



**MINUTES OF TOURISM AND VISITOR SUB COMMITTEE MEETING HELD IN  
COMMITTEE ROOMS, 12 JAMES STREET, SALISBURY ON**

**14 MAY 2019**

**MEMBERS PRESENT**

Cr M Blackmore (Chairman)  
Cr K Grenfell  
Mr J Pinney  
Cr D Proleta  
Cr S Reardon  
Mr L Virgo  
Mr D Waylen  
Cr J Woodman (Deputy Chairman)

**OBSERVERS**

Nil

**STAFF**

General Manager Business Excellence, Mr C Mansueto  
General Manager Community Development, Ms P Webb  
Manager Governance, Mr M Petrovski  
Community Planning Project Officer, Ms J Kalms  
Administrative Coordinator - Business Excellence, Mrs M Potter

The meeting commenced at 4.33 pm.

The Chairman welcomed the members, staff and the gallery to the meeting.

**APOLOGIES**

An apology was received from Mayor G Aldridge.

**LEAVE OF ABSENCE**

Nil

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**PRESENTATION OF MINUTES**

Moved Cr D Proleta  
Seconded Cr S Reardon

The Minutes of the Tourism and Visitor Sub Committee Meeting held on 13 March 2019, be taken and read as confirmed.

**CARRIED**

**REPORTS**

**TVSC1 Presentation of the Minutes of the Tourism and Visitor Sub Committee Meeting held on 12 June 2018**

Moved Mr D Waylen  
Seconded Cr D Proleta

1. The Minutes of the Tourism and Visitor Sub Committee Meeting held on 12 June 2018, be taken and read as confirmed.

**CARRIED**

**TVSC2 Future Reports for the Tourism and Visitor Sub Committee**

Moved Cr K Grenfell  
Seconded Mr J Pinney

1. The information be received.

**CARRIED**

**TVSC3 Tourism and Visitor Strategy - Actions Status and Project Focus**

Moved Cr K Grenfell  
Seconded Cr S Reardon

1. That the information be received.
2. That the proposed approach for the Digital Visitor Information Kiosks, as the key action under the priority actions of “Explore options to provide visitor information services throughout the area at key locations”, be endorsed.

**CARRIED**

## TVSC4 Aboriginal Tourism and Cultural Centre Consultation Workshop

The Chair invited the General Manager Community Development to comment on the report to the item. The Chair then invited members of the Sub Committee to provide input to the Administration in progressing the matter. The input is summarized below.

### **Concept**

- *Showcasing cultural heritage of the Northern Region*
- *Showcase Indigenous skills and knowledge*
- *Tourism attraction for visitors and residents*

### **Values**

- *Place of learning for the whole community*
- *Place of learning multicultural community*
- *Celebrate and explain Northern Aboriginal culture*
- *Place of shared learning*
- *Northern Regional Showcase*

### **Principals**

- *Aboriginal people involved in shaping (RAP group critical to be involved)*
- *Broader community involvement to shape concept*
- *Leverages existing infrastructure*
- *Explore fixed assets v's mobile opportunities (and other models)*
- *Main road profile if fixed asset*
- *Education and learning programs*
- *Child, adult and intercultural learning friendly*
- *Accessible to school groups*
- *Start small and grow*
- *Co-investment of Council with others, with modest revenue streams*

### **Opportunities**

- *Make use of existing assets which need a re-fresh/ are not currently used*
- *Link to a tourism passport*
- *Link with existing groups to support activity*
- *Linked to children's university*
- *Links to existing programs such as Salisbury Plays*

### **Programs**

- *Would need to involve RAP in advice regarding what would be best to showcase*
- *Talks explanations about cultural heritage*
- *Demonstrations and activities people can participate in (Basket weaving, making shields)*

Moved Cr J Woodman

Seconded Cr D Proleta

1. That this report be received.
2. That Council note the input provided by the Tourism and Visitor Sub-committee included in the minutes of the meeting (TVSC 14/05/2019), to identify guiding principles, values as per attachment 2 and further feedback from the sub-committee and potential locations for the Aboriginal Tourism and Cultural Centre as per Resolution No. 2510/2018, May 2018.

**CARRIED**  
UNANIMOUSLY

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**TVSC5 Augmented Reality Gaming**

Moved Mr D Waylen  
Seconded Cr K Grenfell

1. Information be received
2. Staff report back on opportunities with Augmented Reality Gaming and linkages to other Council run events.

**CARRIED**

**OTHER BUSINESS**

**TVSC-OB1 Meeting Schedule**

Moved Mr D Waylen  
Seconded Cr S Reardon

1. That meetings of the Tourism and Visitor Sub Committee be scheduled bi monthly as required.
2. The Administration communicate with Sub Committee Members to seek feedback on suggested topics for consideration by the Sub-Committee, and preparation of a draft schedule of agenda topics to be presented to the sub-committee at its next meeting, for consideration.

**CARRIED**

The meeting closed at 6.08 pm.

CHAIRMAN.....

DATE.....