

city plan 2035

BOLIVAR | BRAHMA LODGE | BURTON | CAVAN | DIREK | DRY CREEK | EDINBURGH | ELIZABETH VALE GLOBE DERBY PARK | GREEN FIELDS | GULFVIEW HEIGHTS | INGLE FARM | MAWSON LAKES | PARA HILLS PARA HILLS WEST | PARA VISTA | PARAFIELD | PARAFIELD GARDENS | PARALOWIE | POORAKA | SALISBURY SALISBURY DOWNS | SALISBURY EAST | SALISBURY HEIGHTS | SALISBURY NORTH | SALISBURY PARK SALISBURY PLAIN | SALISBURY SOUTH | ST KILDA | VALLEY VIEW | WALKLEY HEIGHTS | WATERLOO CORNER



The City of Salisbury acknowledges that we are on the traditional Country of the Kaurna people of the Adelaide Plains and pays respect to Elders past and present. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kaurna people living today.

Salisbury - a flourishing city

Mayor's Message



At such an important time in Salisbury's history, it is an enormous privilege to be playing a role in shaping this city. When Council prepared its previous City Plan, our community was facing the imminent closure of the car industry. Now, as we finalise this plan, we are grappling with the consequences of COVID-19. Council has put in place a number of actions to support our community including a \$100 million capital spend over the next two years.

Council's vision for Salisbury is to be a progressive, sustainable and connected community. These

attributes have always been a central part of who we are. These will become especially important as we regroup post COVID-19 with a renewed focus on improving the quality of our suburbs, supporting businesses to create more jobs and as Council identifies opportunities to make Salisbury an even better place to visit, live and do business.

My fellow Councillors and I have actively shaped this plan. It contains three main elements – it is a plan for all the suburbs that make up our great City; it is a plan that aims to deliver immediate improvements to the way our neighbourhoods look and function; and it is a plan that identifies key projects and opportunities that could transform our City. Importantly, it places our people at its centre whether they are from our Aboriginal and Torres Strait Islander community, long term residents or more recent arrivals from elsewhere in Australia or overseas.

Our organisation values accountability, collaboration, helpfulness and respect. This means you should expect an exceptional experience when interacting with us. We aim to deliver quality outcomes and I want our Council to be seen as a great place to work.

I look forward to working with you, neighbouring Councils and other levels of government as we achieve this plan's goals.

Gillian Aldridge OAM Mayor June 2020

Elected Members



Front row (I to r): Cr Maria Blackmore, Cr Beau Brug JP, Cr Chad Buchanan, Mayor Gillian Aldridge OAM, Cr Julie Woodman JP, Cr Shiralee Reardon JP, Cr Sarah Ouk. Back row (I to r): Cr Adam Duncan, Cr David Hood, Cr Natasha Henningsen, Cr Lisa Braun, Cr Kylie Grenfell, Cr Peter Jensen, Cr Graham Reynolds. Absent: Cr Donna Proleta.

The Council of the City of Salisbury is made up of Elected Members (the Council) and administrative staff who make decisions and undertake works and deliver services on behalf of the Salisbury community. The Council, consisting of the Mayor and Ward Councillors, is the decision-making body for the government and management of the City of Salisbury.

The Mayor and Councillors represent the interests of the community and ultimately are responsible for the workings of the Council, allocation of the budget and the services it delivers. Elected Members vote on what action will be taken with regard to issues brought before the Council.

Elected Members can be contacted to discuss any matter relating to Council.

Elected Members are volunteers who want to be involved in making the City a better place in which to live, work and do business. As volunteers, Elected Members receive an allowance determined by the independent South Australian Remuneration Tribunal for expenses incurred and time spent in the discharge of their duties, often making difficult decisions about complex and important matters.

Elected Members are assisted by the administration that works under the direction of the Chief Executive Officer. Council staff provide advice, implement the decisions of Council, and perform the daily works necessary to keep the Council operating.

Ward boundaries and contact details for Elected Members are provided on page 28.



How has the City Plan been prepared?

The Local Government Act requires Councils to regularly prepare strategic management plans. This City Plan, along with Council's 'Long Term Financial Plan' and 'Strategic Asset Management Plan', address the Council's obligations.

- In preparing this Plan, Council has:
 assessed economic, environmental, social and demographic trends and projections
- reviewed State Government policies and directions, including the 'State Infrastructure Strategy', 'Growth State', 'Planning and Design Code' and 'Climate Change Strategy' (some of which are not yet finalised)
- · identified regional development projects and initiatives that could affect Salisbury
- reviewed other Council strategies, including the 'Adapting Northern Adelaide Climate Adaptation Plan', 'Intercultural Plan', 'Youth Action Plan', 'Growth Action Plan' and 'Ability Inclusion Strategic Plan'
- reviewed strategies currently being developed, such as our draft 'Place Activation Strategy' and 'Digital Strategy'
- commissioned an economic report into how to grow Salisbury's economy and ways for residents to benefit from that growth
- reviewed Council research, such as the 'Community Perceptions Survey'
- engaged with the community and stakeholders to inform the City Plan's priorities and directions.

Context

A City Dashboard that highlights the social, environmental and economic factors shaping our City, as well as key indicators for the performance and sustainability of Council, is part of this plan. These indicators introduce each of the directions outlined in this document. Further information on these indicators can be found on Council's website.

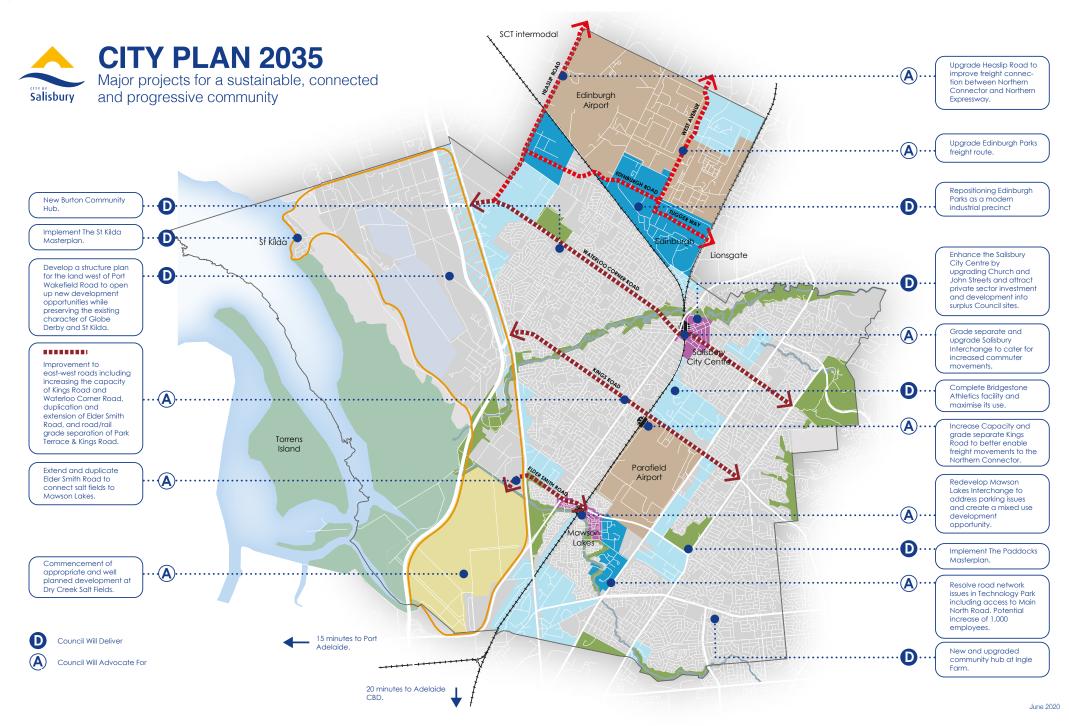
Other factors may impact on our City over the life of this plan. These include the rapid advance of technology; changes in work practices as a result of Covid 19; the continued evolution of social media; changes in transport such as electric cars, on-demand services and autonomous systems; and changing expectations on all levels of government.

There are significant projects and influences, both within the Council area and outside it, that may contribute to Salisbury's development over the life of this plan (see map on page 26-27). They include:

- the potential development of a masterplanned community at Dry Creek and more housing in surrounding areas such as Bowden, Lightsview, Port Adelaide and Andrews Farm
- a predicted increase in infill development, particularly in the south-eastern part of the Council area
- recently completed projects such as the Northern Adelaide Irrigation Scheme and the Northern Connector
- more defence spending at Edinburgh, Technology Park and Osborne, and the possible listing of these as State Innovation Precincts

- the impact of a changing climate on waterways and coastal areas, including the Adelaide International Bird Sanctuary
- upgrades to road, rail and bus networks
- state investments in other council areas, such as upgrades of Modbury and Lyell McEwin hospitals, investment in recreation facilities at State Sports Park, and projects within the Adelaide CBD (including Lot 14).





Salisbury

a progressive, sustainable and connected community

Council's vision is for Salisbury to be a progressive, sustainable and connected community.

Council's Elected Members developed this vision after they considered the factors that characterise successful cities and their aspirations for Salisbury.

Successful communities are **progressive**. They embrace change as essential if they are to be liveable and competitive in a changing environment and economy. At the same time, successful communities take pride in their heritage and use their history as the foundation for identifying and creating opportunities and for understanding how to respond to challenges.

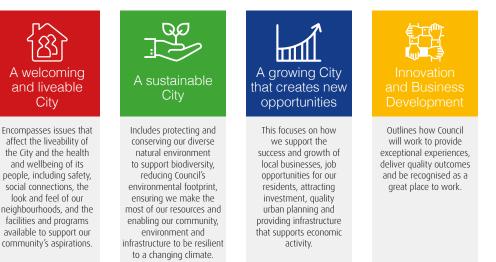
Successful cities think about the long term while making decisions today – this is the essence of **sustainability**. They care about the environment, their people and the legacy they leave for future generations. Internally, they are financially responsible, have excellent systems in place and promote a culture that values enduring outcomes. **Connections** abound and take many forms. Some connections are social, such as friendships formed through community groups or with neighbours. Some are environmental, including the connections people have with nature or the biodiversity corridors that support wildlife. Other connections are economic, such as the links between residents, jobs and businesses. Salisbury is a diverse community and we value connections between our many cultures. For connections to prosper, there must be appropriate infrastructure that enables people to move and connect with places further afield.

The Salisbury community consists of the 143,560 people who live in our 32 suburbs, whether they have been here all their lives or are new arrivals; the 7,200 businesses and 53,000 workers that make Salisbury the state's fourth largest economy; and the community groups, schools, churches and sporting clubs that bring people together.

Salisbury has many of the building blocks in place to achieve its vision. This City Plan outlines the actions that Council will prioritise over the next four years to enable Salisbury to achieve it.

City Plan Structure

City Plan 2035 contains a vision for Salisbury to be 'a progressive, sustainable and connected community'. It has three directions that capture the social, environmental and economic influences on Salisbury, and one direction that addresses factors within Salisbury Council itself.



Several 'Foundations' are then identified for each of the 4 directions. Council has determined that these Foundations are the goals that we will seek to achieve for Salisbury. They are supported by critical actions that outline the Council's priority deliverables over the life of the plan.

CRITICAL ACTIONS

Our critical actions range from operational and site-specific projects that will have immediate impact, to strategic objectives that will guide how and what Council achieves in the longer term.

Immediately n	oticeable impact	Medium to lon	iger term impact
Strategic projects significant stand-alone projects to be delivered by Council within the next four years	Operational focus services that community feedback has highlighted must be Council priorities through feedback from our community	Future planning strategies and plans Council will develop or review that are important for delivering our City Vision	Advocacy priorities priority projects for which investment will be sought from other organisations

Accompanying the above is a range of corporate indicators that highlight the progress being made in addressing the foundations.

A welcoming and liveable City



City Dashboard



Population	143,560 people
Community perception of quality of life	6.6/10
Proportion of people born overseas	31%
Reported crime per 10,000 people	79.81 incidents
Housing Affordability	TBC
SEIFA Index of Advantage & Disadvantage	908

Proportion of Salisbury's working population with Certificate 3 & above qualifications 50.9%

Foundations

- Our City is attractive and well maintained
- The health and wellbeing of our community is a priority
- People are valued and they feel safe, included and connected
- We are proud of our strengths, achievements and cultural diversity
- Our community is resilient and adaptive to change



Critical Actions (0-5 years)

Strategic Projects

- Upgrade community hubs at Burton and Ingle Farm
- Implement St Kilda and Paddocks masterplans
- Complete the Bridgestone athletics facility and maximise its use
- Provide at least 15% affordable housing through Council's development projects
- Implement the regional public health plan and wellbeing agenda
- Enhance the visual appearance and amenity of public space through an expanded verge maintenance program, appropriate lighting and more greening of reserves
- Improve our playgrounds and sporting facilities and cycle paths
- Implement the 'Ability Inclusion Strategic Plan', including providing more equipment in our playgrounds that is able to be used by people with different abilities

Future Planning

- \cdot Develop a place activation strategy
- Assess future social infrastructure needs
- Update the 'City Pride' strategy

Operational Focus

- Improve quality and cleanliness of residential areas
- Promptly remove rubbish dumped on public land
- Implement Council's community safety strategy, including CCTV coverage
- Ensure public spaces are accessible and sporting facilities are maintained
- Provide support and grants to sporting and community groups
- Work closely with Community and Senior Centres to provide effective and well received programs
- Deliver Council's intercultural Strategic Plan to build connections and increase collaboration among community groups and service providers

Advocacy Priorities

- Increased resourcing and services to make our community a safer place
- Improve public transport options
- Improved infill development policies and urban design
- Programs and services to address mental health, housing and income inequality issues

A welcoming and liveable City





Council's commitment to develop a welcoming and liveable City

Council will:

- > deliver and support programs that promote active living, health and wellbeing throughout the community
- > provide community and sporting facilities that cater for a diverse range of interests and needs
- > support clubs and community groups to increase participation
- > connect people to information, people and programs that help them achieve their goals
- > celebrate our community's diversity
- > design services, places and programs that are safe and welcoming for all
- > inform, connect and empower people and neighbourhoods to increase self-reliance
- > provide experiences that make our places lively and interesting
- > facilitate housing choices
- > encourage businesses to become more involved in our community

Foundation	Indicators
Our City is attractive and well maintained	Proportion of households within 500 metres of irrigated open space
	Timeframe for resolving customer requests to remove dumped rubbish
	How much open space is irrigated with harvested stormwater
The health and wellbeing of our community is a priority	Participation in community programs, usage and membership at sporting clubs, libraries and community centres/hubs
	Satisfaction with recreational areas
	Social support group attendance
People are valued and they feel safe, included	Community perception of safety
and connected	Level of public transport usage
	Number of playgrounds with inclusive equipment
	Number of people participating in Council organised activities in our centres
We are proud of our strengths, achievements and cultural diversity	Number of programs delivered that support intercultural partnerships and participation in same
	Council of Europe Intercultural Cities Index
	Welcoming Cities indicator (tbd)
Our community is resilient and adaptive to change	Proportion of affordable dwellings provided through Council's strategic property development program
	Co-investment in projects supported through Council grants

A sustainable City



City Dashboard

Tree Canopy Coverage	18%
Number of severe heat days in previous year	41 days
Water use per household	TBD
Domestic waste generated	53,711 tonnes
Proportion of dwellings with solar panels	36.5%
Area covered by mangroves and samphire	13.4km²

Foundations

- Salisbury has a balance of green spaces and natural environments that support biodiversity
 - We make the most of our resources including water, waste and energy
- Our community, environment and infrastructure are adaptive to a changing climate



Critical Actions (0-5 years)

Strategic Projects

- Replace all Council-owned street lights with energy-efficient lighting
- Improve the environmental performance of Council buildings
- Enhance our biodiversity corridors along Dry Creek and Little Para River and other environmentally sensitive areas such as coastal mangroves
- Involve people and use sensors to better understand and improve our environment's health
- Develop markets for recyclable materials through the Northern Adelaide Waste Management Authority

Operational Focus

- Use recycled or re-used materials where possible in construction and maintenance programs
- Maintain weekly rubbish collection for residents and promote initiatives that reduce waste to landfill
- Adopt practices and infrastructure that make the City cooler in an increasingly warm climate
- Stabilise major creek lines and banks to improve biodiversity and reduce scour and silting
- Manage and plan assets so they are resilient to a changing climate
- Work with and educate our community on ways to improve the environmental performance of households and our City

Future Planning

- Review Council's sustainability strategy to include waste and energy management, cooler suburbs, biodiversity and water
- Complete the Dry Creek Stormwater Management Plan to protect the City from flooding
- Develop a business case to showcase good design techniques that improve the environmental performance of housing and streets

Advocacy Priorities

- Investment in programs that reduce waste to landfill such as incentives to increase recycling and 'circular economy' initiatives
- Integrate urban water planning and funding for catchment programs

A sustainable City





Council's commitment to develop a sustainable City

Council will:

- > manage the impacts of increased heat, flooding, intense storms and bushfires
- > work with our community so they are better prepared for extreme weather events
- > encourage our community to be actively involved in caring for our environment
- > enhance our natural spaces, including our coast, hills and creeks
- > support the establishment of a circular economy
- improve the energy efficiency of Council's operations
- > help the community and businesses reduce waste, water and energy and associated costs

Foundation Salisbury has a balance of green spaces for our residents and natural environments that support biodiversity	Indicators Indicator for creek health (to be developed) Length of creek bank stabilised Community perceptions of open space
We make the most of our resources including water, waste and energy	Reduction in CO2 emissions from Council-owned street lights Percentage of total spend on recycled materials used in Council's capital projects Proportion of waste diverted from landfill Volume of stormwater collected
Our community, environment and infrastructure are adaptive to a changing climate	Proportion of houses in residential areas exhibiting heat island effects Energy consumption by Council facilities

A growing City that creates new opportunities



City Dashboard



Gross Regional Product	\$6.429 billion
Local jobs	53,718
Actively trading businesses	7,234
Value of development approvals	\$196 million
Unemployment rate	8.41%

Foundations

- Salisbury's businesses are successful and part of our community
- Salisbury is a place of choice for businesses to start, invest and grow
- Our infrastructure supports investment and business activity
- Our urban growth is well planned and our centres are active



Critical Actions (0-5 years)

Strategic Projects

- Enhance the Salisbury City Centre by upgrading Church and John Streets and attracting investment by the private sector into surplus Council sites
- Attract firms to Salisbury, providing job opportunities for residents
- Link Technology Park with other innovation precincts in Adelaide
- Deliver a residential development program by using surplus Council land

Operational Focus

- Support new and existing businesses and industries to grow and create jobs
- Improve infrastructure, signage, safety, streetscapes and upkeep of commercial and industrial areas to support economic sustainability and growth
- Improve parking in Salisbury City Centre and Mawson Lakes Central, business and recreation precincts
- Streamline processes to improve how Council works with businesses

Future Planning

- Develop a structure plan for the land west of Port Wakefield Road to open up new development opportunities while preserving the existing character of Globe Derby and St Kilda
- Review the existing economic growth strategy
- \cdot Review Council's 'Growth Action Plan'
- Develop guidelines and policies to improve the quality of infill development, starting with Ingle Farm
- Develop plans to progress economic activity in Technology Park and Edinburgh Parks

Advocacy Priorities

- Redevelopment of the Salisbury and Mawson Lakes Interchanges
- Improvements to east-west roads including increasing the capacity and safety of Kings Road and Waterloo Corner Road, duplication and extension of Elder Smith Road and road/rail grade separation of Park Terrace & Kings Road
- Appropriate and well planned development of the Dry Creek Salt Fields
- Edinburgh Parks to be business ready as a modern industrial area with efficient freight routes to the Northern Connector, fast digital connectivity and access to alternative energy sources and recycled water

A growing City that creates new opportunities





Council's commitment to develop a growing city that creates new opportunities council will:

- > support and deliver initiatives to create jobs and increase investment
- > build work readiness in our community so residents are aware of and can pursue job opportunities
- > be business friendly
- > provide services and infrastructure that support entrepreneurs and emerging industry sectors
- > provide a safe transport network that enables efficient freight and commuter movement
- > ensure Salisbury's activity centres are interesting places to visit, attractive places to invest and great locations to work
- > have modern, well-maintained commercial areas
- > ensure new housing developments enhance our community

Foundation Salisbury's businesses are successful and part of our community	Indicators Number of individual businesses receiving advice and information through the Polaris Centre
Salisbury is the place of choice for businesses to start, grow and invest	Value of non-Council investment in the Salisbury City Centre Business satisfaction of interactions with Council Value of major projects Development assessment timeframes
Infrastructure supports investment and business activity	Average travel time on arterial east-west roads Vacancy rates in key industrial and commercial precincts Value of development activity in Edinburgh Parks and Technology Park
Our urban growth is well planned and our centres are active	Value of development on surplus land parcels released by Council

Innovation and Business Development



Corporate Dashboard



Financial sustainability

Operating Surplus Ratio – 9.9% Net Financial Liabilities Ratio – 2.4% Asset Sustainability Ratio – 82.2%

Safety (lost time injury frequency rate)	8.4 days
Values – staff perception survey	TBD
Community experience	Customer requests responded to within 10 days - 94.4% Customer satisfaction - 65%

Foundations

The delivery of these foundations will be underpinned by Council's values of respect, accountability, collaboration and helpfulness.

- Members of our community receive an exceptional experience when interacting with Council
- We deliver quality outcomes that meet the needs of our community
- The City of Salisbury is recognised as a great place to work
- We plan effectively to address community needs and identify new opportunities
- We engage meaningfully and our community is aware of Council initiatives



Critical Actions (0-5 years)

Strategic Projects

- Use technology so people can better access Council services
- Implement a change plan so Council provides an exceptional community experience, delivers quality outcomes and is a great place to work
- Upgrade Council's Operations Centre at Cross Keys Road to support business transformation
- Provide opportunities for staff to be innovative and shape the next generation of Council business, investment and services
- Deliver Council's Covid-19 response package

Future Planning

• Review our community engagement strategy so

the needs of diverse groups in our community are recognised at an early stage of planning • Review Council's 'Strategic Asset Management

Enable the community to monitor Council's progress in implementing this Plan and compare performance with that of other Councils
Identify opportunities to increase non-rates

Council governance and practices

Develop a digital strategy and framework to

implement technology-based initiatives to

improve the management of the City

Plan'

revenue

Operational Focus

- Improve how we use data to better inform decision making
- Buy locally and sustainably with an emphasis on reuse and recycled materials
- \cdot Deliver the commitments in our Annual Plan
- Continuous improvement program
- Meaningfully engage with our community so we better anticipate and respond to needs and opportunities
- Improve communication with community members to increase awareness of Council initiatives
- Acknowledge and celebrate the achievements of staff and our community

Advocacy Priorities

 Develop deeper and more effective relationships with government agencies and other organisations to progress the priorities identified in this City Plan and its supporting strategies

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Innovation and Business Development



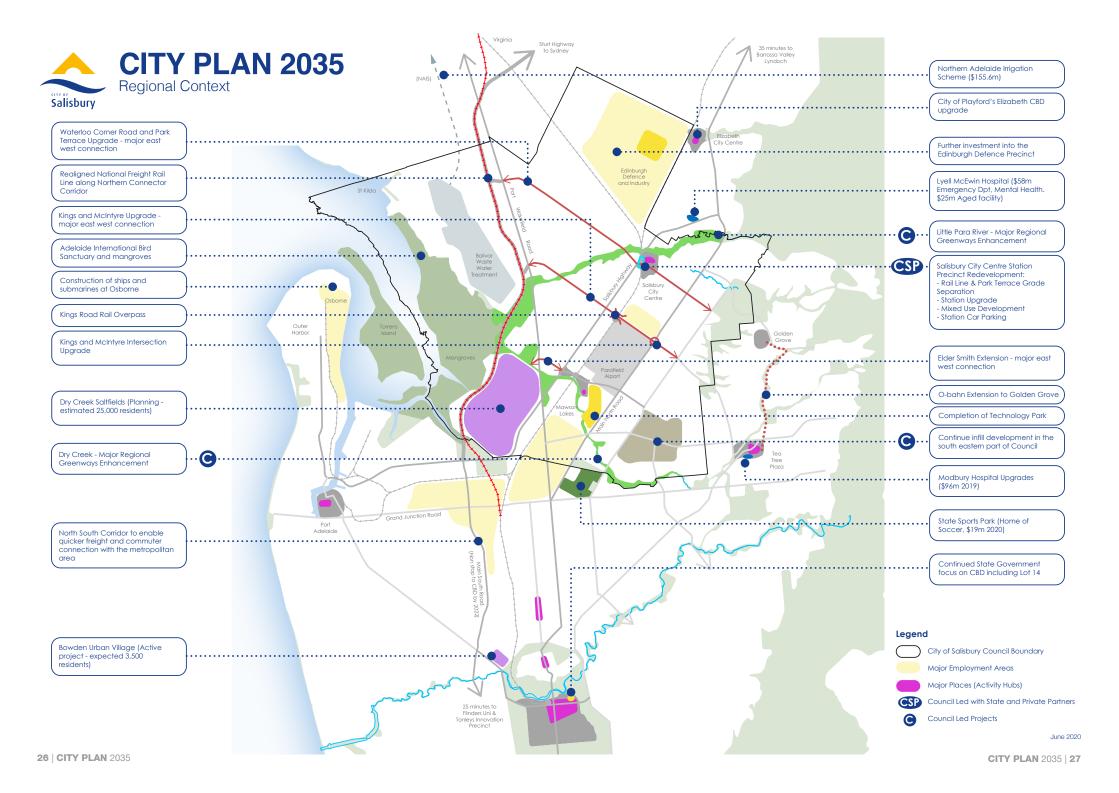


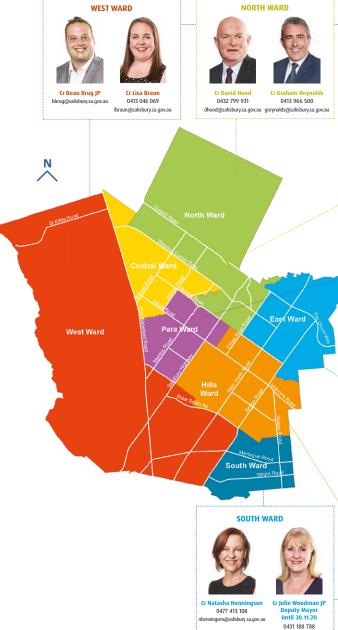
Council's commitment to develop an organisation that is innovative and develops our business

Council will:

- > place the needs of our community first
- > meaningfully engage with our community and stakeholders as we plan and make decisions
- > consider the long term when we plan and innovate
- > use data to inform decision-making and understand community needs and expectations
- > seek partnerships to deliver facilities, services, programs and infrastructure to address community needs
- > promote Salisbury and advocate for its priorities
- > strengthen and promote the Salisbury brand
- > embed our organisational values in all we do
- > invest in the development of our staff and elected members
- > maintain sound financial management within a transparent and accountable organisation

Foundation Members of our community receive an exceptional experience when interacting with Council	Indicators Net Promoter Score CRMs responded to within 10 days Customer satisfaction with services delivered by Council
We deliver quality outcomes that meet the needs of our community	Proportion of procurement made locally Proportion of commitments in Annual Plan completed each financial year
The City of Salisbury is recognised as a great place to work	Staff turnover rate Staff satisfaction (TBD) Proportion of jobs filled in first approach to market
We plan effectively to address community needs and proactively identify new opportunities	Number of priority advocacy projects receiving support from other spheres of government to progress Proportion of Council income received from non- rates revenue Financial ratios in City Scorecard
We engage meaningfully and our community is aware of Council initiatives	Social media reach Visits to Council websites Number of people participating in engagement activities





City of Salisbury Ward Boundaries





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 Cr Sarah Ouk
 Cr Kylie Grenfell

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