



City of Salisbury  
ABN 82 615 416 895

34 Church Street  
PO Box 8  
Salisbury SA 5108  
Australia

Telephone 08 8406 8222  
Facsimile 08 8281 5466  
city@salisbury.sa.gov.au

www.salisbury.sa.gov.au

## Talent Call out – Salisbury Stars to Feature in New Salisbury Aquatic Centre Campaign

### Terms and Conditions:

The City of Salisbury is looking for local community members to feature in an advertising campaign creating awareness of the new Salisbury Aquatic Centre, due to open in mid-2024.

Participants will be photographed in various locations within Salisbury decked out in pool gear, ready and waiting for the new pool to open. Noting that with respect to personal beliefs and religions, participants can determine their pool apparel.

We want to ensure our campaign is a true reflection of our diverse population and encourage all community members to apply - no prior acting experience required!

Successful applicants will be featured in the final advertising campaign, which will include outdoor advertising (billboards and bus stops) and online and social media advertising. The campaign will run throughout 2024.

Talent will be compensated for their involvement.

#### 1. Method of Application:

Talent Call Out opens at 9am on Friday 15 March 2024 and closes at 12pm on 21 March 2024.

Entry is open to residents and employees of the City of Salisbury, South Australia. If selected, Employees of the City of Salisbury are ineligible to receive compensation.

#### 2. Application selection:

Applications must be lodged via email to Showpony Advertising Email: [alex@showpony.com.au](mailto:alex@showpony.com.au) by 12pm Thursday 21 March 2024. No late applications can be accepted.

Email applications must provide the following details to be eligible.

1. Name;
2. Age;
3. Occupation;
4. Supply of a headshot photograph;
5. Postcode (you must live in the City of Salisbury);
6. Contact details (email address and telephone number);

And answer the following questions:

7. Have you ever been involved in any form of advertising or promotional materials before?
8. Tell us what your top three (3) most frequented Salisbury locations are? (for example, supermarket, coffee shop, retail store or work?)

#### 3. Details of Compensation:

Three (3) x \$200 gift card are available, one for each participant which will be awarded upon finalisation of the photograph shoot.

#### 4. Application Selection:

Applications and selections will be facilitated by Showpony Advertising and the successful participant will be selected based on the information provided and chosen for their representation of a Salisbury Community Member.

#### 5. Notification of successful selection for casting interview and final selections

Applicants will be notified by email and telephone call on Friday 22 March 2024, to be interviewed for a casting interview and the final successful participants notified by Monday 25 March 2024.

#### 7. Promoter:

The Promoter is the City of Salisbury, 34 Church Street, Salisbury SA 5108.

#### Disclaimer:

If for any reason this talent call out is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the promoter that corrupt or affect the administration security, fairness, integrity or proper conduct of this talent call out, the promoter reserves the right in its sole discretion to disqualify any individual who tampers with the application process, take any action that may be available, and to cancel, terminate, modify or suspend the talent call out.