ARTIST BRIEF – DENISON CENTRE, MAWSON LAKES CITY OF SALISBURY – CREATE-A-PLACE PROJECT

The City of Salisbury would like to invite suitably qualified artists to submit their expression of interest for the design, fabrication and installation of a Japanese inspired artwork at the Denison Centre. This work will become a part of the City of Salisbury's art trail and assist in beautifying our region.

The City of Salisbury is located in the northern Adelaide region only 25 km from the Adelaide Central Business District. The City of Salisbury has a population of 142,560 spanning over 31 suburbs, across 158 Km. Salisbury is a City that provides opportunity for our residents, businesses and visitors through investment in its future, by valuing the natural environments, providing a great lifestyle, encouraging and supporting a vibrant and innovative culture through art and community wellbeing.

Project Site

Denison Centre - Mawson Lakes

Overlooking Mobara park the Denison Centre is part of the Mawson Lakes School, the centre is a valuable school resource and available for community hire. In 2002, the City of Salisbury signed an agreement with the City of Mobara to promote a mutual understanding and build a strong and lasting friendship. The adjacent Mobara Park was named in honour of this Sister City Agreement.

Concept of Works

We are encouraging artists to be artistic and creative in a way that will add to the overall experience whilst visiting the Denison centre. We would like to encourage artist to consider a design that wraps around two sides of the building and is appealing from the many view points within Mobara park.

We want so see original designs capturing colour and vibrancy to make users of the area to stop and think wow, that's amazing. Your design will need to incorporate the current red colour of the building and flow around centre signage.



Image 1 facing the carpark walls measure approx. 50sqm. Image 2 facing the oval walls measure approx. 45sqm. Overall all three walls measure approx. 95sqm.

Practical Considerations

The artist must exercise a duty of care in the concept design and consider the management of risk and public safety. The artworks should be produced from durable materials, require minimal maintenance and will be appropriate in scale.

The wall is on a community building so we encourage artists to appeal to people of all ages, cultural backgrounds and links with the artwork.

Artists will also need to ensure all elements:

- Is safe for the general public;
- Is durable, robust, resilient and painted with appropriate high-quality materials;
- Be easily cleaned to remove dirt and general grime;
- Be resistant to graffiti or treated with anti-graffiti coating; and
- Meet all relevant safety standards, City of Salisbury Work Health and Safety clauses as per the Terms and Conditions.

The public artwork is limited by the nature of the location hence is open to the possibility of vandalism and desecration.

Copyright

The copyright for the design will remain at all times with the artist. The completed artwork and will become an asset within the City of Salisbury and will be added to the Councils Register.

Budget

An amount of \$500 will be paid to the selected artist upon approval of the concept. This will be included in the total commission of \$10,000 (ex GST).

Acknowledgement by the City of Salisbury

The City of Salisbury will acknowledge the artist and artwork in a manner fitting to site. The artist of the work will be acknowledged in any publicity or promotion materials regarding the project.

Time Frame

Action	Description	Due Date
Expression of Interest	Artists invited to submit their Expression of Interest with brief concept design and fixed quote	12 January 2022
EOI assessment by the Public Art Panel	Public Art Panel to select appropriate artist for location and approve design	17 January 2022
Site briefing	Artist and Project Coordinator to meet onsite to discuss installation of the piece	19 – 24 January 2022
Contract Executed to Artist	Contract to be signed by Artist prior to the commencement of works	24 January 2022
Installation of the works	Artist to enter installation stage which will include a site visit from the Project Coordinator	By agreement between artist and Project Coordinator
Completion of works	Project Coordinator to register artwork on to Council Asset Register and photograph for our Communications Division.	6-8 weeks weather permitting.