



**MINUTES OF TOURISM AND VISITOR SUB COMMITTEE MEETING HELD IN
COMMITTEE ROOMS, 12 JAMES STREET, SALISBURY ON**

12 NOVEMBER 2019

MEMBERS PRESENT

Cr M Blackmore (Chairman)
Mayor G Aldridge (ex officio)
Cr K Grenfell
Mr J Pinney
Cr D Proleta
Cr S Reardon (4.48pm)
Mr D Waylen
Cr J Woodman (Deputy Chairman)

OBSERVERS

Cr L Braun

STAFF

General Manager Business Excellence, Mr C Mansueto (*until 5.00pm*)
Manager Community Experience and Relationships, Ms J Kushnir
Manager Governance, Mr M Petrovski (*until 5.20pm*)
Team Leader Parks and Open Space Assets, Mr C Johansen (*until 5.30pm*)
Administrative Coordinator - Business Excellence, Mrs M Potter

The meeting commenced at 4.31pm

The Chairman welcomed the members, staff and the gallery to the meeting.

APOLOGIES

An apology was received from Mr L Virgo.

LEAVE OF ABSENCE

Nil

PRESENTATION OF MINUTES

Moved Cr K Grenfell
Seconded Mr D Waylen

The Minutes of the Tourism and Visitor Sub Committee Meeting held on 10 September 2019, be taken and read as confirmed.

CARRIED

REPORTS

TVSC1 Future Reports for the Tourism and Visitor Sub Committee

Moved Cr K Grenfell
Seconded Cr D Proleta

1. The information be received.

CARRIED

TVSC2 Signage for properties of historical significance

Cr S Reardon entered the meeting at 4.48 pm.

Moved Cr D Proleta
Seconded Mayor G Aldridge

1. The information within the report be noted and received.
2. That local area historical regions be considered, to identify areas of concentration of sites of historical significance.
3. Future signage be considered as part of budget considerations, funded from the current Information Signage program.
4. Additional significant site be noted including – McIntyre House, First Flight Memorial and Pines Lakes House, and those included in the previous report.
5. The budget be reviewed for historical signage, investigating an increase to \$30,00 per year for historical signage.
6. Staff provide a report on the provision of an App or similar digital tool on historical sites as well as the possibility for the inclusion of greater information on other tourism, entertaining/dining, accommodation, destinations and attractions.

CARRIED

OTHER BUSINESS

TVSC-OB1 Signage - Purling/Commercial Road, Salisbury North

Moved Mayor G Aldridge
Seconded Mr D Waylen

1. That staff provide an audit report on existing directional and historically significant signage in the City of Salisbury.

CARRIED

TVSC-OB2 Promotion of Salisbury Community Hub and Council area

Moved Cr M Blackmore
Seconded Mayor G Aldridge

1. That staff bring back a report on the most effective and efficient manner to promote the Salisbury Community Hub and Salisbury Council area as a venue for conferences and conventions in line with its agreed target usage of the Salisbury Community Hub within the first 6 months of the Hub's opening.

CARRIED

TVSC-OB3 Tourism and Visitor Sub Committee Meetings

Moved Cr S Reardon
Seconded Cr D Proleta

1. That the next meeting of the Tourism and Visitor Sub Committee be scheduled from 5.00 – 6.00pm.

CARRIED

CLOSE

The meeting closed at 5.41pm.

CHAIRMAN.....

DATE.....