

Summary of Salisbury Town Centre Consultation

	Consultation Date	Consultation Type	Distributed to / Involving
Stage 1	Identifying Opportunities		
	Mid to late May 2011	Bulletin with questionnaire	General Community (Delivered to all properties within 800m of Town Centre and available at Comm, Rec Centres and Libraries), Key Stakeholders, TAFE, Staff, Youth Council. 4200 letterbox drop
	May, 2011	Electronic Noticeboards	Promotion of Street Talk and the community workshop at Len Beadell Library, Para Hills Library, Salisbury West Library, Ingle Farm Library, Mawson Lakes Library and Council Office.
	May, 2011	Questionnaire - 139 respondents	General Community- either via hard copy/on-line
	12th May 2011	EM Bulletin	Distributed to Elected Members
	12th May 2011	Workshop	New Arrivals forum (new arrivals, service providers, real estate agents) (20 participants)
	16th May, 2011	Bulletin & Letter	Mailout to key stakeholders
	18th May, 2011	Article in Messenger Press	General Community - city-wide
	Late May and Early June, 2011	Market Research	1st Survey: Intercept in STC, 200 users over a 5-day and one weekend, 2nd Survey - Phone (75 non-users and 150 users)
	20th - 27th May, 2011	Posters, Flyers & additional bulletins	Distributed by STCA
	25th May, 2011	Workshop	Staff and Elected Members

	2nd June, 2011	Street Talk (in front of Len Beadell Library)	General Community those who are in STC. Over 500 responses
	7th June, 2011	Workshop	Parents associated with Library programs (15 participants)
	11th June, 2011	Consultation Workshop	Salisbury Probus Club (120 participants)
	14th June, 2011	Workshop	Key Stakeholders (19 participants)
	14th June, 2011	Workshop	General Community and Traders (16 participants)
	14th June, 2011	Street Talk (Neighbourhood Centre)	General Community at Salisbury East Neighbourhood Centre
	On-going	Internet (web page)	General Community
Stage 2	Developing the Options		
	August, 2011	Bulletin 2	General Community (Delivered to properties within 800m of Town Centre and available at Comm, Rec Centres and Libraries) 4200 letterbox drop
	August, 2011	Electronic Noticeboards	See text in Stage 2 folder
	August, 2011	Posters, Flyers & additional bulletins	Distributed by STCA
	August, 2011	Meetings with STCA & Committee	Committee Members of Salisbury Town Centre Association
	August, 2011	Meetings with Key land	key land owners and tenants of the town centre (6 attendees)
	August, 2011	Meetings with Govt	DTEI and DPLG
	August, 2011	Meetings with General	General Change Agents (4)
	11 & 18 August, 2011	Elected Member Bulletin	Article in EM Bulletin
	23rd August, 2011	Workshop	Elected Members, staff and Chris McDonald, STCA

	26, 29 & 31 August, 2011	Social Media	Facebook blasts - Bulletin
	September, 2011	Mailout - Bulletin	Mailout to Key Stakeholders (25 recipients)
	September, 2011	Mailout - Bulletin	Mailout to property owners (450 recipients)
	September, 2011	Mailout - Bulletin	Mailout to questionnaire respondents (35 recipients)
	September & October, 2011	Library Newsletter	General Community (11,000 recipients)
	7th September, 2011	Community Workshop	Key Stakeholders & Community (20 participants)
	November, 2011	Article in Salisbury Aware	General Community - city-wide
	On-going	Internet (web page)	General Community
Stage 3	Exploring the Options		
	November, 2011	Bulletin 3 with questionnaire	General Community (Delivered to properties within 800m of Town Centre and available at Comm, Rec Centres and Libraries) 4200 letterbox drop
	November, 2011	Mailout - Bulletin	Property Owners (450 recipients)
	November, 2011	Mailout - Bulletin	Mailout to those involved in consultation (29 recipients)
	November, 2011	Mailout - Bulletin	Mailout to those who showed interest in being kept informed (125 recipients)
	November, 2011	Library Newsletter	General Community (11,000 recipients)
	November, 2011	Electronic Noticeboards	See text in Stage 1 folder
	November, 2011	Meetings with STCA & Committee	Committee Members of Salisbury Town Centre Association
	November, 2011	Meetings with Key land owners/tenants	key land owners and tenants of the town centre

	November, 2011	Posters & Flyers	Posters and flyers displayed in businesses etc..
	14, 22 Nov & 1 Dec, 2011	Social Media	Facebook blasts - STC Display in Council's Main Office
	11 & 16 November, 2011	Social Media	Facebook blasts - Bulletin
	16th November, 2011	Article in Messenger Press	General Community
	17th November, 2011	Letter & Bulletin #3 - consultation	Key Stakeholders (18 recipients)
	19 & 25 Nov & 5 Dec, 2011	Social Media	Facebook Blasts - closing of STC questionnaire notification
	19th November, 2011	Information Stall (pageant)	General Community
	24th November, 2011	Street Talk in front of Len Beadell Library	General Community, key stakeholders (over 300 responses)
	28th November, 2011	Workshop - consultation	Youth Council (7 participants)
	December, 2011	Front Counter Display	Display for Community in Council's Main Office - two weeks
	December, 2011	Poster	Parabanks Shopping Centre - two weeks
	9th December, 2011	Questionnaire - 128 respondents	General Community- either via hard copy/on-line
	12 & 19 January, 2012	EM Bulletin	Article in EM Bulletin
	24th January, 2012	Workshop	Elected Members and Northern Economic Leaders
	25th January, 2012	Article in Messenger Press	General Community
	On-going	Internet (web page)	General Community