



APPLICATION FOR COUNCIL SPONSORSHIP

A sponsorship is a commercial arrangement by or through which the City of Salisbury (the **Council**) provides or receives a contribution of financial or in-kind support for an activity, event, program or service (the **Project**) in return for certain specified benefits.

All sponsorship applications are assessed having regard to the Council's Sponsorship Policy ([view the Sponsorship Policy](#)) and the Council's City Plan 2035 ([view the City Plan](#)). It is recommended that the Applicant read these documents before completing this form.

Applicant Details

Contact Person:	
Organisation:	
Phone Number:	
Email:	
Postal address:	
Project name:	
Date submitted:	

Description of Project (including whether sponsorship is sought or proposed)

Date(s) in operation: _____ TO _____

Location of Project: _____

Is the Project available or occurring in the Council's area: Yes No

Select the groups that the Project has the strongest alignment with:

- Education
- Environment
- Sports
- Cause related/Charity
- Business
- Arts
- Community
- Entertainment
- Other: _____

Please provide further details of the Project including how it will be implemented and the sponsorship proposal:

Has the organiser previously received sponsorship from or provided sponsorship to the Council:

Yes No

If yes please provide further details:

Alignment with Council's City Plan 2035

Please explain how the Project aligns with the Council's City Plan:

Is the proposal for an event:

Yes No

If so, please attach event plan

Value to Council

Please provide details of any benefits to be provided to or that will be received by the Council as a consequence of the sponsorship proposed:

Level of sponsorship

Type of sponsorship:

Monetary

In-kind (e.g. access to Council owned and controlled land and facilities, promotion and marketing for the activity, event, program or service)

Cash \$ _____ Value in-kind \$ _____

Please provide details of use of funds (if applicable:

Please provide details of requested or proposed in-kind sponsorship and use of sponsorship (if applicable):

Media Exposure

Please **select 'yes/no'** and provide detail of the exposure the activity, event, program or service will receive (ie who and when):

Media releases

Advertisements local newspapers

Advertisements national newspapers

Direct Mail

Advertisements Radio - Mainstream

Advertisements Radio - Local

Advertisements TV

Please provide any draft documentation in support of this (if available)

Insurance - Please confirm details of current Public and/or Product Liability Insurance, and certificates of currency, where applicable:

Other:

Please provide any further details that you wish for the Council to consider in assessing this Application:

Applicant Acknowledgement

I warrant to the Council that the information contained in this Application is true and correct to the best of my knowledge and belief.

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Applicant sign

Please send completed form and relevant attachments to:

city@salisbury.sa.gov.au or PO Box 8, Salisbury SA 5108