

ARTIST BRIEF – ST KILDA ADVENTURE PLAYGROUND, ST KILDA CITY OF SALISBURY – CREATE-A-PLACE PROJECT

The City of Salisbury would like to invite suitably qualified artists to submit their expression of interest for the design, fabrication and installation an artwork at the St Kilda Adventure Playground. This work will become a part of the City of Salisbury’s art trail and assist in beautifying our region.

The City of Salisbury is located in the northern Adelaide region only 25 km from the Adelaide Central Business District. The City of Salisbury has a population of 142,560 spanning over 31 suburbs, across 158 Km. Salisbury is a City that provides opportunity for our residents, businesses and visitors through investment in its future, by valuing the natural environments, providing a great lifestyle, encouraging and supporting a vibrant and innovative culture through art and community wellbeing.

Project Site

St Kilda Adventure Playground - Toilet Block

Bigger, better and award-winning, the St Kilda Adventure Playground is one of a kind. Since its inception, St Kilda has become a well-loved destination for adults and kids alike.

Celebrating 40 years in 2022, the playground offers many attractions including a huge castle with slides and a draw bridge, a bouncy boomerang, flying fox, pirate ship, a large Volcano with multiple slides, a basketball court, swings and more. What sets this playground apart from others is its sheer size and the elaborate design of its equipment.

Concept of Works

We are encouraging artists to be artistic and creative in a way that will add to the communities over all experience whilst visiting St Kilda. As this is an iconic playground, we are asking artists to take into consideration the demographic users of the area and ask that their concepts include a form of an interactive ‘Instagram Wall’. We want so see original designs capturing colour and vibrancy to make, users of the area to stop and think wow, that’s amazing.



The wall measures approx. 21sqm

Practical Considerations

The artist must exercise a duty of care in the concept design and consider the management of risk and public safety. The artworks should be produced from durable materials, require minimal maintenance and will be appropriate in scale.

The wall is on a community building so we encourage artists to appeal to people of all ages, cultural backgrounds and links with the artwork.

Artists will also need to ensure all elements:

- Is safe for the general public;
- Is durable, robust, resilient and painted with appropriate high-quality materials;
- Be easily cleaned to remove dirt and general grime;
- Be resistant to graffiti or treated with anti-graffiti coating; and
- Meet all relevant safety standards, City of Salisbury Work Health and Safety clauses as per the Terms and Conditions.

The public artwork is limited by the nature of the location hence is open to the possibility of vandalism and desecration.

Copyright

The copyright for the design will remain at all times with the artist. The completed artwork and will become an asset within the City of Salisbury and will be added to the Councils Register.

Budget

An amount of \$500 will be paid to the selected artist upon approval of the concept. This will be included in the total commission of \$5,000 (ex GST).

Acknowledgement by the City of Salisbury

The City of Salisbury will acknowledge the artist and artwork in a manner fitting to site. The artist of the work will be acknowledged in any publicity or promotion materials regarding the project.

Time Frame

Action	Description	Due Date
Expression of Interest	Artists invited to submit their Expression of Interest with brief concept design and fixed quote	12 January 2022
EOI assessment by the Public Art Panel	PAP to select appropriate artist for location and approve design	17 January 2022
Site briefing	Artist and Project Coordinator to meet onsite to discuss installation of the piece	19-24 January 2022
Contract Executed to Artist	Contract to be signed by Artist prior to the commencement of works	24 January 2022
Installation of the works	Artist to enter installation stage which will include a site visit from the Project Coordinator	By agreement between artist and Project Coordinator
Completion of works	Project Coordinator to register artwork on to Council Asset Register and photograph for our Communications Division.	6-8 weeks weather permitting.