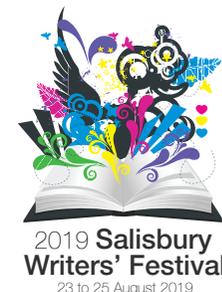


DAY  
1

SATURDAY  
AUGUST 24 2019

## WHAT'S YOUR STORY? *Embrace it at the Salisbury Writers' Festival*



*Embrace Your Story is the theme of the 2019 Salisbury Writers' Festival! Every person on the planet has a story to tell and we want to help you find the platform and outlet for yours! Whether it's recording your own life stories, or maybe you want to entertain your kids or grandkids or you want to sound it out over the internet, this festival has something for you.*

### 9.30am - A Conversation with Omar Musa

*John Harvey Gallery*



One of the Sydney Morning Herald's Young Novelists of the Year in 2015, Omar has released four hip hop records, three poetry books and received a standing ovation at TEDx. Long-listed for the International Dublin Literary Award and Miles Franklin Award.

### 10:30am - Morning tea

### 11.00am - Panel: Writing for the next generation

*John Harvey Gallery*

Join successful creatives ranging from illustrator, author and comic book creator for a candid panel on why they choose to write for children, the power of stories for young people, where they find inspiration and how they got where they are now on their publishing journeys.

*Mandy Foot, Georgina Chadderton (writing as George Rex), Omar Musa*

### 12.15pm - In Conversation: Podcasts tell a story too

*John Harvey Gallery*

Join two of South Australia's most dynamic podcast creators to learn about this increasingly popular medium for news, information and storytelling. What kind of topics work in the audio format, and what do you need to make your own? In this conversation you'll gain insights on audiences, crafting scripts, equipment and technology, and how to get your story out there.

*Lauren Butterworth, Dominic Guerrera*

### 1.15pm - Lunch

### 2.00pm - CONCURRENT SESSION Workshop: Building a brand that turns heads

*John Harvey Gallery*

Whether you run a business, want to write for a living or blog, branding is everything in a world where consumers are constantly bombarded with

colourful chaos. Get tips and tricks from marketing industry expert Greg Kavanagh of Branded Culture on standing out to be seen, and find out why consistency is the key, especially when building an author brand.

*Greg Kavanagh - Branded Culture*

### 2.00pm - CONCURRENT SESSION Workshop: Tell your story in the local paper

*Council Chambers*

The Advertiser and local courier often have stories about your neighbours and their incredible lives. Maybe you also have a story to tell? Come along and hear from Colin James, a journalist covering the Northern Suburbs and its residents, on what makes your story one that others might want to hear about. Discover the process for 'user generated content' and start on the path to see your name in print.

*Colin James - Messenger News*

### 3.30pm - Networking

*John Harvey Gallery*

DAY  
2

SUNDAY  
AUGUST 25 2019

# WHAT'S YOUR STORY?

*Embrace it at the Salisbury Writers' Festival*



## 12.00pm - Panel: Memoir Yours, mine and ours

*John Harvey Gallery*

We'll hear from three everyday women who told their story or someone else's in a way that breaks open the human condition. Discover why they chose to write what they did and how you could tell your own stories.

*Deb Kandaalars, Denise George, Jo Case*

## 1.30pm - CONCURRENT SESSION Workshop: Traditional Publishing

*John Harvey Gallery*

There's never been a better time to be published than right now! This workshop will explore the world of 'traditional' publishing – the world of publishing houses, book contracts and marketing teams. If you want your book on the shelf at your local store, with an editor tightening your work and a publicity team in your corner, this workshop is for you. Learn about where to pitch your book, how to do it well, and most importantly, who is publishing what in Australia.

*Bronwyn Tilley  
(writing as Bronwyn Stuart)*

## 1.30pm - CONCURRENT SESSION Workshop: Self-Publishing

*Council Chambers*

Self-publishing is becoming easier and easier, with e-books and digital platforms booming, but getting found in the crowd can be hard work! We'll tell you how to get noticed, why covers and advertising are so important and how driving your own journey can be financially rewarding for those with the time and skill to put in. *Aislinn Kearns*

## 1.30pm - CONCURRENT SESSION Workshop: Memoir writing

*Committee Rooms*

Life writing is about making meaning from your experience in a way that connects with others. In this workshop, memoirist Jo Case will share tips and tricks for mining your experience for meaning, and making it into a story that others will want to read. She'll also explore the tricky ethical area of writing about other people – particularly family and loved ones. And she'll share her insights, based on 25 years of working in publishing, on how to pitch your finished book to a publisher. *Jo Case*

## 3.00pm - Afternoon tea

## 3.30pm - Closing Address with Dr Natalie Harkin

*John Harvey Gallery*



Natalie is a Narungga woman, academic and poet from South Australia who grew up in Salisbury North/Elizabeth. Her decolonising archival-poetic work is informed by family story, and shapes her current research on Aboriginal domestic service labour history in South Australia.

## PRICING

Ticket	Full Price	Concession
Both Days	\$80	\$70
Day 1 Only	\$60	\$50
Day 2 Only	\$40	\$30

*Celebrating 15 years of the Salisbury Writers' Festival!*