

MAWSON LAKES: MAIN NORTH ROAD ENTRY BANNERS

TERMS OF USE

Location:



Who can use the banner sites?:

These sites are available for use by businesses, community groups and not for profit organisations based at Mawson Lakes. Council may also use the site to promote its own events and programs as it sees fit.

Bookings:

A banner site can be booked for two week blocks for a maximum total of 6 weeks per year. Bookings are subject to availability and should be placed (using the Mawson Lakes Banner Advertising Application Form) with Haynes Signs who manage the production, installation and removal of banners on Council's behalf.



Haynes Signs
12 Frost Road, Salisbury SA 5108
T: 8281 8944
M: 0466 045 094
E: enquiries@haynessigns.com.au

Applications must be lodged a minimum of 30 days prior to the desired installation date.

Priority will be determined by receipt of booking applications and payment of installation fees.

Council reserves the right to reschedule bookings if the need arises.

Fees:

There is a fee of \$240 plus GST payable directly to Haynes Signs for installation and removal of signage for each booking.

This payment is required at the time of booking.

We accept electronic funds transfer, cheque, cash and credit card. We can take your details over the phone or you can complete details below:

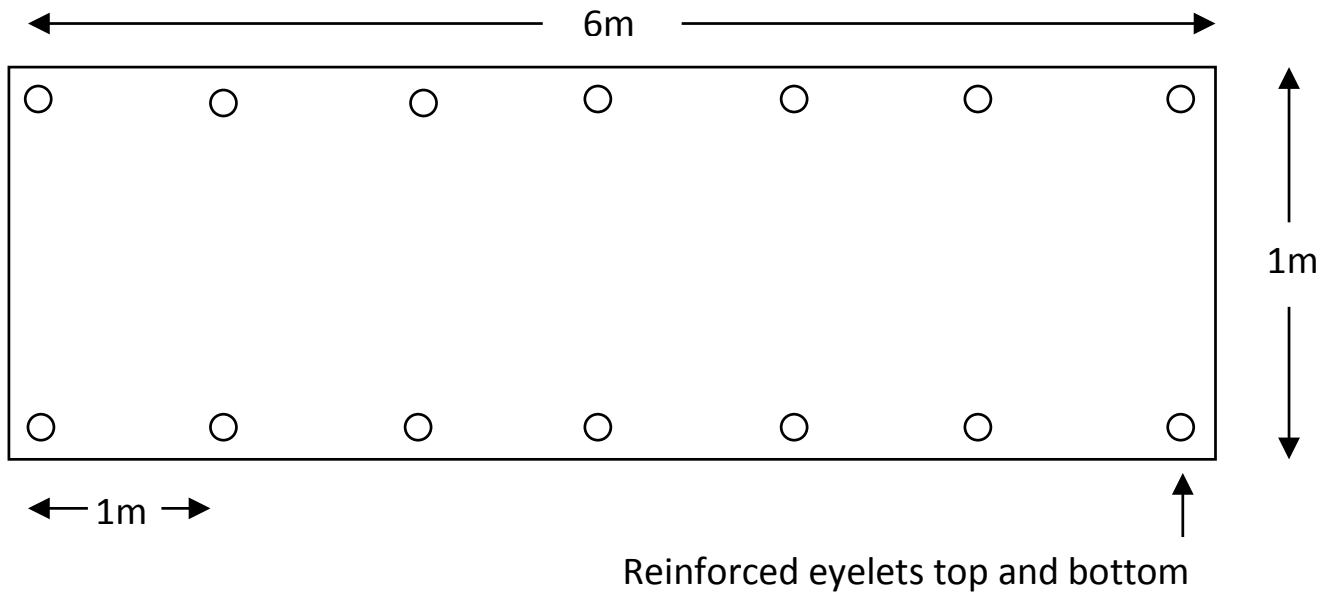
Haynes Signage Pty Ltd
BSB: 015 208
Account No: 156003611

Visa/Master Card No:

Expiry Date:

CCV No:

Material:



Banners are supplied by Haynes Signs (custom built to suit existing frames) at the cost of the advertiser. The cost of a heavy duty PVC banner is approximately \$490+ GST, plus artwork (if required) approximately \$120+ GST.

Banners are stored at Haynes Signs however they remain the property of the client.

Supply and Storage:

Advertisers must supply banners to Haynes Signs at least 3 working days prior to the scheduled installation date. Advertisers are responsible for the collection and storage of banners after their use, unless otherwise negotiated with Haynes Signs.

Restrictions:

Council retains the right to refuse to display banners that:

- Are not produced to the correct specifications
- Contain material that Council deems offensive
- Contain tobacco or other advertising or branding that contravenes Council's signage policy
- Is not relevant to local residents or businesses

Responsibilities:

Advertisers are advised that every effort will be made to erect banners on the nominated days. However, if staff and equipment are unavailable or public holidays affect installation, no responsibility will be accepted for delays.

While all care will be taken, Council nor its contractor, Haynes Signs, accepts responsibility for loss, theft or damage to banner materials.

Cancellation of Booking:

Please be advised that any cancellation of bookings must be made 6 weeks prior to the original booking. A cancellation fee of \$50 will be applied.

APPLICATION FORM

Name of Business/Community Group advertising:

Contact Person:

Address:

Mailing Address:
(if different from above)

Preferred Contact No:

Email:

Preferred Dates for Advertising:

Preferred Banner Position:

North Side

South Side

Either

Message content of banner (for new banners):

Is banner supplied?

Yes

No - (If no, Haynes Signs will contact you to arrange a quote for the production of a banner to the required specifications.)

I agree to the Terms of Use of the Mawson Lakes Main North Road Entry

Signature:

Date: