



# Development Services Information Sheet

## Corporate Signs

Corporate signs, a common feature throughout Salisbury, are constructed and erected by Council. They are an initiative to assist the public navigate our city easily and to promote local businesses.

These stylish signs also eliminate unsightly sandwich board advertising. The result is a pleasing streetscape. Is this an opportunity for your business?

The directional sign panels are leased from Council for a 5 year period or part thereof. The panels and printing are uniform in colour and font style. Corporate colours and logos are not permitted on corporate signs.

## Existing Signs

Lease fees for a sign panel on an existing corporate sign are:

**Large Sign** - These signs are approximately 5.5 to 6.0 metres in height and have between 10 and 12 sign panels attached. The lease fee per panel on this sign is \$600.00 (+ GST) for a 5 year lease.

**Small Sign** - These signs are approximately 2.5 to 3 metres in height and have 5 panels attached. The lease fee per panel for this sign is \$400.00 (+ GST) for a 5 year lease.

## New Signs

A new sign will only be erected if the full cost of the sign is covered by the businesses wishing to lease panels on the sign.

## Rewording Existing Panels

For businesses that wish to change the wording on their existing panel:

- Large sign - \$(to be advised)
- Small sign - \$(to be advised)

## Further Information

If any further details or information is required about corporate signs, please [contact Development Services](#).