



Mawson Lakes Main North Road Entry Banner

Term of use

Location



Who can use the banner sites?

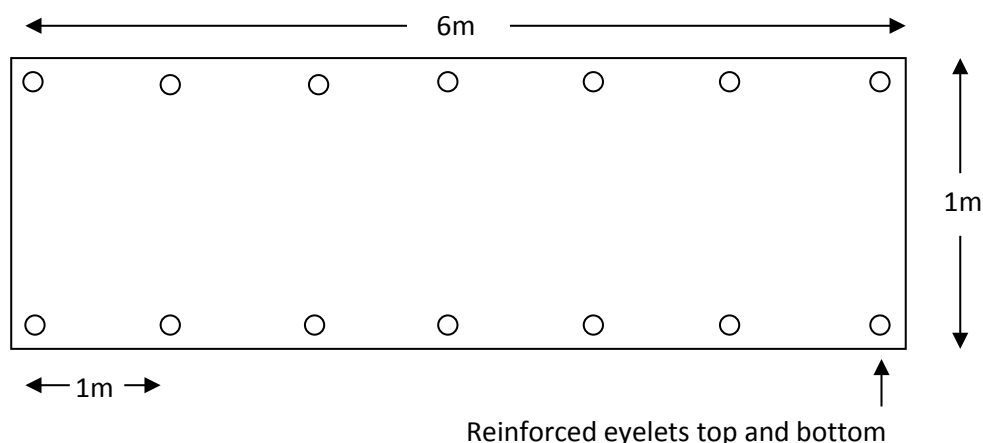
These sites are available for use by businesses, community groups and not for profit organisations based at Mawson Lakes. Council may also use the site to promote its own events and programs as it sees fit.

The logo for Haynes Signs, featuring a stylized 'H' inside a circle above the text 'HAYNES Signs' in a bold, sans-serif font.

Fees

Mawson Lakes: Main North road entry banner booking form undated: October 2024

Material:



Banners are supplied by Haynes Signs (custom built to suit existing frames) at the cost of the advertiser. The cost of a heavy duty PVC banner is approximately \$490+ GST, plus artwork (if required) approximately \$120+ GST.

Banners are stored at Haynes Signs however they remain the property of the client.

Supply and Storage

Advertisers must supply banners to Haynes Signs at least three working days prior to the scheduled installation date. Advertisers are responsible for the collection and storage of banners after their use, unless otherwise negotiated with Haynes Signs.

Restrictions

Council retains the right to refuse to display banners that:

- Are not produced to the correct specifications
- Contain material that Council deems offensive
- Contain tobacco or other advertising or branding that contravenes Council's signage policy
- Is not relevant to local residents or businesses

Responsibilities

Advertisers are advised that every effort will be made to erect banners on the nominated days. However, if staff and equipment are unavailable or public holidays affect installation, no responsibility will be accepted for delays.

While all care will be taken, Council nor its contractor, Haynes Signs, accepts responsibility for loss, theft or damage to banner materials.

Cancellation of Booking

Please be advised that any cancellation of bookings must be made six weeks prior to the original booking. A cancellation fee of \$50 will be applied.

APPLICATION FORM

Name of Business/Community
Group advertising:

Contact Person:

Address:

Mailing Address:
(if different from above)

Preferred Contact No:

Email:

Preferred Dates for Advertising:

Preferred Banner Position:

☐ North Side

☐ South Side

☐ Either

Message content of banner (for new banners):

Is banner supplied?

☐

Yes

☐

No - (If no, Haynes Signs will contact you to arrange a quote for the production of a banner to the required specifications.)

☐

I agree to the Terms of Use of the Mawson Lakes Main North Road Entry Banners.

Signature:

Date: