

ARTIST BRIEF – TWELVE 25 YOUTH ENTERPRISE CENTRE, SALISBURY

CITY OF SALISBURY – CREATE-A-PLACE PROJECT

The City of Salisbury would like to invite suitably qualified artists to submit their expression of interest for the design, fabrication and installation of an artwork at the Twelve25 Salisbury Youth Enterprise Centre. This work will become a part of the City of Salisbury's art trail and assist in beautifying our region.

The City of Salisbury is located in the northern Adelaide region only 25 km from the Adelaide Central Business District. The City of Salisbury has a population of 142,560 spanning over 31 suburbs, across 158 Km. Salisbury is a City that provides opportunity for our residents, businesses and visitors through investment in its future, by valuing the natural environments, providing a great lifestyle, encouraging and supporting a vibrant and innovative culture through art and community wellbeing.

Project Sites

Twelve 25 – Youth Enterprise Centre

Twelve25 Salisbury Youth Enterprise Centre is the heart of youth service delivery in the City of Salisbury. The Centre provides programs and activities that serve as a pathway to education, employment and enterprise for young people aged 12 to 25 who live, work, study or volunteer in the area.

Each year roughly 20,000 young people attend programs at the centre that enable young people to;

- Develop skills and confidence;
- Make new friends;
- Connect and positively engage with their local community; and most of all
- Have fun.

Concept of Works

We are encouraging artists to be artistic and creative in a way that will entice youth to want to visit the Centre. As this is a youth centre, we are asking artists to take into consideration the demographic users of the building and ask that their concepts include a form of an 'Instagram Wall'.

We want so see original designs capturing colour and vibrancy to make, not only the users of the centre, but people walking past stop and think wow, that's amazing.



The brick wall measures 11m wide and 3.8m high. The wall currently houses an array of coloured diamonds which will be removed and the wall restored prior to the installation of the new works.

Practical Considerations

The artist must exercise a duty of care in the concept design and consider the management of risk and public safety. The artworks should be produced from durable materials, require minimal maintenance and will be appropriate in scale.

Even though the wall is on a youth centre artists should also contemplate how people of all ages, cultural backgrounds and abilities will interact with the artwork.

Artists will also need to ensure all elements:

- Is safe for the general public;
- Is durable, robust, resilient and painted with appropriate high quality materials;
- Be easily cleaned to remove dirt and general grime;
- Be resistant to graffiti or treated with anti-graffiti coating; and
- Meet all relevant safety standards, City of Salisbury Work Health and Safety clauses as per the Terms and Conditions.

The public artwork is limited by the nature of the location hence is open to the possibility of vandalism and desecration.

Copyright

The copyright for the design will remain at all times with the artist. The completed artwork and will become an asset within the City of Salisbury and will be added to the Councils Register.

Budget

An amount of \$500 will be paid to the selected artist upon approval of the concept. This will be included in the total commission of \$5,000 (ex GST).

Acknowledgement by the City of Salisbury

The City of Salisbury will acknowledge the artist and artwork in a manner fitting to site. The artist of the work will be acknowledged in any publicity or promotion materials regarding the project.

Time Frame

Action	Description	Due Date
Expression of Interest	Artists invited to submit their Expression of Interest with brief concept design and fixed quote	5 th July 2021
EOI assessment by the Public Art Panel	PAP to select appropriate artist for location and approve design	12 th July 2021
Site briefing	Artist and Project Coordinator to meet onsite to discuss installation of the piece	19 th – 23 rd July 2021
Budget	Approval	27 th July 2021
Contract Executed to Artist	Contract to be signed by Artist prior to the commencement of works	30 th July 2021
Installation of the works	Artist to enter installation stage which will include a site visit from the Project Coordinator	By agreement between artist and Project Coordinator
Completion of works	Project Coordinator to register artwork on to Council Asset Register and photograph for our Communications Division.	6-8 weeks weather permitting.