



Draft City of Salisbury Wellbeing Plan 2022 - 2027



The City of Salisbury acknowledges that we are on the traditional Country of the Kaurna people of the Adelaide Plains and pays respect to Elders past and present. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kaurna people living today.



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Introduction

The City of Salisbury is committed to delivering strategies, policies and services that improve the quality of life for the people that live in and visit Salisbury. Council invests in initiatives, programs and projects that support the health and wellbeing of our community above and beyond our core public health responsibilities such as waste management and food safety regulation.

This Plan has been informed by the Indicators of Community Wellbeing for the Salisbury Local Government Area, based on similar work undertaken by the Southern and Hills Councils with funds from the Local Government Research & Development Scheme which identified twenty indicators of wellbeing for the community.

The City of Salisbury's City Plan 2035 emphasises our strong and ongoing commitment to the health and wellbeing of our communities living in Salisbury and forms the foundation of our City of Salisbury Wellbeing Plan 2022 – 2027. The alignment of Councils' Strategic and Wellbeing Plans underpins an integrated approach, strengthening Council's impact of the identified health and wellbeing outcomes.

This Regional Public Health Plan (RPHP) is a legislative requirement under the South Australian Public Health Act 2011. The purpose of the RPHP is to ensure that Council is responding to the public health challenges within our local area and meets Council's obligations.

Accountability and Reporting

Activity against the Wellbeing Plans' key actions will be reviewed quarterly and reported on annually. Annual Strategic Plan reports will be used to report against the Wellbeing Plan biennially, as required under S52 of the South Australian Public Health Act 2011.

What is Community and Wellbeing?

Our local communities are important. The places where we live, and the opportunities they provide, contribute to our health and wellbeing by giving us access to the economic resources and services we need, and the facilities and spaces we use to learn, play, exercise and connect.

A research project by The Curtin University defined community wellbeing "from the ground up" with an Aboriginal community in Western Australia. The Yawaru see a person's wellbeing (mabu liyan) as them having and knowing a good life (living well). This concept encapsulates how a person feels about themselves, their connection to others, relationship with the community, ability to contribute, sense of belonging, self-determination, and obligations to family, community, and the environment. Mabu liyan is underpinned by two other pillars for wellbeing:

- Mabu buru: strong country
- · Mabu ngarrungunil: strong community.

Improving community wellbeing relies on action across these three pillars. This traditional concept of what underpins a good life resonates with academic definitions of community wellbeing as, "the combination of social, economic, environmental, cultural, and political conditions identified by individuals and their communities as essential for them to flourish and fulfil their potential". This definition is based on public health's social determinants model of health, which emphasises social, economic and environmental interventions governments can use to improve wellbeing (Figure 1).



Figure 1. Social Determinants Model of Health

Source: Dahlgren & Whitehead 1991, as reproduced in the South Australian State Public Health Plan 2019-2024

The Indicators of Community Wellbeing in Local Government

A report by the Southern and Hills LGA was developed in April 2022, titled 'The Indicators of Community Wellbeing'. The City of Salisbury has elected to use this set of indicators to inform our Regional Public Health Plan and other strategic planning in relation to community wellbeing and quality of life. The Councils engaged in the project included:

- City of Salisbury
- Adelaide Hills Council
- Alexandrina Council
- Kangaroo Island Council
- Mount Barker District Council
- City of Victor Harbor
- Yankalilla District Council.

The Southern and Hills Councils considered the levers local governments have in South Australia to improve community resources and wellbeing through their land use and transport planning, environmental and other services, and economic and community development activities.

There were three areas identified with how local government can improve access to community wellbeing, acknowledging their responsibilities and influence and the role they play in partnership with others e.g. other governments and the private sector:

1. Economic resources through:

- Natural environments and environmental sustainability
- Jobs or enterprise planning and amenity (to attract industry), actions to support people to work locally,
- Reduced cost of living low-cost services, free Wi-Fi

2. Health, education and cultural (human capital) resources through:

- Life-long learning playgrounds, libraries, etc.
- Health and wellbeing infrastructure for sport, exercise and active transport, facilities for health and support services
- Community transport and internet

3. Social capital building resources through actions that support:

- Participation cultures: recreation/community facilities that encourage participation and connection and house volunteer associations and clubs, and their activities
- Civic entrepreneurs and local governance capabilities: civic buildings, innovation spaces.

What Are Indicators?

Indicators are summary measures that allow us to keep a track of complex issues in a simple way. There is currently no set of indicators that support policy officers to consistently assess the complex issue of community wellbeing in South Australia.

The Indicators of Community Wellbeing Report highlighted outcomes that local governments can influence and will assist in strategic planning, public health planning, community planning and service provision. They are not performance indicators as they are shaped by global events and all levels of government, industry, community organisations, and communities themselves. Other influences can cause the indicators to move the wrong way, despite effective local government action.

How were the Indicators Developed?

The Southern and Hills Councils developed these indicators using the three criteria of effective indicators:

- **1. Theoretically sound -** i.e., they have clarity about what they are summarising, and in this case, focus on outcomes local government has influence over (see the framework in Figure 2).
- **2. Commonly understood: -** i.e., they are understood and agreed on by a range of audiences, which was determined by analysing stories about what is important to communities from council plans, council community engagements, and other community research. Themes were tested in workshops with 35 council officers, who selected 20 indicators to report on.
- **3. Technically accurate: -** i.e., they are sourced from a robust, accurate time series data collection (or could developed from same). A broader group of 60 government and non-government stakeholders tested the selection and provided input into the best (most accurate) data sources or data development possibilities.

City of Salisbury and Community Wellbeing Indicators

There were 20 indicators of community wellbeing for City of Salisbury that met the three criteria of being: theoretically sound, commonly understood and technically accurate. Some of these indicators have current data gaps but are important to ensure a focus on issues that are important to communities e.g., social isolation.

The indicators were grouped under three themes:

- 1. The Health of our Environment
- 2. The Opportunities in our Places
- 3. The Strength of Our Communities

The Health of our Environment

Natural environments support the ecosystems on which human life depends. They provide the materials for our economies, are restorative and good for our health, support physical and recreational activities, and strengthen social connections. They are the most utilised community infrastructure and give our communities their identities.

For some, this comes from the knowledge of up to seven generations who have lived and worked in the region. For our Aboriginal communities, it comes from a culture that "maps" over 80,000 years of knowledge about this place and how to look after it.

Climate change and the resulting increase in heatwaves, drought, storms, bushfires, and coastal inundation threaten these benefits. A Lowy Institute (2020) survey shows that the majority of Australians believe environmental disasters such as bushfires and floods are a critical (67%) or important (30%) threat and want governments to act.

Table 1: Health of Our Environment Issues and Indicators of Importance to our Communities

| Issue | Indicators of Importance to our Communities |
|--------------------|--|
| Nature | 1. Tree Canopy Cover |
| Sustainable Future | Greenhouse gas emissions Household recycling Council use of recycled water |

The Opportunities in our Places

The places where we live provide opportunities and resources that shape our wellbeing. These include employment opportunities, services across our life courses, natural environments, and opportunities for exercise, learning, play, participation with others, and activities that bring us joy.

Local governments work to ensure these opportunities are accessible to everyone. This means helping members of our communities overcome disadvantages from cost-of-living pressures (e.g., providing internet in the library for those who cannot otherwise access it), feeling unsafe (e.g., providing walking infrastructure), having a physical or intellectual disability (e.g., making nature parks and trails accessible) or discrimination.

Table 2: The Opportunities in our Places and Indicators of Importance to our Communities

| Issue | Indicators of Importance to our Communities |
|------------------------------------|--|
| Services that make places liveable | Growth of jobs and businesses Internet access Transport disadvantage Cultural and community facilities – visits to libraries, access to services and infrastructure |
| Access to Opportunities for All | Low-income households Housing stress (rental and mortgage) Those who do not feel safe on the street after dark Discrimination Accessibility of public spaces |

The Strength of our Communities

Connection and participation underpin community wellbeing. The connections built through participation in communities generate a significant range of resources and positive outcomes for individuals and families in communities (including physical and mental health, positive parenting and child development, success at school and employment, and positive aging).

Connections also generate positive outcomes for the whole community, including the spread of information and innovation, social solidarity and cohesion, respect for others, reduced crime, collective efficacy, and disaster resilience.

Research has shown that general participation in community life (sports groups, volunteering, interest groups, etc) also gives some people the skills and confidence to take on leadership roles or become involved in decision-making about community assets and resources. If all groups within communities are represented (i.e., leadership is inclusive), this can lead to strong and effective local governance, with planning that better matches resources to need, reduces controversy, and produces better outcomes.

Table 3: The Strength of Our Communities Issues and Indicators of Importance to our **Communities**

| Issue | Indicators of Importance to our Communities |
|--|--|
| The Value of Social Connection and Participation | Social isolation Participation in community groups Volunteering |
| Opportunities for Play, Recreation, and Exercise | Developmentally on track in first year of school (children) Physically inactive (adults) Walkability |
| To Have a Say | 1. Opportunities to have a say and voting in local elections |

Strategic and Wellbeing Plans **Priority Areas and Outcomes**

The City Plan 2035 contains a vision for Salisbury to be 'a progressive, sustainable and connected community'. It has three directions that capture the social, environmental, and economic influences on Salisbury, and one direction that addresses factors within Salisbury Council itself. A holistic view of health and wellbeing has been considered with the four priority areas and associated outcomes identified in the Strategic and Wellbeing Plans.

The 20 indicators of community wellbeing align with Council's four priority areas in the City Plan 2035.

A Welcoming and Liveable City

This priority encompasses issues that affect the liveability of the City and the health and wellbeing of its people, including safety, social connections, the look and feel of our neighbourhoods, and the facilities and programs available to support our community's aspirations. Council's commitment to develop a welcoming and liveable city are realised through a range of actions, including:

- Deliver and support programs that promote active living, health and wellbeing throughout the
- Provide community and sporting facilities that cater for a diverse range of interests and needs
- Support clubs and community groups to increase participation
- Connect people to information, people and programs that help them achieve their goals
- Celebrate our community's diversity
- Design services, places and programs that are safe and welcoming for all
- Inform, connect and empower people and neighbourhoods to increase self-reliance
- Provide experiences that make our places lively and interesting
- Facilitate housing choices
- Encourage businesses to become more involved in our community.

A Sustainable City

This priority includes protecting and conserving our diverse natural environment to support biodiversity, reducing Council's environmental footprint, ensuring we make the most of our resources and enabling our community, environment and infrastructure to be resilient to a changing climate. Council's commitment to develop a sustainable City encompass a range of actions, including:

- Manage the impacts of increased heat, flooding, intense storms and bushfires
- Work with our community so they are better prepared for extreme weather events
- Encourage our community to be actively involved in caring for our environment
- Enhance our natural spaces, including our coast, hills and creeks
- Support the establishment of a circular economy
- Improve the energy efficiency of Council's operations
- Help the community and businesses reduce waste, water and energy and associated costs.

A Growing City that Creates New Opportunities

This priority focuses on how we support the success and growth of local businesses, job opportunities for our residents, attracting investment, quality urban planning and providing infrastructure that supports economic activity. Council's commitment to develop a growing city that creates new opportunities are stated below:

- Support and deliver initiatives to create jobs and increase investment
- Build work readiness in our community so residents are aware of and can pursue job opportunities
- Be business friendly
- Provide services and infrastructure that support entrepreneurs and emerging industry sectors
- Provide a safe transport network that enables efficient freight and commuter movement
- Ensure Salisbury's activity centres are interesting places to visit, attractive places to invest and great locations to work
- Have modern, well-maintained commercial areas
- Ensure new housing developments enhance our community.

Innovation and Business Development

This priority outlines how Council will work to provide exceptional experiences, deliver quality outcomes and be recognised as a great place to work. Council's commitment to develop an organisation that is innovative and develops our business are stated below:

- Place the needs of our community first
- Meaningfully engage with our community and stakeholders as we plan and make decisions
- Consider the long term when we plan and innovate
- Use data to inform decision-making and understand community needs and expectations
- Seek partnerships to deliver facilities, services, programs and infrastructure to address community needs
- Promote Salisbury and advocate for its priorities
- Strengthen and promote the Salisbury brand
- Embed our organisational values in all we do
- Invest in the development of our staff and elected members
- Maintain sound financial management within a transparent and accountable organisation.

Alignment with State Public Health Plan Priorities

This Plan aligns to the State Public Health Plan 2019 – 2024 priority areas of:

- **Promote** build stronger communities and healthier environments
- **Protect** protect against public and environmental health risks and respond to climate change
- **Prevent** prevent chronic disease, communicable disease and injury
- **Progress** strengthen the systems that support public health and wellbeing.

Data Informing City of Salisbury Strategic and Wellbeing Plans

In developing the City of Salisbury Strategic and Wellbeing Plans a range of information and data was considered to ensure outcomes and actions are relevant to the City of Salisbury context.

City of Salisbury Demographic Snapshot Comparing City of Salisbury to other Greater Adelaide Council areas:

- 12% of our population hold a university level qualification (compared to 21% of Greater Adelaide)
- 22% of our population holds a Trade qualification (compared to 19% of Greater Adelaide)
- Just under a third (31%) of households in 2016 lived on incomes under \$650 per week (minimum wage), fewer than for Greater Adelaide as a whole (36%)
- 30.9% of households were made up of couples with children in 2016, compared with 28.7% in Greater Adelaide
- 14.1% are one parent families compared to 11.1% in Greater Adelaide
- In 2016, 31.0% of people in City of Salisbury were born overseas, compared with 26.3% in Greater Adelaide
- Approximately 70% of the State's refugees settle in the City of Salisbury
- SEIFA Index of Disadvantage for the City of Salisbury in 2016 was 917, ranking 60th out of 71 LGAs.

City of Salisbury Key Wellbeing Data:

- 19% of homes in Salisbury had no internet connection in 2016
- 60% of respondents to a survey in 2019 reported feeling unsafe on the street alone after dark
- Housing affordability disproportionately affects low-income earners and women
- Home ownership rates are falling among young people and low income earners
- Low income reduces people's opportunities across all aspects of health and wellbeing
- 7.5% of all families with children were welfare dependent in 2021
- 19% of homes in Salisbury had no internet connection in 2016
- 28.0% of people spoke a language other than English at home in 2016
- 7% of homes are without a motor vehicle creating a reliance on public transport to participate in community life, access services and maintain employment
- 50% decline in visits to local libraries in our Council area in the past year due to COVID restrictions and lockdowns. Many people rely on their local Library for access to the internet, resources and reliable information
- 7% of people cannot get help in a time of crisis.

Priority Area 1: A Welcoming and Liveable City

City of Salisbury encompass issues that affect the liveability of our people, including safety, social connections, the look and feel of our neighbourhoods, and the facilities and programs available to support our community's aspirations are all critical to health and wellbeing.

This priority aligns with the community wellbeing theme of 'Strength of our Community' and meets the indicators of importance.

| Strategic Plan Outcome | Key Action | State Public Health Plan Alignment | Community Wellbeing Indicator |
|---|--|--|-------------------------------------|
| Deliver and support programs that promote active living, health and wellbeing throughout the community | Work closely with community and senior centres to provide effective and well received programs. Advocate for programs and services to address mental health, housing and income inequality issues. | Promote | Yes |
| Provide community and sporting facilities that cater for a diverse range of interests and needs Support clubs and community groups to increase participation | Maximise the use of the new Bridgestone Athletics Facility Ensure public spaces are accessible and sporting facilities are well maintained. Improve our playgrounds, sporting facilities and cycle paths Implement the Ability and Inclusion Strategic Plan including providing more equipment in our playgrounds that is able to be used by people of all abilities. | Progress / Prevent | Yes |
| Connect people to information, people and programs that help them achieve their goals | Deliver a range of community grants programs Continue to promote and increase participation and access to Council's library services in person and online | Promote | Yes |
| Celebrate our community's diversity | Deliver Council's Intercultural Strategic Plan to build connections and increase collaboration among community groups and service providers. Deliver Harmony Day city celebration each year | Promote / Progress | Yes |

Priority Area 1: A Welcoming and Liveable City

| Strategic Plan Outcome | Key Action | State Public Health Plan Alignment | Community Wellbeing Indicator |
|---|--|--|-------------------------------------|
| Design services, places and programs that are safe and welcoming for all | Implement Council's community safety strategy, including improving CCTV coverage. Enhance the visual appearance and amenity of public space through an expanded verge maintenance program, appropriate lighting and more greening of reserves. Advocate for increased resources and services to make our community a safer place | Progress | Yes |
| Inform, connect and empower people and neighbourhoods to increase self-reliance | Deliver Neighbour Day and Play Streets annually, building local connections and fostering neighbourhood resilience. | Progress | Yes |
| Provide experiences that make our places lively and interesting | Implement the regional public health plan and wellbeing agenda Provide support and grants to sporting and community groups Work closely with Community and Senior Centres to provide effective and well received programs | Progress | Yes |
| Facilitate housing choices | Provide at least 15% affordable housing through Council's development projects. Deliver Council's Homelessness Strategy. | Progress | Yes |
| Encourage businesses to become more involved in our community | Enhance the Salisbury City Centre by upgrading Church and John Streets and attracting investment by the private sector into surplus Council sites Attract firms to Salisbury, providing job opportunities for residents Support new and existing businesses and industries to grow and create jobs | Promote / Progress | Yes |

Priority Area 2: A Sustainable City

Sustainability is important to our community and their health and wellbeing. Protecting and conserving our diverse natural environment to support biodiversity and reducing Council's environmental footprint is critical. We need to ensure we make the most of our resources and enable our community, environment, and infrastructure to be resilient to a changing climate.

This priority aligns with the community wellbeing theme of 'Health and of our Environment' and meets the indicators of importance.

| Strategic Plan Outcome | Key Action | State Public Health Plan Alignment | Community Wellbeing Indicator |
|--|--|--|-------------------------------------|
| Manage the impacts of increased heat, flooding, intense storms and bushfires | Complete the Dry Creek Stormwater Management Plan to protect the City from flooding Adopt practises and infrastructure that make the City cooler in an increasingly warm climate Advocate for the integration of urban water planning and funding for catchment programs | Protect | Yes |
| Work with our community so they are better prepared for extreme weather events | Develop a business case to showcase good design techniques that improve the environmental performance of housing and streets | Protect / Prevent | Yes |
| Encourage our community to be actively involved in caring for our environment | Review Council's Sustainability Strategy Involve people and use sensors to better understand and improve our environment's health | Promote | Yes |
| Enhance our natural spaces, including our coast, hills and creeks | Enhance our biodiversity corridors along Dry Creek and Little Para River and other sensitive areas such as coastal mangroves Stabilise major creek lines and bank to improve biodiversity and reduce scour and silting | Protect | Yes |

Priority Area 2: A Sustainable City

| Strategic Plan Outcome | Key Action | State Public Health Plan Alignment | Community Wellbeing Indicator |
|---|--|--|-------------------------------------|
| Support the establishment of a circular economy | Develop markets for recyclable materials through NAWMA Advocate for investment in programs that reduce waste to landfill such as incentives to increase recycling and circular economy initiatives | Protect | Yes |
| Improve the energy efficiency of Council's operations | Replace all Council owned street lights with energy efficient lighting Improve the environmental performance of Council buildings | Protect | Yes |
| Help the community and businesses reduce waste, water and energy and associated costs | Maintain weekly rubbish collection for residents and promote initiatives that reduce waste to landfill Work with and educate our community on ways to improve the environmental performance of their households | Protect | Yes |

Priority Area 3: A Growing City that Creates New Opportunity

The City of Salisbury recognises the importance of supporting the success and growth of local businesses, job opportunities for our residents, attracting investment, quality urban planning and providing infrastructure that supports economic activity. A growing and thriving city is fundamental to community wellbeing.

This priority aligns with the community wellbeing indicator theme of 'Opportunities in our Places' and 'Strength of our Community' and meets the indicators of importance.

| Strategic Plan Outcome | Key Action | State Public Health Plan Alignment | Community Wellbeing Indicator |
|--|---|--|-------------------------------------|
| Support and deliver initiatives to create jobs and increase investment | Attract firms to Salisbury, providing job opportunities for residents Support new and existing businesses and industries to grow and create jobs | Progress | Yes |
| Build work readiness in our community so residents are aware of and can pursue job opportunities | Meaningfully engage with our community so we better anticipate and respond to needs and opportunities Work closely with Community and Senior Centres to provide effective and well received programs | Promote | Yes |
| Be business friendly | Streamline processes to improve how Council works with businesses | Promote | Yes |
| Provide services and infrastructure that support entrepreneurs and emerging industry sectors | Link Technology Park with other innovation precincts Develop a structure plan for the land west of Port Wakefield Road to open up new development opportunities | Progress | Yes |

Priority Area 3: A Growing City that Creates New Opportunity

| Strategic Plan Outcome | Key Action | State Public Health Plan Alignment | Community Wellbeing Indicator |
|--|---|--|-------------------------------------|
| Ensure Salisbury's activity centres are interesting places to visit, attractive places to invest and great locations to work | Enhance the Salisbury City Centre by upgrading Church and John Street and attracting investment by the private sector into surplus Council sites Improve parking in the City Centre and Mawson Lakes Central Advocate for the upgrade of the Salisbury and Mawson Lakes interchanges. | Promote / Progress | Yes |
| Ensure new housing developments enhance our community | Deliver a residential development program by using surplus Council land Develop guidelines and policies to improve the quality of infill development Advocate for the appropriate and well-planned development of the Dry Creek Salt Fields | Promote / Protect | Yes |

Priority Area 4: Innovation and Business Development

The City of Salisbury understands the importance of providing exceptional experiences, delivering quality outcomes, and being recognised as a great place to work. Fulfilling these needs is critical to the wellbeing of our community.

This priority aligns with the community wellbeing indicator theme of 'Opportunities in our Places' and meets the indicators of importance.

| Strategic Plan Outcome | Key Action | State Public Health Plan Alignment | Community Wellbeing Indicator |
|---|--|--|-------------------------------------|
| Place the needs of our community first | Use technology so people can better access Council services Implement a change plan so Council provide an exceptional community experience, quality outcomes and a great place to work. | Prevent / Promote | Yes |
| Meaningfully engage with our community and stakeholders as we plan and make decisions | Review our community engagement strategy so the needs of diverse groups in our community are recognised at an early stage of planning Meaningfully engage with our community so we better anticipate and respond to needs and opportunities | Promote | Yes |
| Consider the long term when we plan and innovate | Develop a digital strategy and framework to implement technology-based initiatives to improve the management of the City | Promote | Yes |
| Use data to inform decision-making and understand community needs and expectations | Deliver Council's COVID19 response package and use data to inform decisions in a fast paced and changing environment Improve how we use data to better inform decision making | Promote | Yes |

Priority Area 4: Innovation and Business Development

| Strategic Plan Outcome | Key Action | State Public Health Plan Alignment | Community Wellbeing Indicator |
|--|---|--|-------------------------------------|
| Seek partnerships to deliver facilities, services, programs and infrastructure to address community needs | Buy locally and sustainably with an emphasis on reuse and recycled materials Improve communication with community members and businesses to increase awareness of Council initiatives and opportunities to partner | Promote | Yes |
| Promote Salisbury and advocate for its priorities | Develop deeper and more effective relationships with Government agencies and other organisations to progress the City's priorities and supporting strategies | Progress | Yes |

Response and Recovery for Significant Events

As a Council we need to be prepared for unprecedented events that can impact the wellbeing of our community. The COVID-19 pandemic has been an example of this resulting in the most significant global public health and economic challenge we have faced in over a century. COVID-19 has impacted our community from a public health, social and economic perspective.

City of Salisbury has developed an Emergency Management Plan which involves the structures and arrangements which are established to bring together the activities of government, voluntary and private agencies in a comprehensive and coordinated way to deal with emergency needs.

The process of the Emergency Management Plan involves four phases - prevention, preparedness, response, and recovery and helps to identify the difference between an emergency and a local incident. The Emergency Management Plan will help to respond and recover from significant events and support:

- Health and Wellbeing
- Community Business
- Community Engagement and Advocacy.

The Emergency Management Plan has been designed to ensure that Council has resources, programs, and initiatives that continue to assist in responding to the impacts of the COVID-19 pandemic and other future significant events. This will help to ensure we continue to support and strengthen our community through recovery.

Australian Institute of Health and Welfare, Australia's Health 2016, https://www.aihw.gov.au/getmedia/11ada76c-0572-4d01-93f4-d96ac6008a95/ah16-4-1-social-determinants-health.pdf.aspx

Our Values







DRAFT CITY OF SALISBURY WELLBEING PLAN 2022 - 2027

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