

John Street Public Art Project Sexton Laneway Project Brief

1. PROJECT OVERVIEW AND BACKGROUND

The City of Salisbury is calling for Expressions of Interest (EOI), from suitably qualified artists and/or designers for the creation of a public artwork that celebrates music within the city of Salisbury.

Celebrating our long and diverse history through Public Art, our objective is to create an interactive piece of public art that provides a sense of place and commemoration of 80 years of service from the Para Hills Brass and Salisbury City Bands.

2. PROJECT AIMS AND OBJECTIVES

The key objectives of the project are:

- To celebrate and foster community pride and promote a positive outlook for local residents and visitors to the City of Salisbury.
- To preserve and celebrate local stories, history and connect local residents to the landscape and heritage of the Salisbury region.
- To provide a sense of place and establishes distinctive markers within the John Street streetscape.

The target audience includes the local community, local traders and regular users of John Street, and the city centre.

3. LEAD ARTIST ROLE

The project requires a South Australian based artist(s) to work in conjunction with the City of Salisbury and the designated project board to develop an artistic feature that reflects the project's aims and objectives.

The artist will design the artwork for approval prior to the commissioning and implementation of the artwork and work closely with the project board to determine the most appropriate method for incorporating the artwork into the site.

The artist must provide proof of Public Liability Insurance (minimum twenty million dollars (\$20,000,000)) one (1) week prior to the commencement of the Project.

5. ARTISITC DESIGN THEMES

When considering design the artist should consider the overall objectives of the precinct in which the artwork will reside. These include:

- a sense of the precinct being the Heart of the City;
- an identifiable Meeting Place for visitors and residents; and
- provide authentic experiences.

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6. ARTWORK REQUIREMENTS

It is the commissioner's vision that the artist(s) should be free to exercise their creativity and artistic skills. However, in developing their concept artist(s) should take into consideration the commissioner's broad visions for the artwork which are articulated below:

- an artwork of scale sufficient to have a visual impact;
- acknowledging the service of Para Hills Brass and Salisbury City Bands through the celebration of music;
- an artwork that engages with a broad audience, has the capacity to attract people's attention and allows people to engage with the artwork;
- the use of innovative materials is encouraged and should be robust and vandal resistant;
- made of durable, robust, high quality, low maintenance materials available to achieve the artist's concept;
- be easily cleaned to remove dirt and general grime;
- meet all relevant safety standards and avoid dangerous protrusions and sharp edges; and
- require minimal ongoing maintenance but consider long term maintenance requirements and costs.

The artwork is envisaged to remain in situ for a minimum period of 20 years.

7. PROJECT SITE DETAILS

The location of the artwork is at Sexton Laneway on John Street, Salisbury. This location is part of the Salisbury City Centre, John Street provides an important connection to the City Centre which includes supermarkets, retail shops, eateries, entertainment venues, banking and community services. It is also an essential public transport route.

Two areas (nodes) along John Street have been allocated as part of the Church and John Street revitalisation project, each area is approx. 1m x 1m, with access to power and comms.

The proposed location of the work is illustrated in the aerial map demonstrated in appendix A of this brief. Although the location of the work has been identified the exact positioning of the work within this site has not been finalised and the artist(s) will work with the project board to finalise the works exact location.

8. KEY STAKEHOLDERS

- Para Hills Brass Band
- Salisbury City Band
- City of Salisbury
- Project board

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9. SELECTION PROCESS & CRITERIA

All EOIs submitted from Friday 1 July until 10am Wednesday 27 July 2022 will be assessed by the project board.

EOI's WILL BE ASSESSED AGAINST THE FOLLOWING CRITERIA:

- artistic merit as evident in visual material provided;
- demonstrated ability to work on significant projects within timelines and budget;

- previous relevant experience or potential to work in the public realm;
- demonstrated ability to create work that engages with the broad public;
- demonstrated ability or potential to work on permanent and durable work; and
- experience with materials of relevance to the required project outcome

Please Note: there are no fees offered for the submission of an EOI, the project board will meet to determine a shortlist from the EOI applications. Shortlisted artist will be notified and given the opportunity to meet with the board to discuss their ideas.

Please note that Council reserves the right not to proceed with the project. It also reserves the right to delay the project if required.

10. REQUIRED SUBMISSION & MATERIALS

Artists are asked to submit the following as part of their submission:

- Design sketch of the proposed artwork
- Brief outline of design concept (500 words max)
- Budget for project
- Potential timeline dates in December 2022 to install the artwork
- CV demonstrating relevant creative practice (maximum four (4) pages)
- eight (8) digital or hard copy images of recent creative initiatives or artworks
- name and contact details of two (2) referees
- a copy your current Public Liability Insurance details (or commitment to obtaining one week prior to the project commencement)

Up to three (3) shortlisted artists will be selected for the design stage of the process and will be notified by Monday 8 August 2022.

A nominal payment of \$1500 will be provided to assist the shortlisted applicants develop a detailed design and all documentation included for the project submission. As part of the artist selection process you will be asked to present your concept ideas and support material to the project board. This shall comprise of a presentation and discussion of the concept design(s) with at least:

- Concept drawings or a maquette and/or other practical/digital representation of the artwork(s)
- An itemised budget including the costs of design development, project implementation, installation and contingencies.

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11. PROJECT BUDGET

Expressions of Interest (EOI) must outline the potential budget for this project. This will be the total commissioning project budget (excluding GST) and will include all costs associated with the detailed design and installation of the artwork.

The budget should include but not be limited to:

- materials
- engineering
- fabrication
- site preparation and clean up
- transport and installation (scaffold or lifter costs should be included if applicable)
- artists fees travel etc.
- public liability insurance of \$20 Million

For the selected artist(s) an agreed staged payment schedule can be developed to help contribute to some of the upfront costs of materials and artist's time.

Please note: the total available budget of \$45,000 is the only allocation towards the fabrication and realisation of the project. No additional funding is available, nor will be considered or provided. The allocated budget will cover all associated costs of the artist(s) including their materials for the full completion and installation of the artwork.

12. TIMEFRAMES

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| - Expressions of Interest open | Friday 1 July 2022 |
| - Expressions of Interest Close | Wednesday 27 July (10am) |
| - Shortlisting artists | Monday 8 August 2022 |
| - Artist Briefing | Wednesday 10 August 2022 |
| - Artist Presentations | Wednesday 14 September 2022 |
| - Assessment, selection and commissioning | Wednesday 21 September 2022 |
| - Concept refinement and approval | Friday 23 September 2022 |
| - Artwork development and installation (12weeks) | Friday 16 December 2022 |

The project timeframe proposed aligns with programming of the civil works that are being undertaken as part of the Church and John Street revitalisation project.

13. COMMISSIONING BODY

The Commissioning body for the John Street public art project is the City of Salisbury.

14. WORK HEALTH & SAFETY (WHS)

The Project Coordinator will provide an induction prior to the commencement of the installation where the Artist will be required to sign. Where appropriate; the artist will be required to provide and wear any personal protective equipment (PPE) during the course of the project, all PPE must meet Australian Standards.

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15. CONTACT DETAILS

EOI's must be completed and provided to the City of Salisbury by 10am Wednesday 27 July 2022, late proposals will not be accepted.

Artists are required to email submissions to arts@salisbury.sa.gov.au or deliver a USB of the proposed artwork to the Salisbury Community Hub at 34 Church Street, Salisbury SA.

If you have any queries relating to the Project Brief please contact:

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