson Lakes Community Christmas Carols
- 4.2.18 In 2018 and 2019, the City of Salisbury worked with those Carols organisers to promote their events through our social media and Discover Salisbury channels. There is no reason why this should not or would not continue.

- 4.2.19 It is estimated that if Council were to deliver a single large scale community Christmas Carols event in either the Salisbury City Centre or another location, the required budget would be in the vicinity of \$60,000-\$80,000. Costs associated with staging, sound, lighting, quality performers, marketing, services (toilets, security and traffic management) are significant for these types of events.
- 4.2.20 Events of this scale also require extensive staffing and volunteer resources.
- 4.2.21 In the current economic climate, it is not envisaged that pursuing a bespoke Salisbury Christmas Carols (large scale) event is financially viable. Rather the City of Salisbury should continue to offer the community the opportunity to apply for grant funding, or promotional / in-kind support (such as marketing or volunteers) as appropriate for their own more “regionally” based Carol events.
- 4.2.22 As part of further consideration by the Sports Recreation & Grants Committee, it may be appropriate for Council to offer a higher valued grant specifically for the staging of a Community Christmas Carol Event. It has been suggested that investigation of a \$30,000 grant be explored in order for one of the community service providers to stage a considerably larger event than what they normally have been able to achieve. To that end, draft criteria has been developed in the event this concept proceeds. The draft criteria appears as an attachment to this report.

Post COVID-19 Activities

- 4.2.23 It should also be noted that once COVID-19 restrictions are eased or gradually lifted, our residents will be keen for entertainment, activity and community connections. To that end Events personnel have been considering and preparing a series of “soft” activations that can be introduced steadily over approximately 15 weekends, staged at the Hub to reignite a sense of fun in our community (for a budget of \$8000,) with provision to stage a larger scale, albeit modest family day (at \$11,500) as soon as is allowable.
- 4.2.24 The weekend activations may take a form similar to our “Summer Sessions in the Plaza” where we ran a 10 week program to specifically activate the Civic Plaza which complemented a solid uplifted program of library activities.
- 4.2.25 The events attracted a diverse audience each week, bringing people to the Salisbury City Centre and Salisbury Community Hub Library/Civic Plaza to enjoy children’s games, entertainment, education and fun, all for free.
- 4.2.26 It is proposed that the budget carried over from two cancelled “Salisbury Plays” events (\$32,500) be in part redirected to the series of weekend Hub activations and a larger scale modest family day (at \$19,500 for both) to continue positive place activation of the Salisbury Community Hub in the short term post COVID-19 restrictions and beyond.
- 4.2.27 Also to note that whilst “Harmony Week” does not officially fall into the remit of Business Excellence, Community Planning & Vitality (Events) division, it is a significant event for our community – staged and

managed by the Community Health & Wellbeing team, with the support of the Events team in its current form. As our population's diversity grows, we will be presented with many opportunities (such as Refugee Week) to further expand on our programs and activities within this sector. Celebrating the cultural diversity of our community is what makes the City of Salisbury particularly special. To continue to deliver the Harmony Day will require additional funding to be allocated to it. Subject to any consideration by the Committee a further report will be presented to Council and identifying the budget implications.

- 4.2.28 The City of Salisbury also has countless opportunities to connect local neighbourhoods and communities together, via the various Community Centres and sporting groups and facilities within our City. It is recommended that relationships with the various Club/Centre managers should be further fostered in order to provide as much "in kind" support as we can to promote local neighbourhood activities.

5. DARWIN MINDIL BEACH MARKET

- 5.1 In line with the resolution referred to in Background 1.2 above, the Mindil Beach Markets are somewhat of an institution in the Northern Territory, held each Thursday and Sunday 4pm – 9pm during the Dry Season, late April to late October, against a beautiful tropical ocean backdrop. It is promoted as a key tourist destination and is within relatively easy walking distance to the main centre and Casino.
- 5.2 With over 200 unique stalls, 60 of them being food vendors, the atmosphere is electric, with buskers, performers and vendors all adding to a sense of family fun. The market is a BYO venue, with promotions encouraging family and picnic style visitation.
- 5.3 Interestingly, the Mindil Beach Markets have one financial sponsor, Set for Life (Lotto), plus local TV station Imparja who provide them with "in kind" advertising support. The market is a Not-For-Profit Community Market and now lays claim to injecting \$15 million annually into the local economy and employs approximately 1000 people.
- 5.4 Desktop research has identified that stalls for items such as arts and crafts range in price from \$50 - \$90 per market, with food stalls requiring to enter into a year's rental arrangement, with provision for water supply and waste removal. No food stall costings could be ascertained online.
- 5.5 Initial contact with the administration has identified that the market almost breaks even each time it is conducted (twice per week), @ around \$18,000 per market.
- 5.6 Interestingly they also provide their event space to the Corporate Function market (handy proximity to the Casino), and this does earn an income.
- 5.7 There is a dedicated Mindil Beach Market Administration team of 2 full time employees, plus 12 part time, using a full website, administration email addresses and stall holder application facilities.
- 5.8 Pursuing the concept of adopting a similar (monthly) market in Salisbury is not recommended given the scale of such an event and the implication on resourcing that Council would need to fund to deliver a monthly market.

6. CONCLUSION

- 6.1 This report responds to various resolutions aligned to Council's Events program and various other resolutions associated with the funding of a Christmas Carols Event and the holding of a monthly market.
- 6.2 The report identifies some opportunities for Council to review its Calendar of Events and subject to feedback, a revised program of events and any budget implications can be reported back for endorsement.
- 6.3 The Committee is asked to consider the information in this report and provide any relevant feedback.

CO-ORDINATION

Officer: Executive Group
Date: 04/05/2020

Salisbury Community Hub Re-Opening Community Day Fun

Name of Event	TBC
Date of Event	Sunday – as soon as safe to do so.
Time of Event	11:00 am - 4:00pm
Location of Event	Salisbury Community Hub and Civic Plaza
Event Coordinators/Contact	Gemma Murray & Michelle Dagger
Event Objectives	Celebrating the community coming back together again. Free activities provided to reignite fun in the community with active and accessible activities throughout the Salisbury Community Hub spaces. The event can provide local clubs, community groups and businesses to promote their services again.
Event Target Audience	Northern community & young families
Expected Numbers	1,500 - 2,000
Activities Proposed	<p>Outside</p> <ul style="list-style-type: none"> *Giant Games *Mini Golf *Digby the Digger *Petting Zoo (weather permitting) *Specky Football inflatable (weather permitting) *Youth Council badge making stand <p>Inside</p> <ul style="list-style-type: none"> *Arcade Games *Indoor Movie *Music Corner singers / performers *Giant Games (if bad weather) *Mini Golf (if bad weather) *Games Galore (board games etc) *Esports event – Nintendo Switch (subject to available rooms) *Storytime and Storybox Library sessions
Catering Proposed	1 x community BBQ outside Jim Dandy inside / outside food and coffee
Budget required	\$11,500

*Library Activations

Winter Saturday Sessions in the Salisbury Community Hub & Civic Plaza

Name of Event	TBC
Date of Event	Saturdays – as soon as safe to do so.
Time of Event	11:00 am - 2:00pm
Location of Event	Salisbury Community Hub and Civic Plaza
Event Coordinators/Contact	Gemma Murray & Michelle Dagger
Event Objectives	To deliver 'soft activations' in the Salisbury Community Hub to reignite a sense of fun in our community. To deliver safe and fun free activities which can be managed even with some social gathering restrictions in place.
Event Target Audience	Northern community & young families
Expected Numbers	Depending on social distancing rules and social gathering laws.
Activities Proposed	<p>Every Week – Saturdays</p> <p>Week 1: Chalk Drawings</p> <p>Week 2: Sounds in the Plaza, Kanopy film showing, Storytime session</p> <p>Week 3: Scientific Circus & Potion Making</p> <p>Week 4: Sounds in the Plaza, Splash Theatre *</p> <p>Week 5: Paper Plains Movie & Activity</p> <p>Week 6: Sounds in the Plaza, Chess Tournament*</p> <p>Week 7: Table Tennis Competition</p> <p>Week 8: Sounds in the Plaza, Kanopy film showing, Storytime session</p> <p>Week 9: Indoor Rowing Competition</p> <p>Week 10: Sounds in the Plaza, Children's craft activity *, Storybox Library session</p> <p>Week 11: Cars Movie and Wheelie Kids Activity</p> <p>Week 12: Sounds in the Plaza, Kanopy film showing, Storytime session</p> <p>Week 13: Giant Games and Music</p> <p>Week 14: Sounds in the Plaza, Esports event (Nintendo Switch)</p> <p>Week 15: Kids Disco</p> <p>*Every other Saturday - Sounds in the plaza Music Corner local performers (still in negotiation)</p>

Catering Proposed	Offer 1 community BBQ outside each week Jim Dandy inside / outside food and coffee
Budget Required	\$8000

Library - *contractors involved. Splash Theatre (\$600), Chess Tournament (\$550),
Children's craft activities (contractor \$350 per session) (Total \$1850)

Staffing costs (including bump in/out) is \$189 per Saturday (Total \$1323 for 7 weeks)

Resources: \$200 in total

All projected contractor activities are dependent on their willingness to operate
within a restricted environment.

DRAFT - Assessment Criteria**For events up to \$30,000****May, 2020**

Events seeking sponsorship over \$10,000 up to \$30,000 will be assessed against the following criteria:

- Completion of the application in full;
- Demonstrated need for the event;
- Stakeholder endorsement and support for the event;
- Consideration of, and fit with, existing events calendar and events;
- Demonstrated multiple community, organisation or association benefit;
- Extent to which the project addresses strategic objectives and community needs;
- Extent to which alternative, complementary sponsorship and funding sources have been explored or secured;
- Adequate, comprehensive and value for money of event budget;
- Extent to which the event meets the purpose of the Community Event Sponsorship Program (CESP);
- Alignment with the priorities of the CESP;
- Risk management considerations;
- Extent to which the organisation has the financial capacity to meet its financial obligations with the City of Salisbury (e.g. does the organisation have any bad debt with the City of Salisbury);
- Demonstrated ability for the event to attract over 5,000 patrons;
- Regional or state wide significance of the event;
- Extent to which the event addresses City of Salisbury strategic objectives;
- Long term sustainability of the event in the City of Salisbury;
- Demonstrated ability for the event organisers to deliver an event of significant scale and size;
- Profile of the event and ability to raise the profile of the City of Salisbury;
- Undertake all planning, management and logistics of the event, and services related to the specified outcomes;
- Acknowledge the City of Salisbury using logo and graphic devices on all promotional material related to the event;
- List the event in the Discover Salisbury online calendar;
- Recognition in speeches of the contributions of the City of Salisbury;
- Display City of Salisbury branding and promotional material at the venue throughout the duration of the event;
- Provide a Project Acquittal Report to the City of Salisbury at the completion of event; and
- Invite the Mayor and Elected Members to event openings.

Event	Date/Time	Event Brief	Attendance #	Expected Target Market	City Plan Reference	No. of Years run	Budget
Australia Day - combined with Citizen of the Year (k)	Jan-26	Australia Day Family Breakfast on 26 January 2020 an entertaining program of events and activities, a minimum of 2,500 free breakfasts provided and engagement with community groups.	1500-3000	New Citizens City of Salisbury Residents Over 50's	Liveable City	3 years - City of Salisbury ran (Rotary ran for many years previously)	\$50,000 (15,000 for events company, 35,000 for event)
Citizen of the Year Awards	January	Acknowledgement of outstanding contribution and community service. The award ceremony is combined with the Australia day event. Legend award nominees are included in the citizen of the year application process.	4-6 or up to 30 including families	16 years+ (categories)	Enabling Excellence		500 (nominal allocation for certificates/consumables)
Summer Sessions in the Plaza	Jan - March	10 week summer program to activate the Civic Plaza.	700	Diverse audiences	Liveable City	4 months	\$5,000
Salisbury Secret Garden Friday	February	The Friday night event k includes The Mayor's welcome function & special invites to thank our volunteers.	1500	Salisbury Residents All ages Attendees from other Council areas	Liveable City	7 years	\$137,000 for entire Fringe Program
Salisbury Secret Garden Saturday	February	Day 2 of the festival includes another full evening program, this time including a headliner act.	1900	Salisbury Residents Families Youth Over 45s Attendees from other Council areas	Liveable City	7 years	As above
Salisbury Secret Garden Family Fun Day	February	Family Fun Day to conclude the Salisbury Secret Garden weekend festival.	2000	Salisbury Residents Young Families Attendees from other Council areas	Liveable City	7 years	As above
International Womens Day Cocktail Evening	February	Annual International Womens Day celebration. Previously a community breakfast, 2020 is a cocktail evening. Aligns with the international campaign theme each year.	180	Predominately women 18+ Salisbury Residents Business Women Students	Enabling Excellence	4 + years (1 year as cocktail evening)	\$1000 (but needs to be \$5000 to reflect 2020 event)
Salisbury Secret Garden Fringe Program Venues	14/02 - 16/03	To make the Fringe Program more accessible for people within the City of Salisbury. Fringe Shows will be scheduled throughout different venues across the North, offering a variety of shows for diverse audiences.	14 venues	Diverse audiences	Liveable City	2 years	\$4000 (included in overall fringe budget above)
Salisbury Secret Garden Fringe Schools Program	24/02 - 28/02	To provide activities and workshops that teachers could potentially use as a provocation for further learning at school, and providing experiences that students may not have had before, and may have not been able to be part of the Fringe in the City.	950	Primary Schools	Prosperous City	4 + years	\$9000 (included in overall fringe budget above)

Round 5 Community Event Sponsorship Program Applications OPEN	1/04 - 15/05	Applications are invited from non-profit organisations that are planning to hold events within the City of Salisbury.	5-6 groups	Sports Clubs, Schools, Community Groups	Prosperous City	2 years	\$30,000
ANZAC Day	25-Apr	Liasion with the local RSL with traffic management and marketing.	5000-6000	Older demographic - but a growing movement with younger generations			Liaison to different departments
Salisbury Plays Carisbrooke Park	26-Apr	Celebrating the local parks and reserves within the City of Salisbury and showcasing the great play spaces on offer. Providing the community the opportunity to engage with the local clubs, groups and sports clubs and experience free fun activities.	2000-3000	City of Salisbury Residents Families	Liveable City	First time at this location	\$17,500
NAIDOC	May	Liaison to J Kalms with the hosting of a Reconciliation morning Tea Event.	150	Cultural groups	prosperous City		Liaison to different departments
Salisbury Plays Ingle Farm	17-May	Celebrating the local spaces to play within the City of Salisbury. This location offers an indoor/outdoor event. The event provides the community the opportunity to engage with the local clubs, groups and sports clubs and experience free fun activities.	2000-3000	City of Salisbury Residents Families	Liveable City	First time at this location	\$15,000
Bridgestone Opening and associated	July - TBC	To celebrate the opening of the Track and facilities. Providing the community to come and try the new facilities.	1000	Sports Clubs, Schools, Commu	Liveable City	First time at this location	\$15,000
Vietnam Veterans Day	August	A ceremony for the Vietnam Veterans Association Northern Branch. Programming of the ceremony is coordinated closely with VVANB and defence personnel. Pooraka Farm Community Centre host the luncheon following the ceremony.	150-200	All ages (predominantly 60+)		16 years	\$7,000
Salisbury Writers' Festival	September	To engage local writers and artists in workshops and author talks. Inclusive of a VIP opening night. Program is a collaboration between CoS and Writers SA.	100	Local writers Aspiring writers split into two age categories kids and middle age	Enabling Excellence	9 years	\$25,000
Legends Awards & Cocktail Function	October	Community acknowledgement event - 'The Legends Awards' are presented to groups or individuals who help build pride and capacity in the Salisbury community through live, work and play.	100	All ages	Enabling Excellence	15 years	\$12,500
Salisbury Plays St. Kilda	10-Oct	Collaborating with Nature Play SA, the event celebrates the natural play spaces of St Kilda through community engagement and free nature play activities.	2000-3000	City of Salisbury Residents Families	Liveable City	3 years	\$17,500
Salisbury Business Associations Food and Cultural Festival	October	It is an opportunity for cultural businesses in the Salisbury City Centre to highlight their products and services to both their local cultural demographic and the wider community. In partnership with SBA	2000	Salisbury Residents Families Multicultural Groups	Liveable City	3 years	\$12,500
Round 6 Community Event Sponsorship Program Applications OPEN	1/10 - 13/11	Applications are invited from non-profit organisations that are planning to hold events within the City of Salisbury.	5-6 groups	Sports Clubs, Schools, Community Groups	prosperous City	2 years	\$30,000

Asbestos Victims Memorial Service	Last Friday in November	This ceremony is open to all members of the public who have been affected by asbestos related disease. Relatives and friends of victims are invited to lay flowers in memory of loved ones.	100 - 150	All ages		19 years	\$4,000
Salisbury Business Associations Christmas Parade	December	An annual Salisbury Christmas parade in the City of Salisbury . City of Salisbury support and enter an historic vehicle float each year. In partnership with SBA	5000+	Salisbury Residents Families with young children	Liveable City	30 years	\$7,500
SUB TOTAL - EVENTS							\$ 400,000.00
Exhibitions	Date/Time	Event Brief	Attendance #	Expected Target Market	City Plan Reference	No. of years run	Budget
Exhibition Program SCH Ground Floor and Level 1 Exhibition Space	Jan Dec	Opportunity for 9 exhibitions across the year, NAIDOC Art Workshops	unknown	All ages		new initiative	\$5,000
Watershed Art Prize	May	The Exhibition attracts artists from throughout SA, both established and emerging. It runs for 4-6 weeks and incorporates an opening evening. This Exhibition is no longer sponsored by ICEWarm.	no historic numbers	All ages	Enabling Excellence	12 years	\$12,000 (Previous years we had Sponsorship/Income \$7000)
SALA Festival Exhibitions & Opening	August	SA Living Artist (SALA) festival is a statewide festival of Visual Arts. To Promote and Celebrate our many talented artists. An opening evening is incorporated.	not avail	All ages	Enabling Excellence	4 + years	\$440 (registration fees) + extras
Create A Place	Ongoing	large scale murals, painted by local SA artists within the region of Salisbury.	unknown	All ages	Liveable City	3 years	\$40,000 Budget Bid
Public Art Framework	Ongoing	Engaging with the public, artists, communities, key stakeholders and public space with the aim of improving the City's public art.	unknown	All ages	Liveable City	3 years	\$5,000
Cultural Development	Ongoing	Arts Network - Supporting Local Artist, Forums, Advisory Groups, Customer Service & Consultation.	unknown	All ages	Enabling Excellence	ongoing	support via existing resources
Stobie Pole Art	Ongoing	Community and SA artists painting stobie poles in order to improve amenity and provide upskilling opportunities within the community.	unknown	All ages	Liveable City	new initiative	\$5000 as part of the Create a Place Budget
SUB TOTAL - EXHIBITIONS							\$ 67,440.00
GRAND TOTAL							\$ 467,440.00

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ITEM

IBDSC4

INNOVATION AND BUSINESS DEVELOPMENT SUB COMMITTEE**DATE**

11 May 2020

HEADING

Community Requests - Response Dashboard

AUTHORCharles Mansueto, General Manager Business Excellence,
Business Excellence**CITY PLAN LINKS**4.3 Have robust processes that support consistent service delivery
and informed decision making.**SUMMARY**As per Council resolution a monthly report on the Community
Requests - Response Dashboard is provided for information.**RECOMMENDATION**

1. The information be received.

ATTACHMENTS

This document should be read in conjunction with the following attachments:

1. Community Requests - 30 April 2020

1. BACKGROUND

- 1.1 At the council meeting held on 26/08/2019 item IBDSC-OB2 was considered and the following resolved:

‘That, in order to regularly monitor customer service performance, an update report on the “customer review dashboard” be a standing item on the agenda for the innovation and business development subcommittee, and be provided at each meeting.’

Resolution No 0250/2019

- 1.2 Further, at the November 2019 meeting, the committee also requested that the information be provided by department.

2. CONSULTATION / COMMUNICATION

- 2.1 Internal

- 2.1.1 General Manager Business Excellence

- 2.2 External

- 2.2.1 Nil

3. ORGANISATION

- 3.1 The Community Request - Response Dashboard for the period 1 July 2019 to 30 April 2020 is attached for reference.
- 3.2 Only service requests received through the Community Experience Centre are included in this report.
- 3.3 A total of 14,614 (75.4%) requests were closed within 10 days.
- 3.4 Since 1 July the administration has achieved a 94.5% closed/response outcome within the 10 day target from a total of 19,382 requests received.
- 3.5 Year to date, of the requests that had not been closed within the 10 days, 77.6% had been responded to within the 10 day period.
- 3.6 In the 10 days prior and up to 30 April 2020, of the requests that had not been closed within the 10 days, 77.6% had been responded to within the 10 day period.

2. DEPARTMENT

Department	Requests Received	% Responded < 10 Days	% Closed < 10 Days	% Not Met 10 Day Response	% Closed/ Responded
Business Excellence	1,196	0.0%	98.9%	1.1%	98.9%
City Development	5,138	5.8%	82.7%	11.5%	88.5%
Community Development	205	0.0%	94.1%	5.9%	94.1%
City Infrastructure	12,731	26.7%	69.8%	3.5%	96.5%
Epathway	32	0.0%	100.0%	0.0%	100.0%
Information Requests	79	-	-	-	-
Total	19,382	19.1%	75.4%	5.5%	94.5%

- 2.1 The requests captured as Epathway are request previously received online before Council commenced CityWatch (new E-Services application). There will be no further Epathway requests but have been included to reconcile to the total requests received.
- 2.2 Information requests are for when a community member contacts Council to provide some information but it doesn't generate any action.

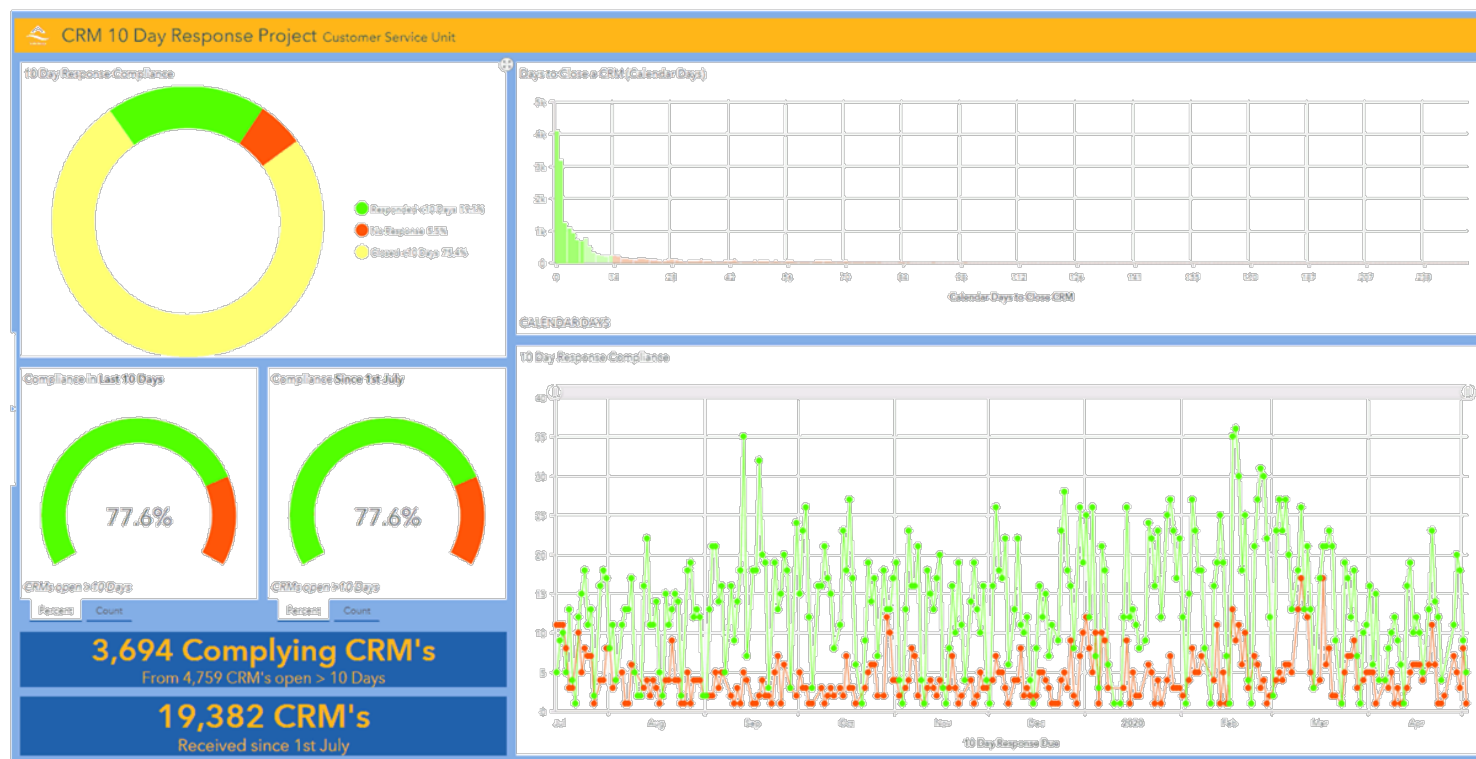
4. CONCLUSION / PROPOSAL

- 4.1 The monthly report on the Community Requests - Response Dashboard be received.

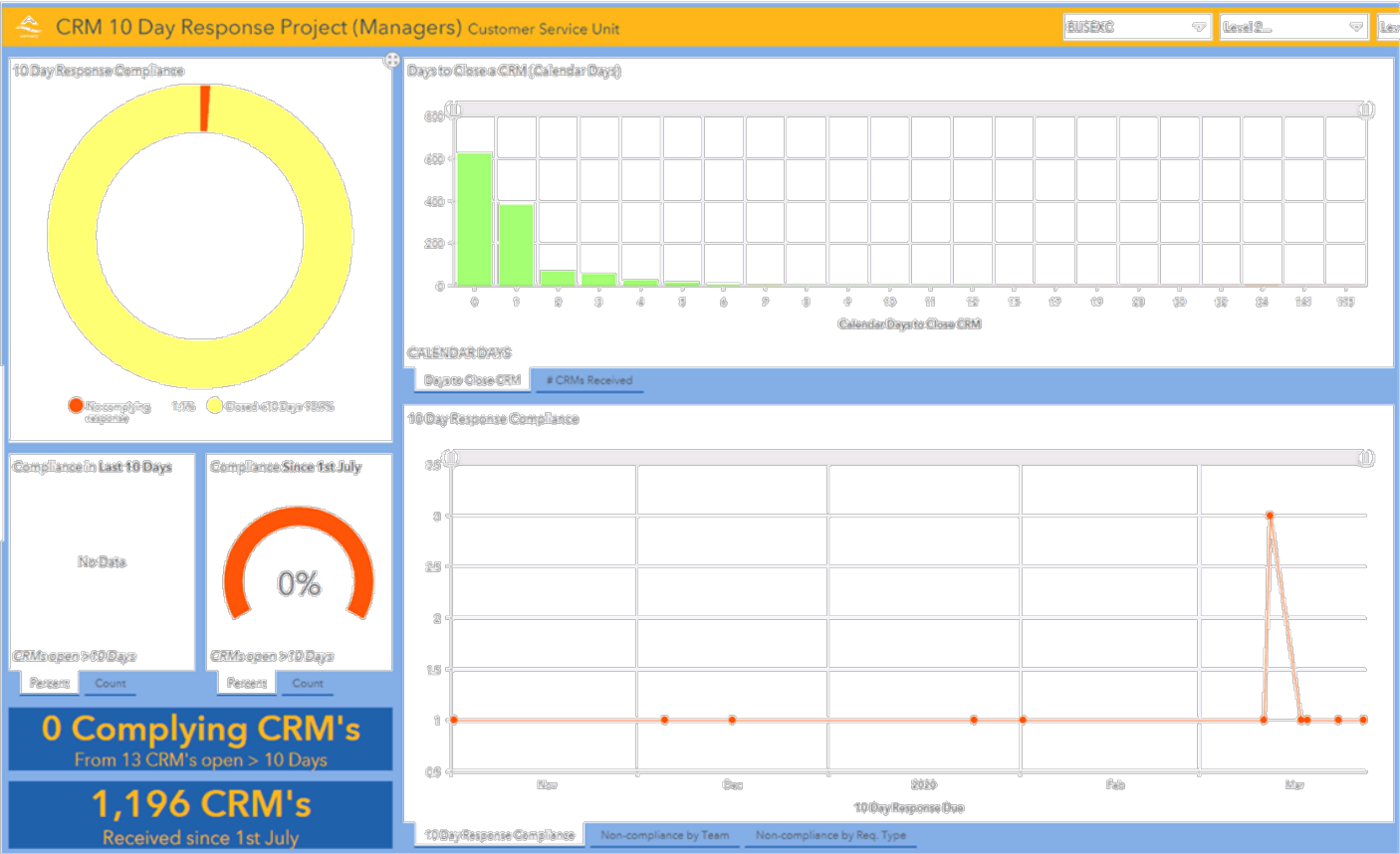
CO-ORDINATION

Officer: Executive Group
Date: 04/05/2020

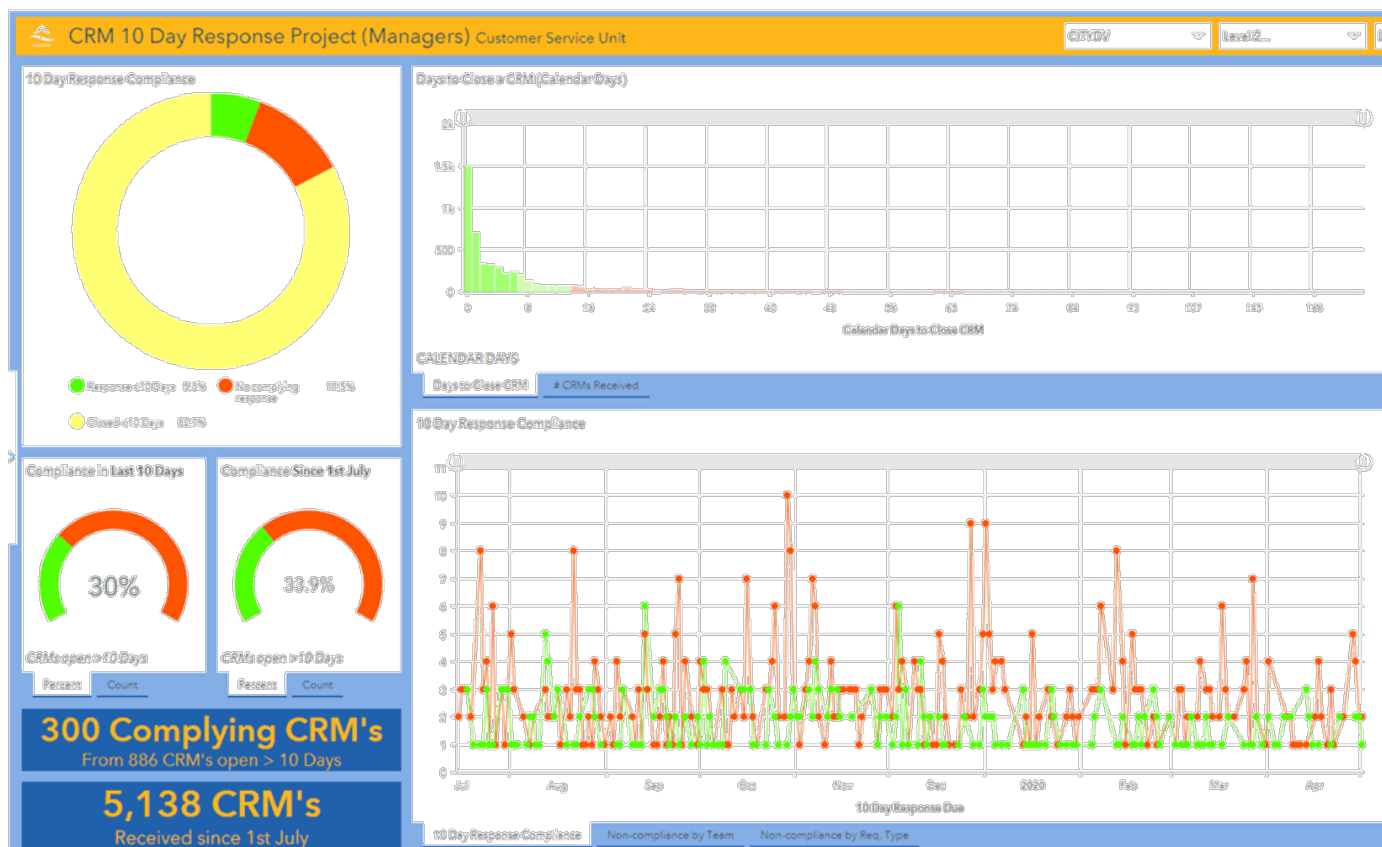
10 Day Service Standard – 1 July 2019 to 30 April 2020



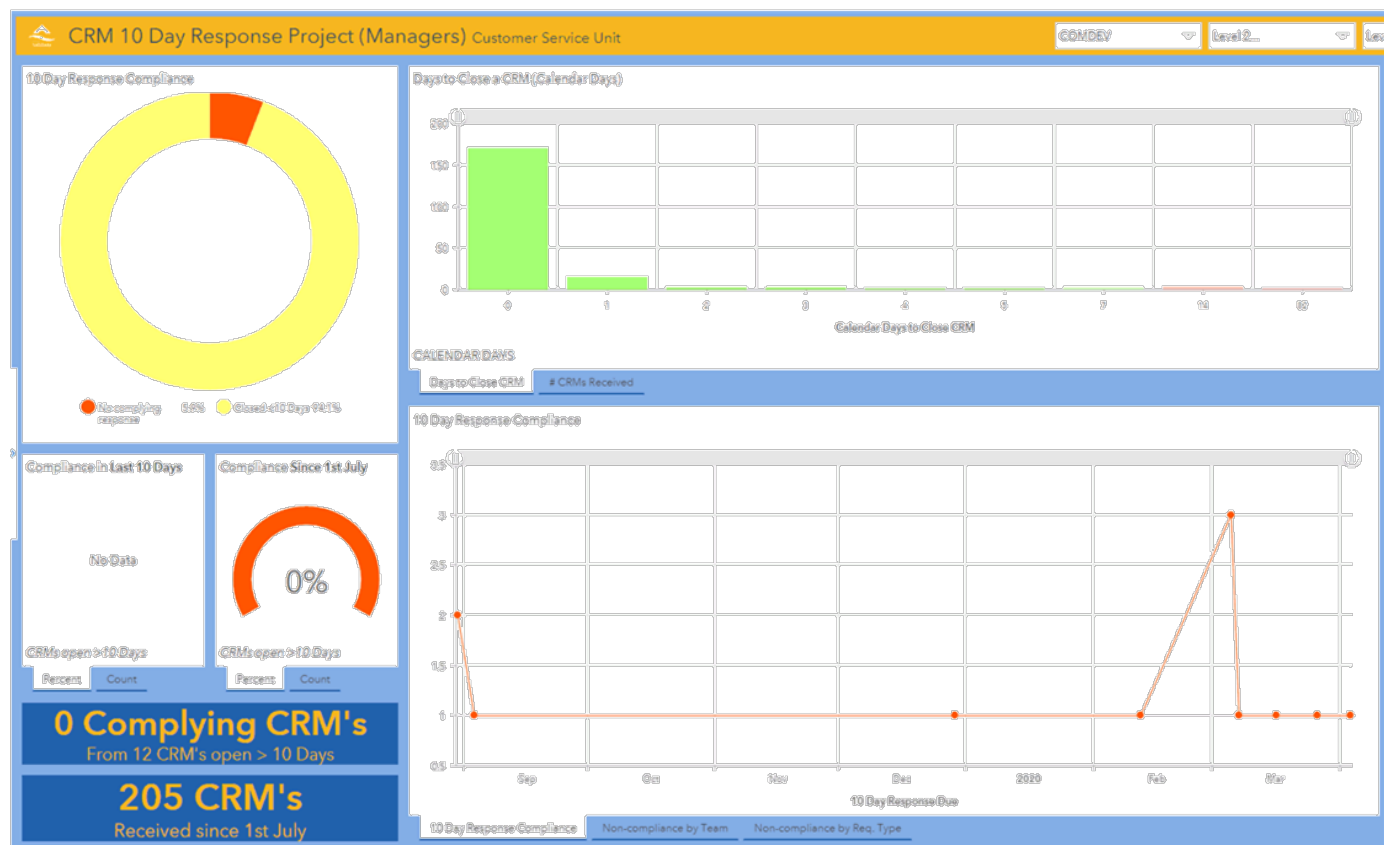
Business Excellence – 1 July 2019 to 30 April 2020



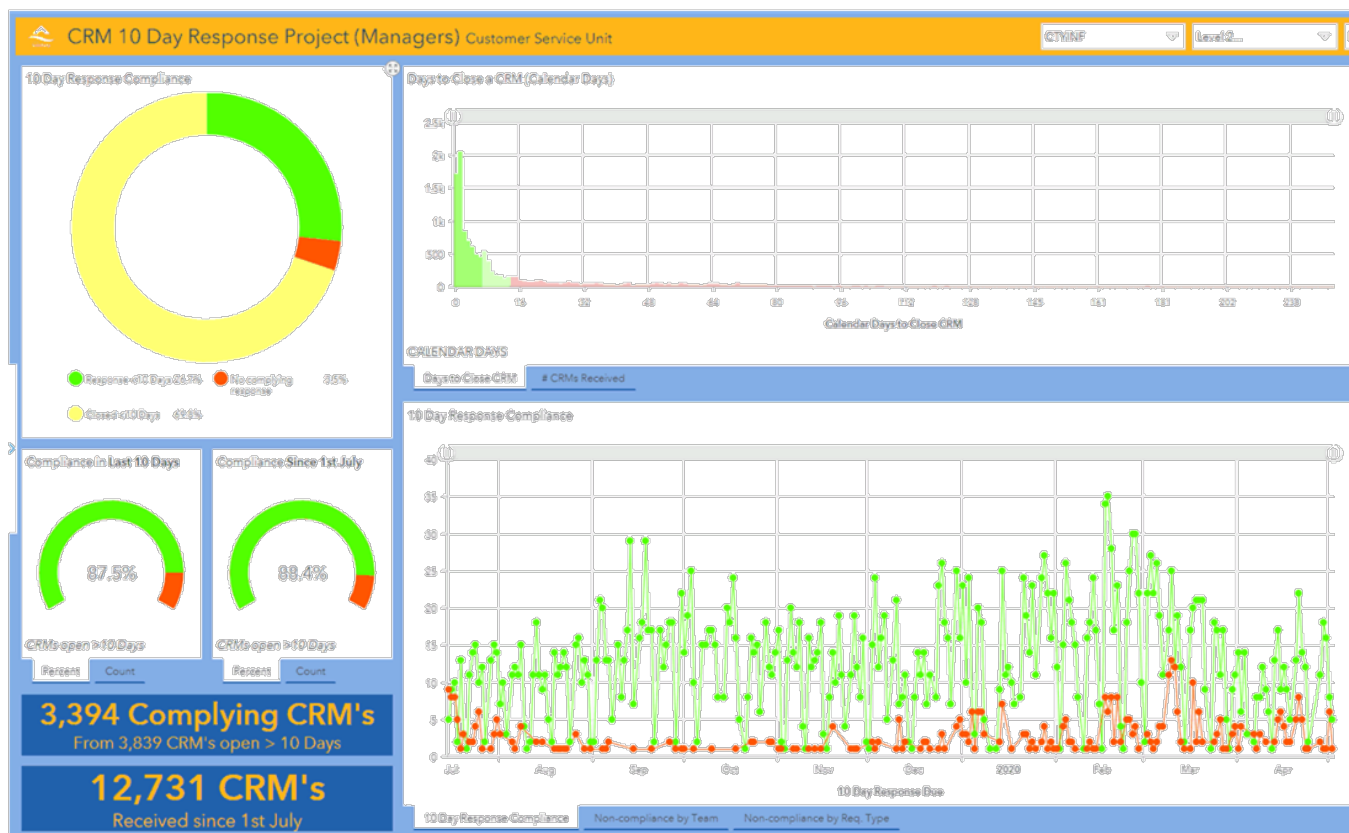
City Development – 1 July 2019 to 30 April 2020



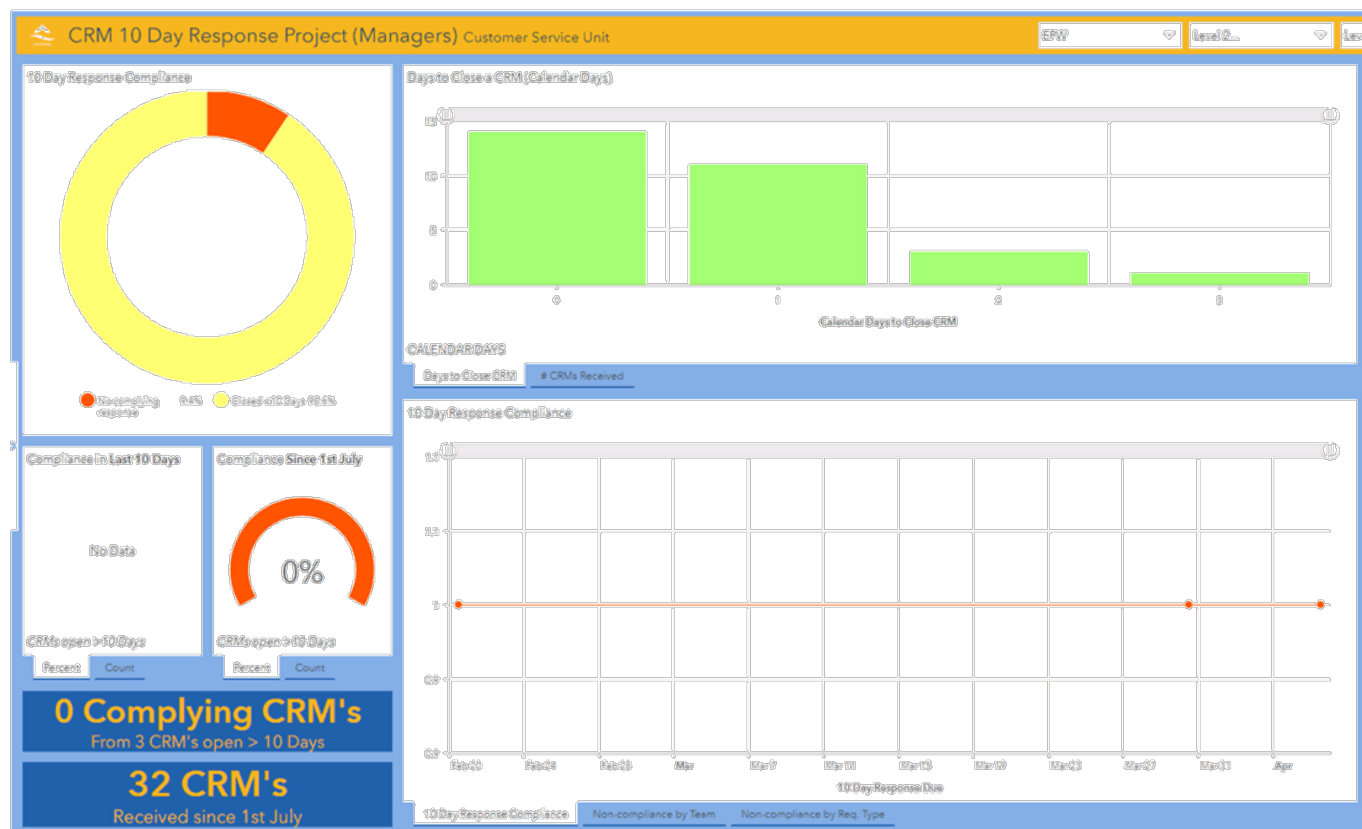
Community Development – 1 July 2019 to 30 April 2020



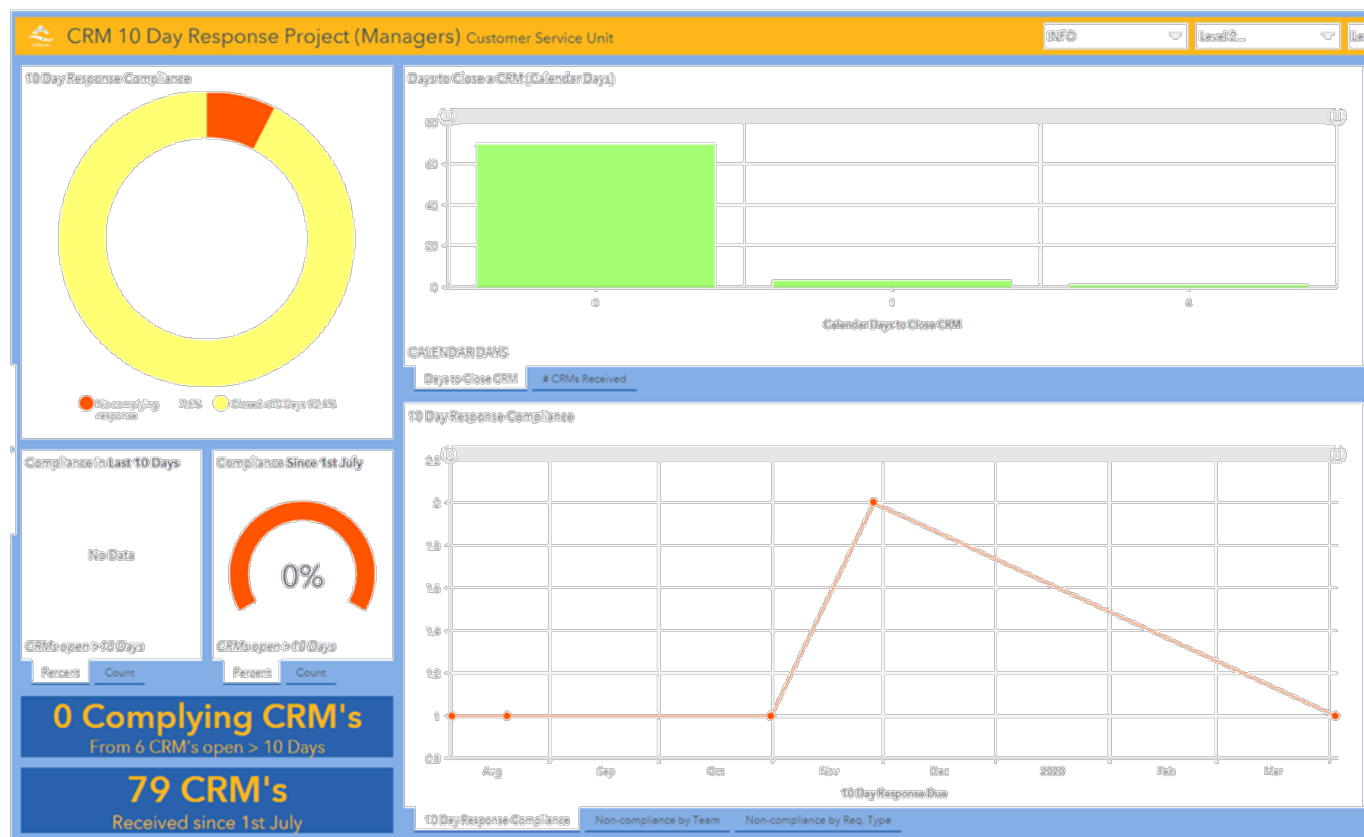
City Infrastructure – 1 July 2019 to 30 April 2020



Epathway – 1 July 2019 to 30 April 2020



Information Only – 1 July 2019 to 30 April 2020



Advice Only – 1 July 2019 to 30 April 2020

