

PROJECT BRIEF – SCOTT STREET POORAKA MEMORIAL HALL

CITY OF SALISBURY – CREATE-A-PLACE PROJECT

The City of Salisbury would like to invite suitably qualified artists to submit their expression of interest for the design, fabrication and installation of an artwork across various walls of the Pooraka Memorial Hall. This work will become a part of the City of Salisbury's art trail and assist in beautifying our region.

The City of Salisbury is located in the northern Adelaide region only 25 km from the Adelaide Central Business District. The City of Salisbury has a population of 142,560 spanning over 31 suburbs, across 158 Km. Salisbury is a City that provides opportunity for our residents, businesses and visitors through investment in its future, by valuing the natural environments, providing a great lifestyle, encouraging and supporting a vibrant and innovative culture through art and community wellbeing.

Project Site

The Scott Street Pooraka Memorial Hall - [Hall Hire Scott \(salisburysa.com\)](https://salisbury.sa.gov.au/hall-hire-scott) / [Men's Shed \(salisburysa.com\)](https://salisbury.sa.gov.au/mens-shed)

A hall for hire, as well as the site of the Men's Shed, with an option for up to four walls.

Concept of Works

We are looking to engage an artist to provide a concept that would incorporate the Hall's primary activities, in a way that will entice visitors to want to visit the Scott Street Hall to engage with the mural.

As this is a City of Salisbury owned and operated location, with strong links to Pooraka Farm Men's Shed - as well as local community users and external hirers – these activities include workshops such as woodwork, arts and crafts, metalwork, basic computing and lunch outings. We are asking artists to take into consideration the demographic users of the building and ask that their concepts focus on a suitable recognition of the community members who frequent this location.

We want to see original designs capturing the diversity of patrons of the Centre, that will encourage people to stop and admire the mural.





Practical Considerations

The artist must exercise a duty of care in the concept design and consider the management of risk and public safety. The artworks should be produced from durable materials, require minimal maintenance and will be appropriate in scale.

Even though the wall is in a private waterway, artists should also contemplate how people of all ages, cultural backgrounds and abilities will interact with the artwork.

Artists will also need to ensure all elements:

- Is safe for the general public;
- Is durable, robust, resilient and painted with appropriate high quality materials;
- Be easily cleaned to remove dirt and general grime;
- Be resistant to graffiti or treated with anti-graffiti coating; and
- Meet all relevant safety standards, City of Salisbury Work Health and Safety clauses as per the Terms and Conditions.

The public artwork is limited by the nature of the location hence is open to the possibility of vandalism and desecration.

Copyright

The copyright for the design will remain at all times with the artist. The completed artwork will become an asset within the City of Salisbury and will be added to the Council's Register.

Budget

An amount of \$500.00 will be paid to the selected artist upon approval of the concept. This will be included in the total commission of up to \$10,000 (ex GST).

Acknowledgement by the City of Salisbury

The City of Salisbury will acknowledge the artist and artwork in a manner fitting to site. The artist of the work will be acknowledged in any publicity or promotion materials regarding the project.

Time Frame

Action	Description	Due Date
Budget	Up to \$10,000	
Expression of Interest	Artists invited to submit their Expression of Interest with brief concept design and fixed quote	15 th September 2023
EOI assessment by the Public Art Panel	PAP to select appropriate artist for location and approve design	26 th September 2023
Site briefing	Artist and Project Coordinator to meet onsite to discuss	Beginning Oct
Contract Executed to Artist	Contract to be signed by Artist prior to the commencement of works	Beginning Oct
Installation of the works	Artist to enter installation stage which will include a site visit from the Project Coordinator	By agreement between artist and Project Coordinator
Completion of works	Project Coordinator to register artwork on to Council Asset Register and photograph for our Communications Division.	x weeks, weather permitting.

Contact details:

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