



**MINUTES OF TOURISM AND VISITOR SUB COMMITTEE MEETING HELD IN
COMMITTEE ROOMS, 12 JAMES STREET, SALISBURY ON**

14 MARCH 2017

MEMBERS PRESENT

Cr S Reardon (Chairman)
Cr R Cook (4.32pm)
Cr R Zahra
Kevin Collins
Marilyn Collins
Jeffrey Pinney
David Stockbridge (Deputy Chairman) (4.33pm)

OBSERVERS

Cr L Caruso (5.18pm)

STAFF

Acting General Manager Business Excellence, Mr B Naumann
Manager Communications and Customer Relations, Mr M Bennington
Administrative Coordinator - Business Excellence, Mrs M Potter

The meeting commenced at 4.30 pm

The Chairman welcomed the members, staff and the gallery to the meeting.

APOLOGIES

Nil

PRESENTATION OF MINUTES

Moved Cr R Zahra
Seconded M Collins

The Minutes of the Tourism and Visitor Sub Committee Meeting held on
12 September 2016, be taken and read as confirmed.

CARRIED

REPORTS

TVSC1 Tourism and Visitor Strategy - Priority Project Briefs

Cr R Cook entered the meeting at 4.32 pm
David Stockbridge entered the meeting at 4.33 pm

Moved Cr R Zahra
Seconded Cr R Cook

1. That the project scoping documents which outlines the objectives, deliverables and budgets for the:
 - a. Tourism and Visitor information is consolidated and made available on the internet, and
 - b. Develop core tourism and visitor marketing and promotional materialsas set out in Attachment 1 and Attachment 2 to this report (Item No. TVSC1, Tourism and Visitor Sub Committee Meeting, 14/03/2017) be endorsed.
2. That a new initiative bid be submitted for \$30,000 per year to implement the Tourism and Visitor Strategy Projects over three years.

CARRIED

OTHER BUSINESS

OB1 Recreational Vehicle Sites

Moved Cr R Zahra
Seconded J Pinney

That a report be brought back outlining possible Recreational Vehicle sites in the City of Salisbury with a focus on the CBD.

CARRIED

CLOSE

The meeting closed at 5.48pm.

CHAIRMAN.....

DATE.....