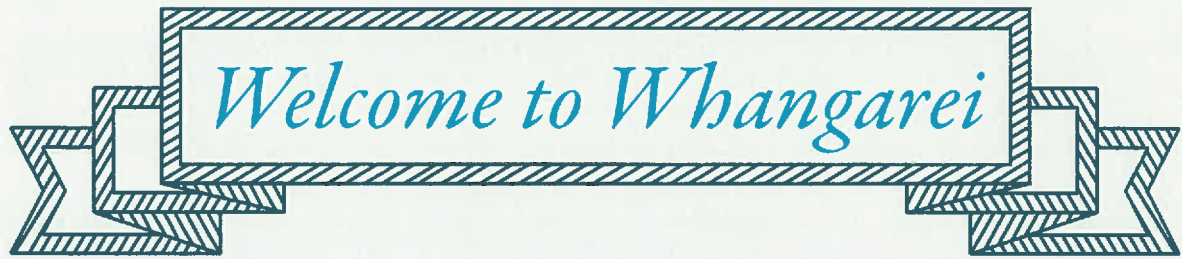




*Sustainability of  
Smaller Communities*

**LOCAL GOVERNMENT**  
CHIEF EXECUTIVE OFFICERS GROUP CONFERENCE  
WHANGAREI, NEW ZEALAND 6-8 March 2013





# LOCAL GOVERNMENT

## CHIEF EXECUTIVE OFFICERS GROUP CONFERENCE

WHANGAREI, NEW ZEALAND 6-8 March 2013

WE LOOK FORWARD WITH PLEASURE TO HOSTING YOU AT OUR CONFERENCE IN WHANGAREI, THE HUB OF THE NORTHLAND REGION.

WHANGAREI TAKES ITS NAME FROM ITS HARBOUR, IN MAORI 'WHANGAREI TERENGA PARAOA' – A MEETING PLACE OF IMPORTANT PEOPLE. IT WAS HERE PRE-EUROPEAN MAORI FROM THROUGHOUT NORTHLAND CONGREGATED BEFORE LAUNCHING RAIDS ON THE TRIBES TO THE SOUTH.

Life is more sedate now, and as a gathering place you will find Whangarei welcoming and relaxing for our conference.

The topic we have chosen for the conference is "Sustainability of Smaller Communities" and we have assembled a high calibre line-up of speakers to address this. It is an issue of great importance to the majority of the world's TLAs as we compete for resources against the larger metropolitan centres.

With a population of 81,000, Whangarei District is the ninth largest territorial local authority in New Zealand. At 19,000, Kaipara District is the 23rd smallest of the country's 77 territorial local authorities.

Whangarei District's Sustainable Futures 30/50 Growth Strategy, completed in 2010, brought into focus the significant issues faced by smaller communities and their need to develop sense of place to attract investment and the highly qualified young people and their families necessary to establish and maintain high quality hard and soft infrastructure.

Ensuring sustainability of our communities offers local government exciting opportunities to create vibrant and highly attractive centres.

During the conference you will be able to see the work Whangarei has done to create an arts, culture and heritage precinct on our waterfront and out in our smaller population centres to bring together creativity and our natural environment.

We hope at conference's end you will take the opportunity to discover the rest of Northland, the beauty of the West Coast's beaches and forests – home to New Zealand's oldest and largest kauri tree – and the East Coast's Poor Knights Islands, famous for its marine sanctuary and tranquillity and, the internationally renowned Bay of Islands.

We look forward to seeing you in Northland in March.



# Your Hosts

## MARK SIMPSON, CEO WHANGAREI DISTRICT COUNCIL



MARK HAS BEEN WHANGAREI DISTRICT COUNCIL CHIEF EXECUTIVE OFFICER SINCE SEPTEMBER 1998. HE HAS A BACHELOR OF ENGINEERING (CIVIL) FROM THE UNIVERSITY OF AUCKLAND, AND HOLDS THE NEW ZEALAND CERTIFICATE OF ENGINEERING.

He has extensive engineering experience in New Zealand, Aus-

tralia and the United Kingdom.

Mark has specialised in the development of appropriate service standards for wastewater and stormwater reticulation and treatment systems, and for solid waste collection and disposal.

He has been project manager for major infrastructural projects in both Australia and the United Kingdom and has overseen a number of significant construction projects in Whangarei, including the Northland Events Centre and the under-construction second harbour crossing.

## STEVE RURU, CEO KAIPARA DISTRICT COUNCIL



STEVE RURU IS THE CHIEF EXECUTIVE OF KAIPARA DISTRICT COUNCIL. HE IS AN EXPERIENCED CHIEF EXECUTIVE, HAVING BEEN CHIEF EXECUTIVE OF THAMES COROMANDEL DISTRICT COUNCIL FOR 13 YEARS PRIOR TO HIS CURRENT APPOINTMENT AT KAIPARA DISTRICT COUNCIL, IN NOVEMBER 2011.

He has extensive experience across the Local Government, Health and broader Public Sector. Steve has worked as a General Manager with the former Health Funding Authority and Midland Regional Health Authority, and is currently on the Audit and Risk Committee for Te Wananga O Aotearoa. In his leisure time Steve enjoys fishing, the outdoors, and spending time with his family.



# Programme

*Event Location*  
**TOLL STADIUM**  
NORTHLAND'S PREMIER EVENTS CENTRE  
OKARA DRIVE, WHANGAREI

All sessions will be held in the Refining NZ Lounge, Level 2, Toll Stadium.



## WEDNESDAY

6 MARCH 2013

5.00PM MIX & MINGLE

6.00PM MAYORS WELCOME & COCKTAIL FUNCTION

Whangarei Art Museum, The Hub – Te Manawa, Town Basin

## THURSDAY

7 MARCH 2013

8.00AM REGISTRATION

8.30AM WELCOME – SCENE SETTING/COFFEE

Steve Ruru (Kaipara District Council CEO)

Mark Simpson (Whangarei District Council CEO)

9.00AM KEY NOTE SPEAKER – PETER MCKINLAY

"The future direction of Local Government

– what it means for rural and provincial New Zealand."

10.00AM MORNING TEA BREAK

## PETER MCKINLAY



**EXECUTIVE DIRECTOR MCKINLEY DOUGLAS LTD.  
TAURANGA**

PETER MCKINLAY HAS WORKED AS A RESEARCHER AND CONSULTANT ON STRATEGIC PUBLIC POLICY, ESPECIALLY LOCAL GOVERNMENT, FOR THE PAST 25 YEARS. He is Executive Director of McKinley Douglas Ltd, director of the Local Government Centre at AUT University, an associate of the Centre for Local government at UTS, Sydney and an alternate board member of the Commonwealth Local Government Forum. His main current work interests are community governance, the use of arms-length entities, and local government reform. He works primarily in New Zealand and Australia but with strong links into northern hemisphere jurisdictions.

# THURSDAY

7 MARCH 2013 (CONTINUED)

- 10.15AM KEY NOTE SPEAKER – KEN TREMAINE  
“What do rural and provincial communities need to do to be sustainable in the future?”
- 11.15AM KEY NOTE SPEAKER – LAWRENCE YULE  
“Future directions for local government in New Zealand – my national perspective.”
- 12.30PM LUNCH
- 1.00PM PAUL DELL (WDC DISTRICT LIVING MANAGER & DAVID COLEMAN (WDC SENIOR STRATEGIC PLANNER)  
“Who’s Living Room is it?”
- 2.00PM KEY NOTE SPEAKER – CLAIRE CRICKETT  
(DEPUTY CE AT WAIKATO REGIONAL COUNCIL)  
“Iwi co-governance regimes”
- 3.00PM LESSONS FROM LOCAL GOVERNMENT REFORM”
- 6.00PM CONFERENCE DINNER WITH GUEST SPEAKER  
GLEN OSBORNE  
Killer Prawn Restaurant, Bank Street, Whangarei

## CLARE CRICKETT

DEPUTY CHIEF EXECUTIVE,  
WAIKATO REGIONAL COUNCIL



CLARE IS WAIKATO REGIONAL COUNCIL'S DEPUTY CHIEF EXECUTIVE, AND ONE OF HER CORE RESPONSIBILITIES IS OVERSIGHT OF THE COUNCIL'S RELATIONSHIPS WITH MAORI. THIS INCLUDES ENSURING THE COUNCIL'S OBLIGATIONS TO MAORI ARISING FROM THE LOCAL GOVERNMENT ACT ARE MET, AS WELL AS ENSURING THE SUCCESSFUL

IMPLEMENTATION OF THE COUNCIL'S NEW RESPONSIBILITIES UNDER TREATY OF WAITANGI SETTLEMENTS WITHIN WAIKATO REGIONAL COUNCIL'S BOUNDARY..

Clare has had direct relationships with crown and iwi negotiators and key staff from other central and local government agencies to assist the design of settlements that are enduring, fit for purpose and which can be practically implemented by local government.

Clare holds a Bachelor of Arts degree and a Diploma of Management Studies, is an accredited (LEADR) mediator, and in 2012 completed the Harvard Kennedy School Executive Programme for Senior Executives in State and Local Government. She has worked for the Waikato Regional Council for 15 years, and her other responsibilities include a portfolio of communications, governance and democracy, legal services and statutory processes.

## KEN TREMAINE

KEN TREMAINE CONSULTING LTD. AUCKLAND

KEN TREMAINE IS THE PRINCIPAL OF A NEW ZEALAND CONSULTING COMPANY SPECIALISING IN DEVELOPMENT PLANNING AND REGULATORY EFFICIENCY.



Some of his key professional interests span, land use, infrastructure and funding. He has a client base, which covers both the public and private sectors. Prior to founding his consulting company in 2000 Ken was for 7 years Director of the Environment and Local Government Consulting units for KPMG in Auckland. Before that he spent a number of years in senior management in local government. He was a member of the Upton Review Group which oversaw the completion of

the Resource Management Act 1991. Currently he is Implementation Advisor for the FutureProof Growth Management project in the Waikato. He is strategic advisor for the 50 year SmartGrowth growth management strategy which is being implemented by Environment Bay of Plenty, Tauranga District Council and the Western Bay District Council. He was project manager for the Urban Development Strategy in Christchurch. He benchmarks some of his work against growth management sites in Australia especially South East Queensland. He is an avid observer of the economic and social forces that influence both Australia and New Zealand.

## LAWRENCE YULE

MAYOR

HASTINGS DISTRICT COUNCIL



LAWRENCE YULE IS THE PRESIDENT OF LOCAL GOVERNMENT NEW ZEALAND. PREVIOUSLY HE REPRESENTED THE PROVINCIAL SECTOR ON THE NATIONAL COUNCIL.

He has been Mayor of Hastings District since 2001 where he also won the honour of being Hastings District's youngest-ever Mayor. He continues to be at the forefront of not only district, but

regional initiatives. He is a Trustee of the Pettigrew Green Arena in Taradale and has led the successful renovation of the Hawke's Bay Opera House and precinct. Lawrence has particular interests in transport, water and waste water issues. He was recently made a Fellow of the Institute of Professional Engineers NZ.

# PAUL DELL

## MANAGER DISTRICT LIVING, WHANGAREI DISTRICT COUNCIL

PAUL HAS BEEN INVOLVED IN LOCAL GOVT FOR OVER 35 YEARS. HE HOLDS A MASTERS IN EARTH SCIENCE FROM WAIKATO UNIVERSITY AND WORKED FOR CATCHMENT BOARDS AND REGIONAL COUNCILS FOR 30 YEARS BEFORE COMING TO WHANGAREI DISTRICT IN 2007.

He has lead a number of significant environmental programmes including: Recovery of Rotorua Geothermal Field, Improving water and Air Quality associated with the Pulp and Paper industry in Kawerau and Rotorua Lakes Protection and Restoration. In 2006 he was awarded the Waikato University medal for his contribution to Environmental Management. Since joining WDC Paul has focused on developing the long term Vision for the District guided by "Sustainable Futures-30/50" a spatial plan for the District.



# DAVID COLEMAN

## WHANGAREI DISTRICT COUNCIL SENIOR STRATEGIC PLANNER

DAVID HAS BEEN WORKING AT WHANGAREI DISTRICT COUNCIL SINCE GRADUATING FROM LINCOLN UNIVERSITY WITH A MASTERS OF ENVIRONMENTAL POLICY IN 2004.

He has undertaken a variety of roles across the policy field with the most recent being geared towards strategic planning. His most notable achievement was

helping to prepare and complete Whangarei's Growth Strategy, Sustainable Futures 30/50..

His present role is Senior Specialist – Policy, where he is involved in, or supports, a number of joint projects, including working in partnership with other local authorities, community groups and stakeholders groups.



# GLEN OSBORNE

GLEN OSBORNE, BETTER KNOWN AS OZZY, IS ONE OF NEW ZEALAND'S MOST HUMOROUS SPORTING HEROES.

Born and bred in the back blocks of the Wanganui District, he has grown up understanding that to achieve anything you had to work. Glen used these strengths, learnt as a young country lad, to succeed in the rugby world.

Glen really came of age when selected for the NZ 7's team, making a huge impact and gaining 'Player of the Tournament' in nearly every competition played.

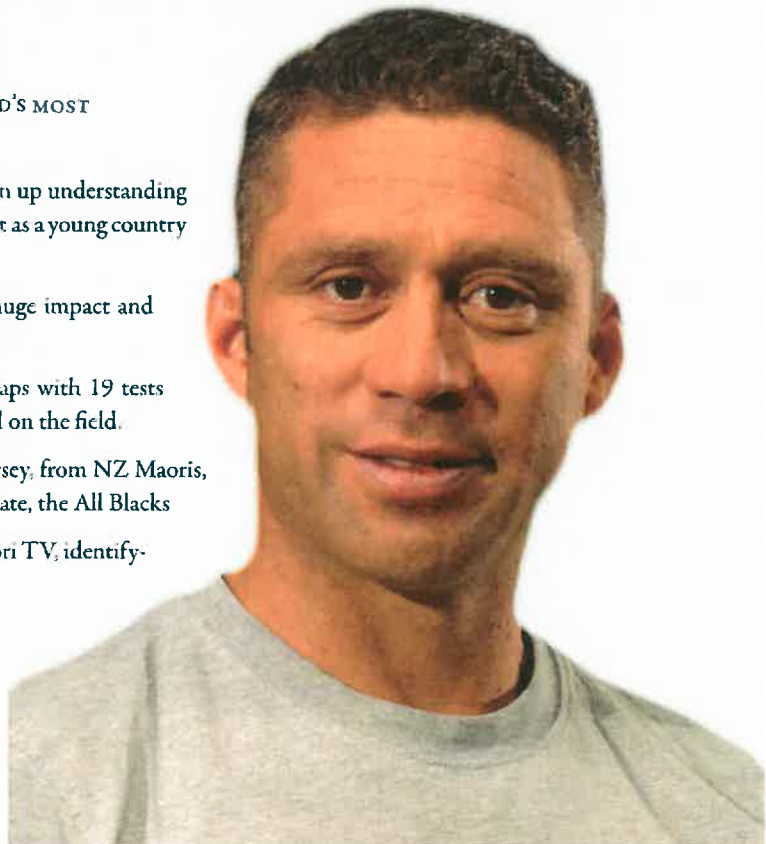
He played his first game for the All Blacks in 1995 and achieved 29 caps with 19 tests throughout his career. As an All Black he quickly became popular off and on the field.

His rugby still allowed him to be selected for every team in the Black jersey, from NZ Maoris, NZ 7's, NZ Colts, NZ Divisional, NZ Academy, and NZ A, to the ultimate, the All Blacks

Just returning from 4 years in Japan, Glen was quickly snapped up by Maori TV, identifying his talent as a TV Sport Presenter.

Glen also became one of North Harbour Rugby's adopted sons, and was an intricate part of "the brown brother's" legacy.

Now retired from rugby, Glen spends most of his time at the Matakana Butchery which he owns, and is also regularly seen boosting sport on the TV screen.



# Programme

## FRIDAY

8 MARCH 2013

8.45AM SCENE SETTING/COFFEE

9.00AM KEY NOTE SPEAKER -- BRUCE ROBERTSON

"Financial Sustainability of local government  
-- what constitutes financial prudence?"

10.00AM MORNING TEA BREAK

10.15AM STEVE RURU (KAIAPARA DISTRICT COUNCIL CEO)

"Lessons from Kaipara"

11.30AM LGCEO'S MEETING

12NOON LUNCH AND CONFERENCE CLOSURE



## BRUCE ROBERTSON ASSISTANT AUDITOR-GENERAL LOCAL GOVERNMENT



BRUCE HEADS THE OFFICE OF THE AUDITOR-GENERAL'S LOCAL GOVERNMENT GROUP, WHICH IS RESPONSIBLE FOR MANAGING THE OFFICE'S RELATIONSHIPS WITH THE LOCAL GOVERNMENT, ENVIRONMENT, AND ENERGY SECTORS, AND PARLIAMENT'S LOCAL GOVERNMENT AND ENVIRONMENT COMMITTEE.

This group is responsible for advising the Auditor-General on key matters in these sectors and any proposed audit response. The Local Government group also maintains direct relationships with each public entity in these sectors, and a broad range of sector stakeholders. The group is also the point of contact for individual rate-payers.

The Local Government group also carries out similar work for sectors associated with local government, such as council-controlled organisations, ports, airports, and licensing trusts.

Bruce is Deputy Secretary-General of the Pacific Association of Supreme Audit Institutions (PASAI), which fosters and develops the interests of audit offices within the Pacific region.

Before joining the Office, Bruce was an Audit Director for Audit New Zealand. He is a fellow of the New Zealand Institute of Chartered Accountants.

